



Families Across & In Party Lines

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Goals of the Discussion

Goals for Discussion:

- Goal 1: Who Ascend is and who Roxane is
- Goal 2: Polling Data
- Goal 3: New Federal Funding coming to States
- Goal 4: Fast examples of what is working



The Aspen Institute: Principles that Endure and Inspire



The Aspen Institute is an educational and policy studies organization with the mission of fostering values-based leadership and providing a nonpartisan venue for dialogue around critical issues.

The timeless values that inspired the creation of the Institute after World War II continue to guide us today.

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Ascend at the Aspen Institute: A New Way Forward for Children and Families

Ascend at the Aspen Institute is the national hub for breakthrough ideas and collaborations that move children and the adults in their lives toward educational success, economic security, and health and well-being.

How We Work:

- Convene and communicate
- Build leadership and a national network
- Advance practice and policy solutions

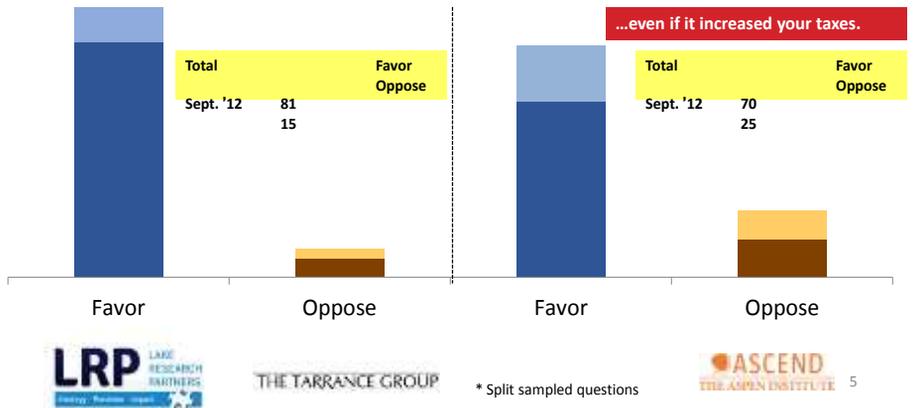
We embrace a two-generation approach and a commitment to racial equity and a gender lens.

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Pulse of the Public

Support for a two-generation program that helps parents get education and skills training to get a better job, has increased since 2012. Tax sensitivity remains, but a 56 percent majority strongly favor it even if it increased their taxes.

One program designed to help people who are living in poverty get out of poverty targets both parents and their children, so that parents get education and skills training to get a better job and at the same time their children get a good start with Head Start, early education, and quality schools...



Save the Children Action Network in CO, 2018

1. A strong majority of voters in Colorado want candidates to prioritize improving education from preschool through college.
2. Voters recognized the importance of early childhood education (ECE).
3. Voters believe preschool should be part of public education offerings. Colorado voters want voluntary preschool available for all 4-year-olds.
4. Among a range of Colorado focused ECE programs preschool and childcare were voter's top choices on where to prioritize.
5. A majority of voters support a candidate who advocate for investing more in early childhood education programs, even if it means a slight tax increase.
6. Messaging matters and can help attract support for a variety of early childhood education policies. All of the messaging tested performed well, but we can maximize support by pairing the right messages with the right audiences.

Why a Two-Generation Approach

ROI: James Heckman demonstrates a **13% return on investment** in high-quality early childhood for each year of a child's life. And a college degree **doubles a parent's income**.

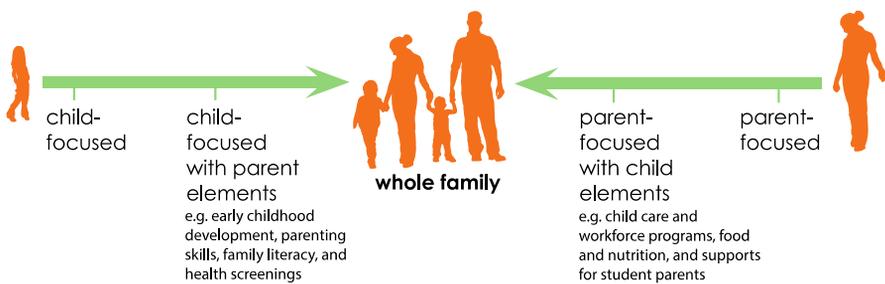
For families with young children who have an annual income of \$25,000 or less, a \$3,000 increase during the years of early childhood yields a **17 percent increase in adult earnings for those children**.

Recent brain research shows that the brains of new parents undergo major structural changes just as babies' brains do.

WORK, INCOME, BRAINS



The Two-Generation Continuum: *Good Employee; Good Parent – Must be both!*



2Gen Core Components: *Work, Safety, Education, Career Paths*

social capital

peer and family networks, coaching, and cohort strategies

early childhood development

Head Start, Early Head Start child care partnerships, preK, and home visiting

postsecondary & employment pathways

community college, training and certification, workforce partnerships

health & well-being

mental, physical, and behavioral health, coverage and access to care, adverse childhood experiences, toxic stress

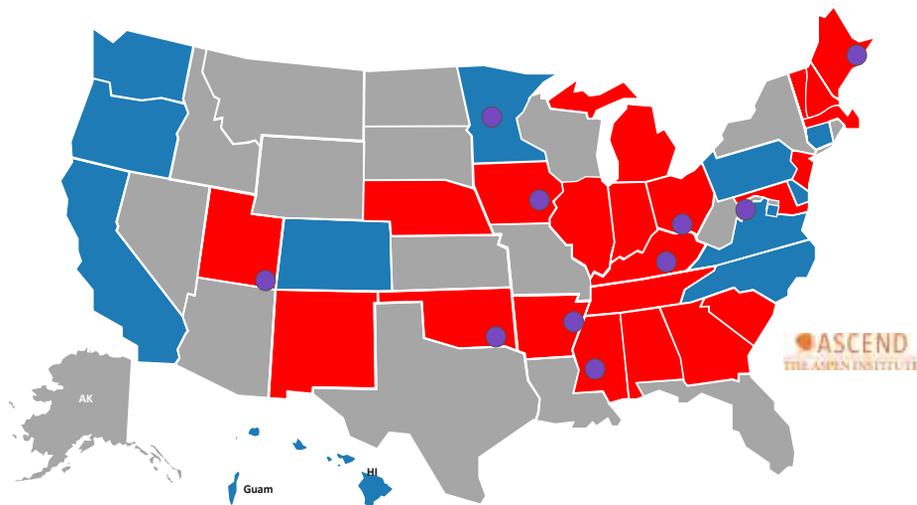
economic assets

asset building, housing and public supports, financial capacity, transportation



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2Gen Momentum: Governorship



Key

- States pursuing a 2Gen approach to policy (Republican governor)
- States pursuing a 2Gen approach to policy (Democratic governor)

- White House Rural IMPACT demonstration sites

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Increased Federal Funding

- **Preschool Development Grants (Administration on Children and Families (ACF)).** \$250 million; competitive grants to states to improve collaboration and coordination among existing early childhood education programs in schools, ECE, Head Start.
- **Child Care Development Fund (CCDF, ACF).** \$2.37 billion; state grants for access to quality childcare.
- **Programs to address the opioid epidemic:** Roughly \$4.65 billion to address the opioid epidemic. This includes a \$1.3 billion increase for grants to state and local governments in Substance Abuse and Mental Health Services Administration grants.
- **Maternal, Infant, and Early Childhood Home Visiting Program (Health Resources and Services Administration).** MIECHV reauthorized with level funding



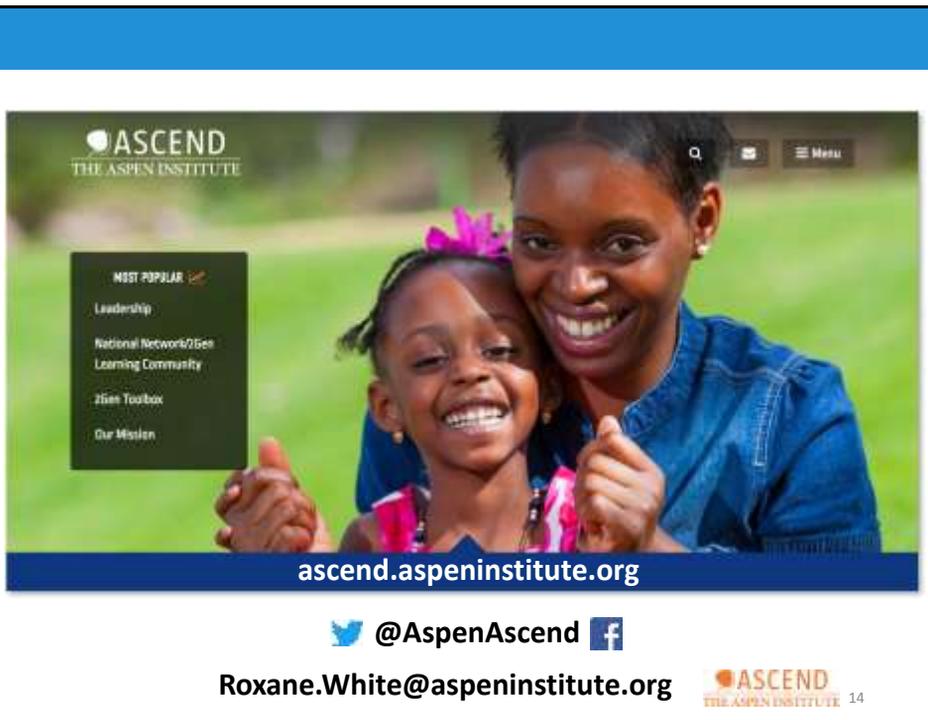
Increased Federal Funding

- **Families First Prevention and Services Act (ACF).** New federal match -- roughly one federal dollar for each state and local dollar -- for states and localities that invest their own funds in evidence-based prevention services to reduce the number of children entering the child welfare system.
- **Re-employment Services and Eligibility Assessment Grants (Department of Labor (DOL)).** Formula funding to states for evidence-based reemployment services to help people receiving unemployment insurance find jobs. Annual grant funding of \$117 million is provided in 2018, increasing each year to reach \$750 million in 2027.
- **Social Impact Partnerships and Pay for Results Act (Department of the Treasury).** "SIPRA" \$100 million to Treasury, for competitive awards to state and local governments to advance the use of outcome-based "pay for success" contracting.



What's Working

- Utah's Invest in Me, Invest in Me, Too, Invest in Dads
- Mississippi – SNAP T&E, TANF and Business partnership
- CO-PEP for Child Support
- Florida Children's Council and Chamber Foundation on Cliff Effect, modeling CO, Maryland also evaluating

A screenshot of the ASCEND website homepage. The background is a photograph of a smiling Black woman and a young girl. The website header includes the ASCEND logo and navigation icons. A dark sidebar menu is visible on the left with the following items: "MOST POPULAR", "Leadership", "National Network/2Gen Learning Community", "2Gen Toolbox", and "Our Mission". Below the screenshot, the website URL "ascend.aspeninstitute.org" is displayed. Below the URL are social media icons for Twitter and Facebook, followed by the handle "@AspenAscend". At the bottom, the email address "Roxane.White@aspeninstitute.org" is provided, along with a small version of the ASCEND logo and the number "14".