Delivering Democracy

@voteathome  www.voteathome.org  NationalVoteAtHome
The National Vote at Home Institute is a nonpartisan nonprofit organization dedicated to making sure every American can vote in fair, accessible, secure, transparent, equitable, and reliable elections by:

- Expanding and improving vote at home options
- Supporting election officials nationally
- Continuing to be a leading national voice on voting at home systems.
TEN POINT PLAN

1. Anticipate and plan for infrastructure and equipment needs;
2. Utilize clear ballot and envelope design;
3. Review and adjust timelines for mailing ballots to provide consistency statewide;
4. Coordinate with USPS as soon as possible and utilize resources for election officials;
5. Implement ballot tracking utilizing intelligent mail barcodes;
6. Leverage best practices for replacement ballots;
7. Streamline signature verification processes and ensure that bi-partisan teams make the final decisions. Assess signature image quality in advance for entire voter file;
8. Develop and expand signature cure processes and ensure adequate post-election timelines for a voter to cure;
9. Improve voter registration address change processes while maintaining accountability and oversight;
10. Increase availability for electronic delivery options for voters with accessible needs and inform voters of their options appropriately.
No-Excuse Absentee

- Permanently or temporarily getting rid of excuse requirement
- Making fear of COVID a valid excuse
- Creating new ballot types

*MO, PA, and DE temporarily created a new type of mail ballot with no excuse for COVID-19*
Voters across six new states & DC had the ability to track their ballot proactively for the first time, leading to greater transparency & confidence in the process.
Ballot Tracking

- Track where their ballot is in the mailing, processing, and counting process
- Find out whether there’s an issue with their ballot
- Thoroughness of ballot tracking systems varies across states
Pre-Processing

Processing mail ballots takes longer than in-person ballots

- Open envelopes
- Check postmark date
- Verify signature / witness
- Scan paper ballots
Advantages of Pre-Processing

Processing before election day means:

- Much faster results after the election
- More time for voters to cure problems with their ballots
- Less of a rush for election officials on election day
Polling the People, Post 2020

- **80% of Americans** (and 75.4% of Republicans) agree that **local officials did enough** to help people vote in 2020¹

- **91% of mail voters** said voting was easy in the 2020 general – only 1% said was difficult¹

- **74% of Americans**, and 62% of Republicans, believe mail voting should be available without an excuse²

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¹. NVAHI’s internal Ipsos poll done in January 2021
². public VRL polling
2020 MASSIVE MISINFORMATION & DISINFORMATION

1.09 million
Stories about voting by mail, since the pandemic

58,018,402
Impressions across 15 states in 1 month with pro-voter, pro-election official ads

In April

72%
of all U.S. adults supported mail ballots as a COVID precaution

Bipartisan Support
79% of Democrats
65% of Republicans

The New York Times
AD OF THE WEEK

“...rather than turn to celebrities or lawmakers to defend the system, VoteSafe’s use of the trusted and familiar image of local elections workers could help the ads land among an increasingly skeptical public.”
Every state in the top 10 makes voting easier by either allowing voters to register or update their registration when they vote, sending all voters a mail ballot, or both.

### Top 10 highest turnout states using Voting Eligible Population

<table>
<thead>
<tr>
<th>Same Day Registration</th>
<th>Vote At Home</th>
<th>State</th>
<th>Turnout</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓</td>
<td>✓</td>
<td>Minnesota</td>
<td>80.0%</td>
</tr>
<tr>
<td>✓</td>
<td>✓</td>
<td>Colorado</td>
<td>76.4%</td>
</tr>
<tr>
<td>✓</td>
<td>✓</td>
<td>Maine</td>
<td>76.3%</td>
</tr>
<tr>
<td>✓</td>
<td>✓</td>
<td>Wisconsin</td>
<td>75.8%</td>
</tr>
<tr>
<td>✓</td>
<td>✓</td>
<td>Washington</td>
<td>75.7%</td>
</tr>
<tr>
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<td>✓</td>
<td>Oregon</td>
<td>75.5%</td>
</tr>
<tr>
<td>✓</td>
<td>✓</td>
<td>New Hampshire</td>
<td>75.5%</td>
</tr>
<tr>
<td>✓</td>
<td>✓</td>
<td>New Jersey</td>
<td>74.3%</td>
</tr>
<tr>
<td>✓</td>
<td>✓</td>
<td>Vermont</td>
<td>74.2%</td>
</tr>
<tr>
<td>✓</td>
<td>✓</td>
<td>Michigan</td>
<td>73.9%</td>
</tr>
</tbody>
</table>

Figure 3

Source: U.S. Elections Project
IMPLEMENTATION SUPPORT TOOLS

Planning Tools For Mail Voting & Polling Places

Resources For Mission-Critical Operations

Content & Strategy for Voter Communications

NVAHI’s Communications Toolkit is for all election officials, no matter their jurisdiction’s size. Whether they have no communications capacity or a large budget, they can find something useful to include in their elections communications plan.

Tools made in partnership with Leadership Now, Democracy Fund, ideas42 & the Carter Center