Building a City of Champions 4 Her
OUR WORK

Women 4 Women is dedicated to improving the health and economic well-being of women and girls in our community through education and access because when women do better, families do better. And when families do better, the community does better.
Strategy
Build a City of Champions 4 Her™

Education & Access

Address Root Causes

Learning Laboratory and Relationship Building

Develop and Deliver Programs

Finance 4 Her™

Anthem Blue Cross & Blue Shield Foundation Fit 4 Me

Expand the Movement

Build the Movement

Fund the Movement

Champions 4 Her™ Club
Connections 4 Her
Annual Luncheon

UNRESTRICTED
Women 4 Women

The Fund 4 Women & Girls

RESTRICTED
Donor Designated Funds

Movement:
Many different voices moving in one direction.
Results

- More than 3,500 women and girls served through our programming

- More than 25 partners for our programs, including corporations, institutions, and service organizations

- Thousands of volunteers and participants collaborating to raise more than $300K annually
  - Champions 4 Her Walk, Run & Festival
  - Connections 4 Her
  - Annual Luncheon & Founding Golf Event

- Robust funding mechanisms - 3 major categories of giving
  - Annual giving
  - Operational giving
  - The Fund for Women and Girls Endowment
The Future

- Large-Scale Impact
- Singular Focus
Perfect Timing

Entering phase of **long-term need and fewer resources.**

We must find ways to:

- make **better decisions**
- **understand** what resources we have
- connect & align services for **efficiency** and **effectiveness**
- deploy our time, talent and money more **strategically**
Thank you!
w4w.org