NCSL 2015 Legislative Summit
August 3-6, 2015

SEATTLE
WASHINGTON
WHAT IS NCSL?
The National Conference of State Legislatures is the bipartisan organization that serves the legislators and staffs of the states, commonwealths and territories. NCSL provides research, technical assistance and opportunities for policymakers to exchange ideas on the most pressing state issues and is an effective and respected advocate for the interests of the states in the American federal system.

WHAT IS THE NCSL LEGISLATIVE SUMMIT?
Each summer, NCSL brings thousands of legislators and staff together for its Legislative Summit, the largest and most substantive meeting of its kind in the nation. The Legislative Summit provides more than 150 informative sessions and presents nationally renowned speakers on the most pressing issues. Speakers have included the president of the United States, congressional leaders, cabinet members and experts from universities, think tanks and the private sector.

WHY TARGET THE STATES?
Innovative, creative ideas for confronting and solving serious problems such as transportation funding, energy policy, immigration, higher education, healthcare and many others begin in the states. How lawmakers shape policies and buy products and services will affect the way you do business.

PRODUCTS & SERVICES
If you have a product or service to sell to the states, you need to exhibit at NCSL’s Legislative Summit. The states spend more than $100 billion a year on goods and services, such as office equipment and supplies, telecommunications, computer hardware and software, waste treatment and research.

ISSUES
At the state level, 195,000 pieces of legislation are introduced biennially. Of these, 45,000 become law. If your organization is concerned about an issue, NCSL’s Legislative Summit offers you the premier opportunity to get your message to the right people.

YOU ARE INVITED TO...
Six out of 10 organizations return every year to exhibit at the NCSL Legislative Summit!

Register for NCSL’s 2015 Legislative Summit at www.NCSL.org

4,000,000+ PEOPLE
If your organization provides employee benefits—insurance, health care and educational opportunities—NCSL’s Legislative Summit allows you to reach state governments, often the largest employer in the state. Nationwide, state governments employ more than 4 million men and women.
WHO ARE THE MEETING DELEGATES?
Attendees include legislators, senior legislative staff, state and federal agency personnel, and government relations managers from corporations, associations and special interest groups.

WHO ARE THE LEGISLATIVE ATTENDEES?
NCSL’s Legislative Summit is the premier gathering of the nation’s state government leaders. When you exhibit at the Legislative Summit, you’ll be meeting the key decision makers from state legislatures throughout the country.

WHO ARE THE EXHIBITORS?
The NCSL Exhibition includes nearly 250 organizations from many diverse industries and interests, making it the largest exhibition of its kind. Even with such a large exhibition, the meeting presents many opportunities for one-on-one contact with state lawmakers. Some of the exhibiting organizations include:

- Public and private corporations
- Federal, state and local agencies
- Trade associations and special interest groups
- Consulting firms

NCSL’S LEGISLATIVE SUMMIT GIVES YOUR ORGANIZATION AN OPPORTUNITY TO:

- Discuss your message face-to-face with state leaders;
- Broaden your contacts with state officials;
- Increase your awareness of new and critical state legislative issues; and
- Present your products and services to the people who influence buying decisions.

20% OF LEGISLATORS
20% of the nation’s legislators attend the NCSL Legislative Summit. Overall, this select group represents the most influential state lawmakers in the nation.

LEADERS FROM EVERY STATE
Legislative leaders from every state attend the Legislative Summit. Legislative leaders are the most powerful in the state; they often control both legislation and purchasing.

LEGISLATIVE COMMITTEE CHAIRS
Legislative committee chairs and members are well-represented at the Legislative Summit. During the legislative sessions, these committee members consider bills in their state that may affect your organization’s products, services or concerns.

2015 NCSL LEGISLATIVE SUMMIT
IT’S GOING TO BE BIG...

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5,500 PEOPLE ARE EXPECTED TO ATTEND NCSL’S 2015 LEGISLATIVE SUMMIT... DON’T WORRY, THIS CITY HAS THE ROOM!
HERE ARE THE DETAILS...

Exhibitor Information

Exhibit Charges and Services
All booths are standard 10’x10’ units or multiples thereof unless otherwise indicated.

10’x10’ booths
$1,825 for businesses and associations
$1,675 for state, local and federal government agencies

The fee for each booth includes:
– Four complimentary floor passes (Additional passes available for a fee)
– Draped 8’ backwall and 3’ sidewalls
– Booth identification sign
– Listing in the 2015 Legislative Summit Program
– 24 hour security service
– Daily aisle maintenance
– Special discounts on lists of Legislative Summit attendees
– Special discounts on mailing list rentals of Legislative Summit registered attendees
– Admission to social events put on by the Washington Host Committee.

Assignment of Space
Booth assignment is based on, in order of priority, booth size requirements, number of years the organization has exhibited with NCSL, date of receipt of contract and deposit, and proximity to competitive or conflicting organizations.

Exhibit Dates & Hours
Exhibitor move-in
Monday, August 3: 8 a.m. – 5 p.m.
Show hours*:
Tuesday, August 4: 10 a.m. – 4 p.m.
Wednesday, August 5: 10 a.m. – 4 p.m.
Thursday, August 6: 9 a.m. – Noon
Exhibitor move-out*:
Thursday, August 6 and Friday, August 7
*Hours are tentative and subject to change.
Meetings and exhibits will be held at the Washington State Convention Center, in Seattle, Washington.

Planning Materials
Your participation in the NCSL Legislative Summit is supported by an experience exposition management staff that is always available to answer questions on exhibiting, planning your participation or promoting your presence. In addition to information posted on the NCSL website and the exhibitor service manual, which will be posted online in April 2015, exhibitor newsletters will be sent to every exhibitor to assist in the planning and operation of your exhibit.

Registration
Exhibitors receive four complimentary floor passes per 10’x10’ booth reserved. These floor passes are for exhibit hall identification only and do not entitle the badge holder to attend any of the Legislative Summit sessions. Additional floor passes, beyond the four complimentary passes, may be purchased for $100 each.

Meetings and exhibits will be held at the Washington State Convention Center, in Seattle, Washington.

Exhibitors may purchase full Legislative Summit registrations for an additional fee. This registration entitles the badge holder to attend all of the Legislative Summit sessions. Please refer to the 2015 Legislative Summit website at www.ncsl.org/summit in April 2015 for fees.

Nonprofit Exhibition Grant Available
A grant is available to assist small associations and organizations to exhibit at the Legislative Summit. This grant will supplement 50% of the booth cost for those organizations who qualify.

Applicants must meet the following qualifications:
1. Have an annual operating budget of less than $500,000.
2. Be classified as a nonprofit organization with 501(c)(3) or 501(c)6 status.
3. Express an interest to exhibit and a need to reach state policymakers.

Contact the NCSL Marketing Department at (303) 364-7700 for more information.
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SEATTLE WELCOMES THE NATIONAL CONFERENCE OF STATE LEGISLATURES 2015 LEGISLATIVE SUMMIT!

Delegates from across the country will be in Seattle for the informative sessions, dynamic speakers and world class exhibition.

Reserve your space today to be a part of this influential meeting!

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