







Public Health and Medicaid Managed Care Opportunities for Integration
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Growth of Managed Care

Opportunities for Integration

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Growth of Managed Care



- **New environment for public health**
 - Rapid transition to managed care
 - Average monthly Medicaid enrollment in 2011 more than 55 million
 - 66 percent of Medicaid beneficiaries are in managed care programs
- **What public health and managed care have in common**
 - Population-based approaches to health
 - Increasing emphasis on prevention
 - Required to measure and demonstrate health outcomes
 - Responsible for direct service delivery
- **Barriers to alignment of public health and managed care**
 - Traditional isolation between medical and public health sectors
 - Limited participation among key stakeholders
 - Lack of coordination between clinical- and population-based services
 - Limited data sharing and interagency reporting requirements

Opportunities for Integration



- **The vital few**
 - Involve public health in drafting requests for proposals and managed care contracts
 - Specify roles for state, local health departments and Managed Care Organizations (MCOs)
 - Require MCOs put health departments, rural health centers, in network
 - Strengthen public health infrastructure and integrate data systems
 - Encourage managed care plans to share Healthcare Effectiveness Data and Information Sets and other data with public health and vice versa
 - Collaborate on clinical policy and guideline development
 - Ensure managed care reimbursement policies do not impede public health objectives
 - Coordinate messaging
 - Use public health in informing, educating and empowering people effectively
 - Leverage managed care to influence physician practices and other health care providers

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Additional Information

- Kaiser commission on Medicaid and the Uninsured: a profile of managed care programs
 - www.kff.org/kcmu
- The growth of Managed Care: implications for change
 - www.asph.org/userfiles/GrowthofManagedCare.pdf
- Public Health and Managed Care: opportunities for collaboration
 - www.oig.hhs.gov/oei/reports/oei-01-98-00170.pdf

