



**NATIONAL POLICY & LEGAL ANALYSIS NETWORK
TO PREVENT CHILDHOOD OBESITY**



Financing Healthy Food Retail & Promoting Physical Activity Opportunities

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NCSL Spring Forum

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Today's Menu

April 9, 2010

Appetizers

Healthy Food Retail Funding Strategies

Second Course

Nutrition Standards in Childcare Settings

Third Course

Additional Healthy Food Access Policies

Dessert

Physical Activity Policies – Community Use of School
Facilities & Complete Streets



Strategy: Create a targeted grocery attraction and improvement strategy

State Action: Provide information and guidance on how to use funding sources creatively

Resources: List of federal funding sources that can be used to fund Healthy Food Retail Initiatives



Example Creative Financing for Healthy Food Retail

- Louisiana is using Community Development Block Grant (CDBG) money to fund a state-run Healthy Food Retail program
- Louisiana Healthy Food Retail Act 2009 (SB 299)



Strategy: Use redevelopment funds to fund healthy food retail and other healthy community strategies

State Action: Ensure that blight is defined broadly in state law to include lack of healthy food retail and physical activity opportunities

Resources: Legal research, fact sheets

Example of Financing Healthy Food Retail Using Redevelopment Funds



California is considering expanding legal definition of blight



Strategy: Strengthen nutrition standards in childcare settings

State Action: Develop strong nutrition standards and enforce them as part of licensing requirements

Resources: Public health research, policy research

Other Strategies for Increasing Access to Healthy Food



- State-level certification of farmers' markets (California)
- Ensure state food codes have exemption for produce carts that sell fresh whole fruits and vegetables (New York)
- State-supported Farm-to-School program (South Carolina)
- Soda taxes or fees



Strategy: Maximize the use of school facilities for community use through Joint Use Agreements

State Action: Ensure that state legislation explicitly promotes schools as civic centers

Resources: Legal research, state law scan, model agreements

Strategy: Maximize opportunities for physical activity through “complete streets” urban planning

State Action: Ensure that state legislation uses directive language and provides broad coverage

Resources: Legal research, model state law, model state resolution



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