

Building Capacity To Meet College Completion Goals: The Role of Online Learning

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Lumina Foundation for Education Big Goal

**GOAL
2025**

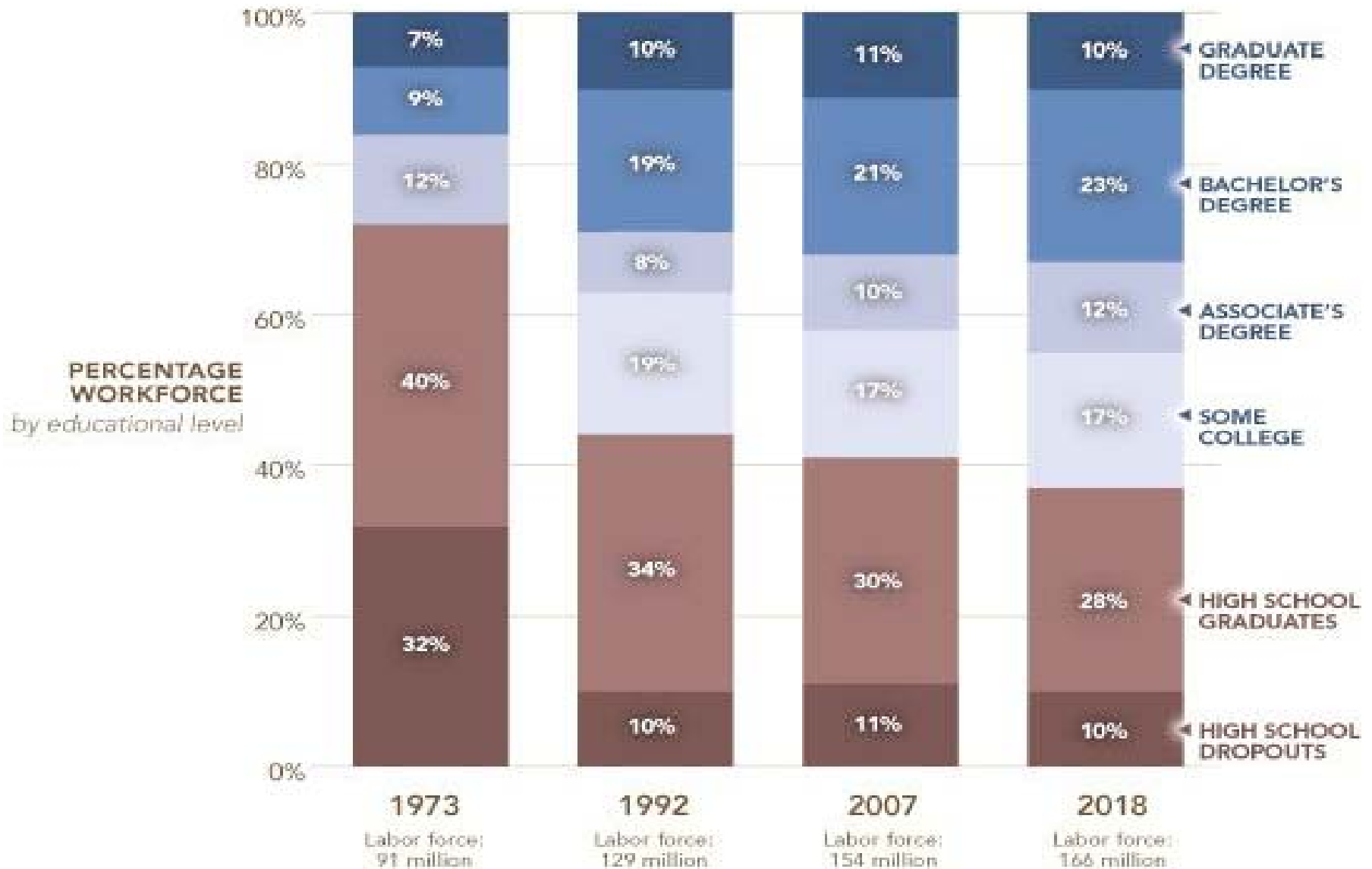
Lumina Foundation for Education Big Goal

Our Big Goal is to increase the percentage of Americans who hold high-quality degrees and credentials to 60 percent by 2025.

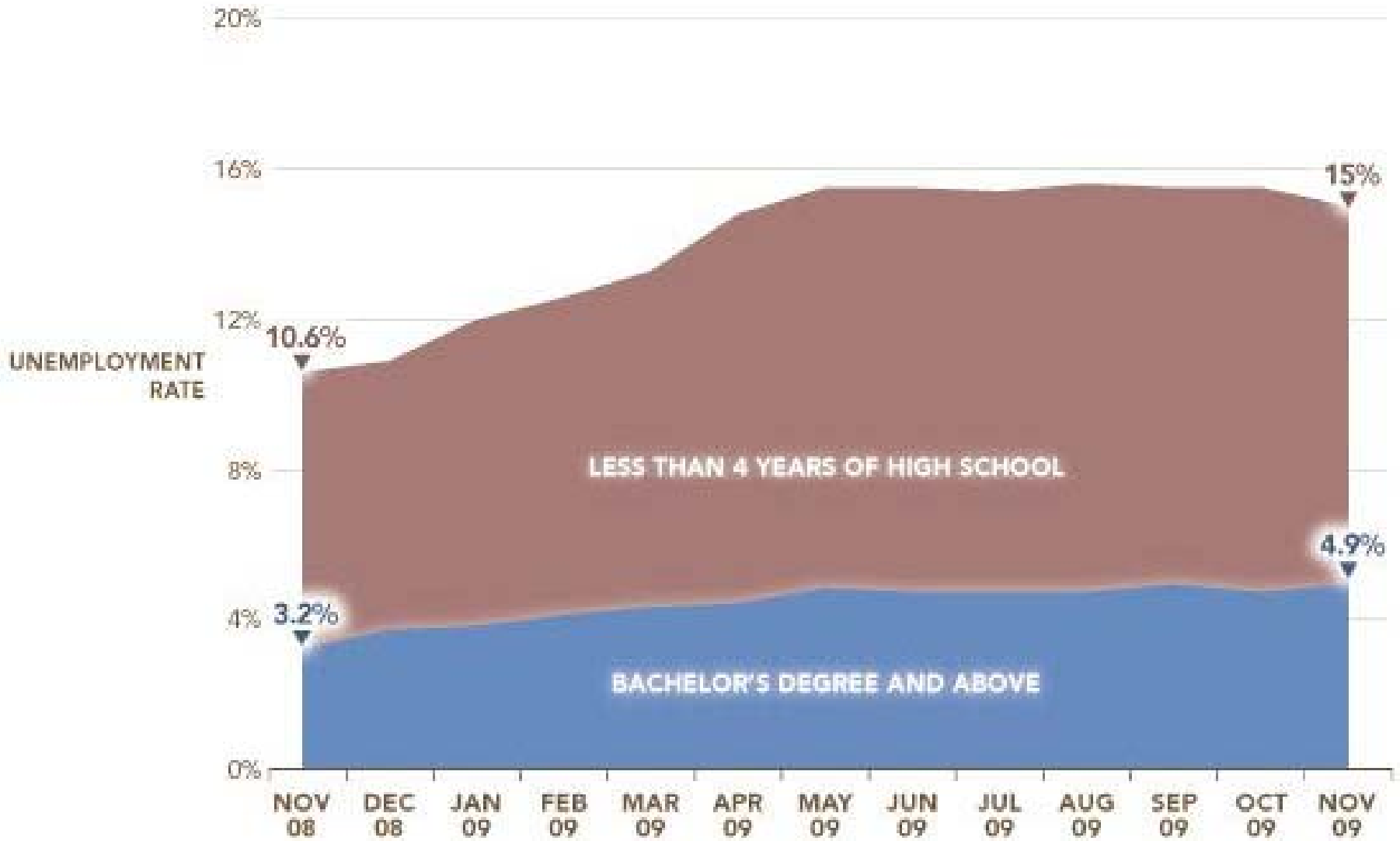
Why is the Big Goal important?

- **College a prerequisite to a middle class life**
- **Key to an strong/equitable democracy**
- **Important to global competitiveness**
- **The U.S. economy is at risk (it's not all about China or India or Finland)**

BY 2018, 30 MILLION NEW AND REPLACEMENT JOBS WILL REQUIRE SOME COLLEGE OR ABOVE



CURRENT MONTHLY UNEMPLOYMENT BY EDUCATION LEVEL



Why is the Big Goal important?

- **By 2018, 30 million new and replacement jobs will require some college or above.**
- **By 2018, 73 million jobs will require AA degrees and above.**
- **There will be sufficient job demand to meet Lumina's goal; however, there will be a shortfall in supply of people with AAs+ to meet demand.**

Lumina's Catalytic Approach

Preparation

Success

Productivity

**Effective Practice
Public Policy Advocacy
Public Will Building**

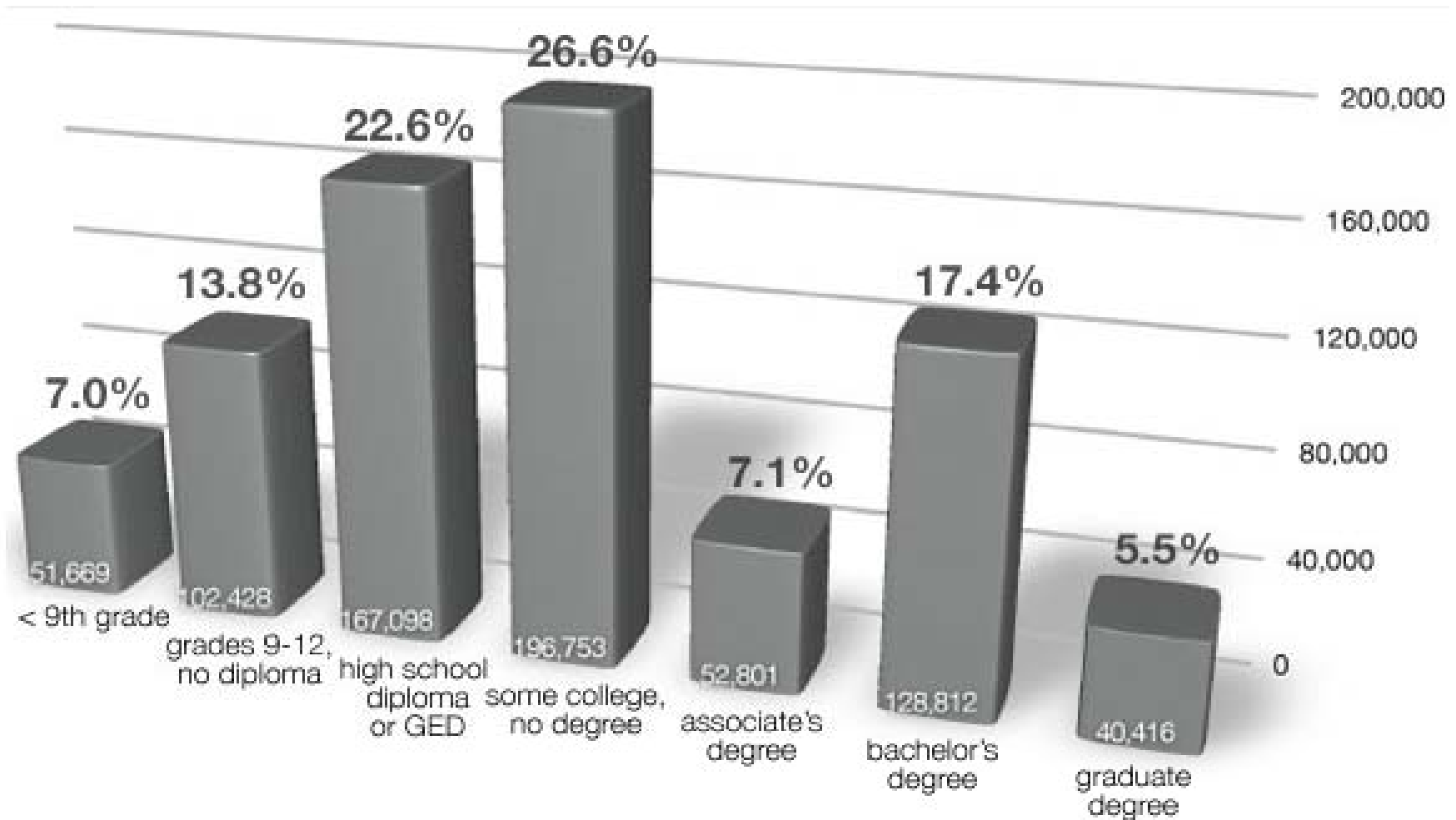
What Your State Must Do

A Stronger Nation Through Higher Education

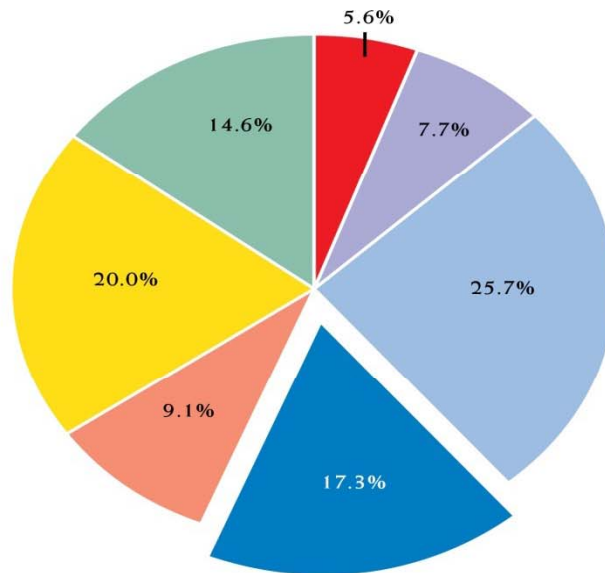
www.luminafoundation.org

The Big Goal: Where Arizona Stands

Levels of education for Arizona residents, ages 25-34
(U.S. Census, 2000)



The Big Goal: Where New York Stands in 2008



Levels of education for New York residents 25-64 years old

● Less than ninth grade	585,119	5.6%
● Ninth to 12th grade, no diploma	801,356	7.7%
● High school graduate (including equivalency)	2,688,539	25.7%
● Some college, no degree	1,813,303	17.3%
● Associate's degree	954,385	9.1%
● Bachelor's degree	2,093,876	20.0%
● Graduate or professional degree	1,530,980	14.6%
TOTAL	10,467,558	100%

Source: U.S. Census Bureau, 2008 American Community Survey

Setting College Completion Goals for Your State

- **The Big Goal in Florida**

- <http://enlacefl.usf.edu/research/Research%20Briefs/2010/Big%20Goal%20V4.pdf>

- **Double the Numbers in Kentucky**

- <http://cpe.ky.gov/NR/rdonlyres/76889317-86C5-4AFF-9046-AD95E4137602/0/DoubletheNumbersPlanFINALNov15.pdf>

Productivity:

Higher education productivity is increased to expand capacity and serve more students.

<p>Critical Outcome 3</p> <p>Productivity</p> <p>Higher education productivity is increased to expand capacity and serve more students.</p>	<p>Intermediate Outcome</p> <p>State higher education systems and institutions increase productivity to meet growing demand.</p>	<p>Intermediate Outcome</p> <p>Alternate delivery systems are developed to meet growing demand.</p>
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Outcome 1: Improve productivity of existing systems

STRATEGIES

1. Create, pilot & implement **funding approaches** that reward increased degree production, especially for low-income, minority & adult students.
2. Promote the **use of technology** to increase capacity & student success while containing costs.
3. **Analyze spending, contain costs & reinvest resources** in programs that contribute to more students receiving quality degrees.
4. Create **transparent learning expectations** aligned with workforce needs & ensure that students meet those expectations.



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