Invitation to Join Phase II of NCSL’s Public-Private Partnerships (PPP) Project

Conducted by the
National Conference of State Legislatures
In conjunction with the
NCSL Foundation for State Legislatures
November 2010

New and renewing sponsors are invited to join and support Phase II of the ongoing work led by the NCSL Working Group on Transportation Public-Private Partnerships (PPPs). This group has worked for the past 18 months to formulate guiding principles for state legislatures to use when considering the application of PPPs for the development of transportation infrastructure. The report containing these principles will help address the well-documented gap in expertise among elected officials about PPPs in the United States.

The next step is a focused educational and awareness effort. With the pending completion of the PPP Principles Toolkit in November 2010, NCSL is proposing a 12-month, Phase II of the project to accomplish the following tasks:

1. **Widely Disseminate the PPP Toolkit and Findings.** In the course of its work on the PPP guiding principles, wide interest has been generated in this project among legislators, state and local government officials, in academia and in the private sector. Phase II allows the results of the NCSL project to be disseminated in a variety of forums, including subject-matter conferences, trade group meetings, government association gatherings and directly to interested state and local government entities.

2. **Analyze PPP Legislation.** The NCSL staff will undertake comparative research and in-depth analysis of state PPP statutes. This research will result in a comprehensive characterization of key elements and provisions found in such legislation, provided in a useful format that will
enable cross-jurisdictional comparisons as well as the identification and sharing of effective legislative approaches.

3. **Upon Invitation, Work with Individual State Legislative Entities.** Twenty-one states currently lack legislation allowing consideration of PPPs as part of their infrastructure funding approach. Those with existing PPP legislation may wish to amend existing law based on the NCSL PPP principles. Phase II will facilitate NCSL efforts to work with those states which request assistance. This work will be informed by the outcome of the comparative analysis completed under Task 2.

4. **Continue NCSL PPP Working Group Meetings and Host Educational Sessions on PPPs at NCSL Meetings.** Valuable ongoing educational work will continue under the auspices of the working group and the NCSL Transportation Committee. Topics to be addressed will include state-federal PPP issues, use of PPPs in transit, rail and social infrastructure, exploration of the Canadian approach to PPPs and best practices in PPP implementation and execution. If appropriate, the group also may review NCSL’s state-federal policy on PPPs. The membership of the group will be expanded with the addition of new sponsors and additional invitations to state legislators who had not been previously involved. Legislators both from states with extensive experience with PPPs and states with no PPP legislation or experience will be invited to participate.

**Sponsor Benefits**

The PPP Working Group is organized as an NCSL Foundation for State Legislatures (FSL)* partnership including NCSL, private sector partners and state legislators and legislative staff. Sponsors join FSL and provide additional funding to support the work of the partnership working group.

Sponsors sit as members of the working group, have input on agendas, fully participate in working group deliberations, and review and comment on working group work products.

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* The NCSL Foundation for State Legislatures offers opportunities for businesses, national associations and unions seeking to improve the state legislative process and enhance NCSL’s services to all legislatures. The Foundation is a nonprofit tax-exempt 501(c)(3) corporation that raises money to support the objectives and special projects of the National Conference of State Legislatures. Its volunteer board of directors is composed of corporate and union executives as well as state legislative leaders and senior legislative staff. The Foundation is dedicated to building public trust and confidence in representative democracy through public outreach and education, ethics in government and strengthening state legislatures.
In addition, sponsors receive the benefits of Gold membership in FSL which include:

- Two complimentary registrations to the Annual Legislative Summit
- Two invitations to the NCSL President-elect’s Reception at the Legislative Summit
- Two invitations to the NCSL President’s reception at the Legislative Summit
- Pre-registration lists for all NCSL national meetings
- Invitation to Foundation President’s Reception at Fall Forum
- Invitation to Foundation President’s Reception and Dinner at Spring Forum
- Discounted registration fees to Fall and Spring Forums
- Invitation to attend a reception at yearly meeting with legislative leaders in Washington, DC
- Two complimentary registrations to quarterly NCSL Executive Committee Meetings
- Access to NCSL website

**Sponsor Contribution**

Existing sponsors are asked to renew and new sponsors are invited to join this important NCSL effort. Each sponsor is asked to join FSL (for $7,500) and contribute an additional $10,000 to the PPP working group. Thus, the minimum contribution for a sponsorship would be $17,500. This comes with recognition at the “Gold” level in the Foundation. A total of 12 sponsors are being sought.

**For More Information**

On the benefits of joining FSL: Caroline Carlson, NCSL, 303-856-1513, caroline.carlson@ncsl.org.

On the specific working group efforts: Jim Reed, NCSL, 303-856-1510, jim.reed@ncsl.org.

Please let us know of your interest in this important work.