

PROGRAM ADVERTISING



The NCSL Legislative Summit Program is a pocket-size publication handed to every attendee upon registration in Seattle. It contains details on the meeting schedule, sessions, speakers, exhibitor listings, and an exhibit hall floor plan. The Legislative Summit program is each attendee's calendar of events for the entire conference.

Advertising in the program is the only way to reach every attendee at the Legislative Summit. This is your chance to let them know what's happening at your exhibit booth and where to find you. There are numerous options available to fit your ad size and budget.

ADVERTISING RATES AND POSITIONS

Covers —Full Page, 3.5"X8.5"			
Cover 2 (inside front cover)		\$2095	
Cover 3 (inside back cover)		\$2075	
Cover 4 (back cover)		\$2195	
Premier Pages —Full Page, 3.5"X8.5"		\$1950	
• 2 positions available			
• Page 4 or 5			
Daily Pages —Full Page, 3.5"X8.5"		\$1675	
• 9 positions available			
• Located at the beginning of the session listing for each day			
			Full-Page —3.5"X8.5" \$1075 <i>(placed throughout the program, as appropriate for layout)</i>
			Half-Page —3.5"X4.25" \$630 <i>(placed throughout the program, as appropriate for layout)</i>

Contact LeAnn Hoff (303-856-1426 or leann.hoff@ncsl.org) for availability.

Please note all ads are 4-color ads.

ALL ADS MUST BE PROVIDED IN A
PDF-X-1a FORMAT.

E-mail to exhibits@ncsl.org

**Ad reservations due: July 1*

**Ad materials due: July 6*

**Legislative Summit
Programs ADS**

Position _____

Rate _____

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Bill Me Check Enclosed AMEX Mastercard Visa

Account # _____

Exp. Date _____ Signature _____