



Online Learning and State College Completion Goals

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Quality

- Institutional commitment
- Development vs. Production
- There is no one best technology for delivery
 - Instructional design is key
- PowerPoint is not content
- Levels of interaction/engagement
- Assessment



The BAC Program

- *Closing the Gaps:*
The Texas Higher Education Plan
 - In Participation : increase the overall TX HE participation rate from 5.0% in 2000 to 5.6% by 2010 and to 5.7% by 2015 (630K more students)
 - In Success: increase the overall number of students completing bachelor's degrees, associate's degrees and certificates to 171K by 2010 and to 210K by 2015



The BAC Program

- Partnership with UT System institutions
- Targets the ~3.5 million Texans who started college but never finished
- Project will focus first on counties identified with either high percentages of population with some college/no degree, or high headcount populations with some college/no degree, or both, followed by select major metropolitan areas with dense populations (15 markets will be targeted).
- Three Hispanic-serving institutions will participate in the BAC program



The BAC Program

- Starting with three accelerated degrees to be conferred by UT Arlington (University Studies degree), UT El Paso (Multidisciplinary degree) and UT Permian Basin (Humanities degree).
- Five terms per year; 7-8 week courses
- BAC goal is to enroll 2,250 students first year, 9,150 in second year, and 24,075 in third year.
- High quality instructional design standards, faculty trained in online instruction, common tuition structure, scalable course model for large-scale participation, and robust marketing plan to attract returning adults.



The BAC Program

- Student support services to include:
 - 24x7x365 help desk
 - 24x7x365 access to online tutoring and writing center
 - degree audit software enabled on the BAC site
 - streamline transfer credit approval for advisors
 - student support staff available via e-mail and toll-free phone
 - designated liaisons in key offices at each participating institution
 - articulation agreements with community colleges



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