

PewResearchCenter

# **The 2016 Election and the Latino Vote**

**Mark Hugo Lopez**

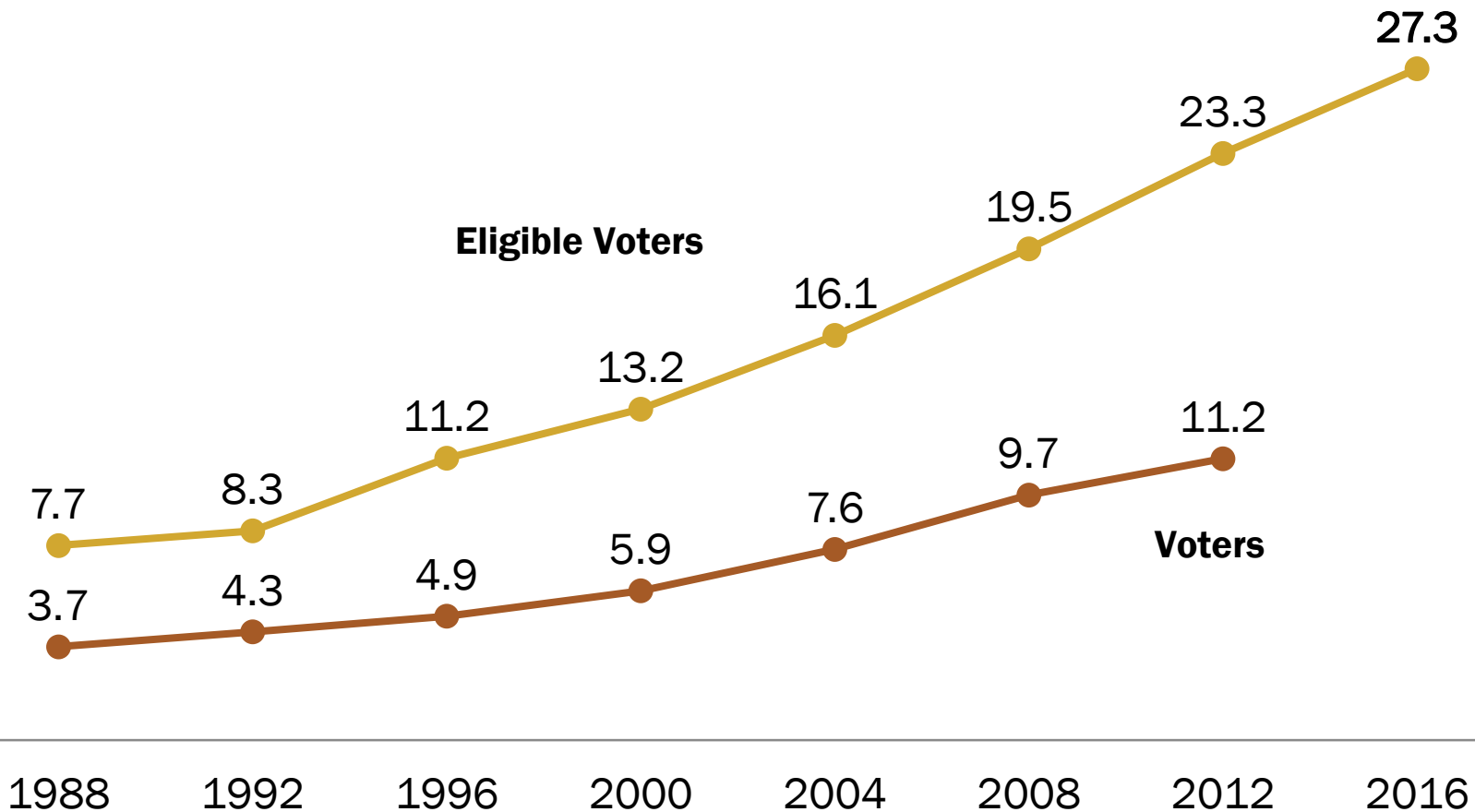
*Director of Hispanic Research*

# Setting the Stage

- Number of Latino eligible voters reaches 27.3 million
- Trump's comments about Mexicans and immigrants are widely talked about
- Naturalization efforts launched to vote against Trump
- Registration efforts also launched
- View of GOP among Latinos already low
- Latino vote expectations before election were high

# Number of Latino Eligible Voters is Growing Fast, While Latino Voter Growth Slows

*In millions*

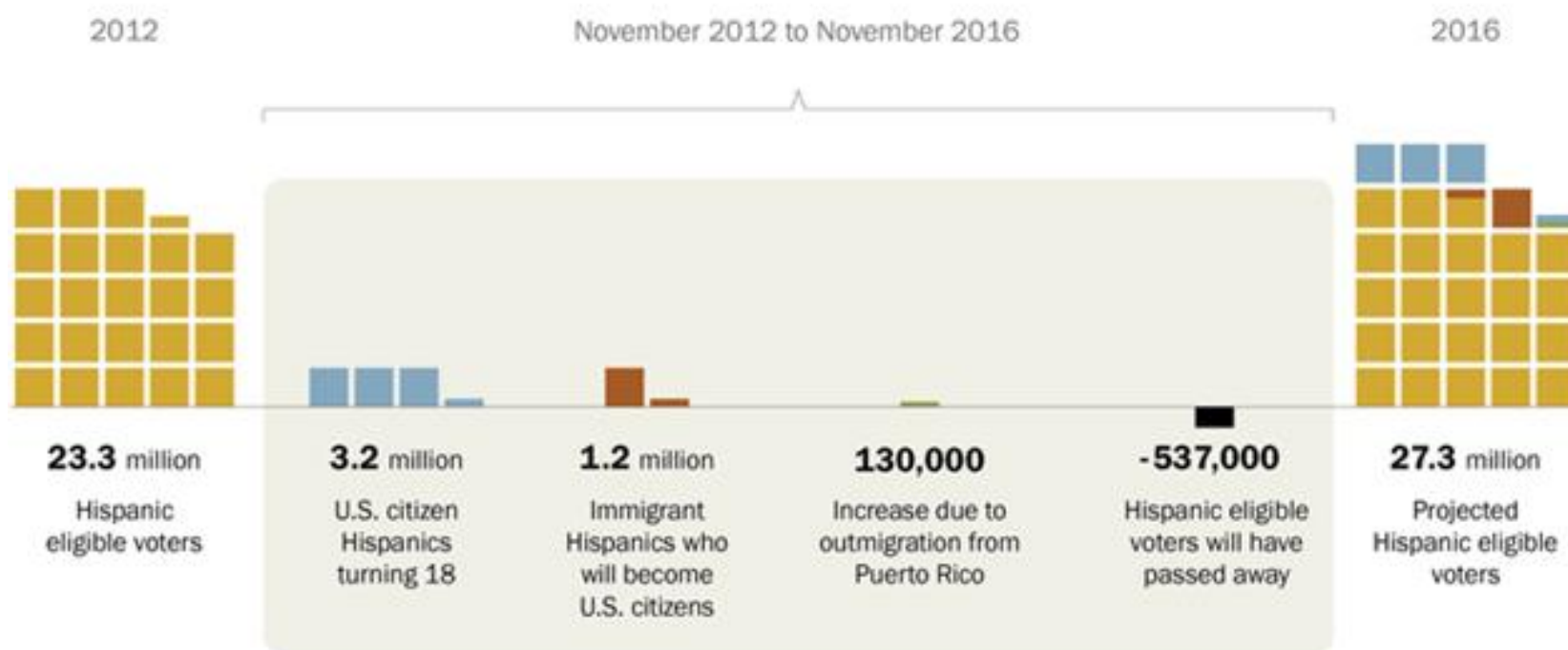


Notes: Eligible voters are U.S. citizens ages 18 and older. Voters are persons who say they voted.

Source: Pew Research Center tabulations of the Current Population Survey, November supplements for 1988-2012. 2016 projections are from the 2015 August supplement.

# Youth, Naturalizations Main Sources of Hispanic Eligible Voter Growth since 2012

Each block represents 1 million eligible voters

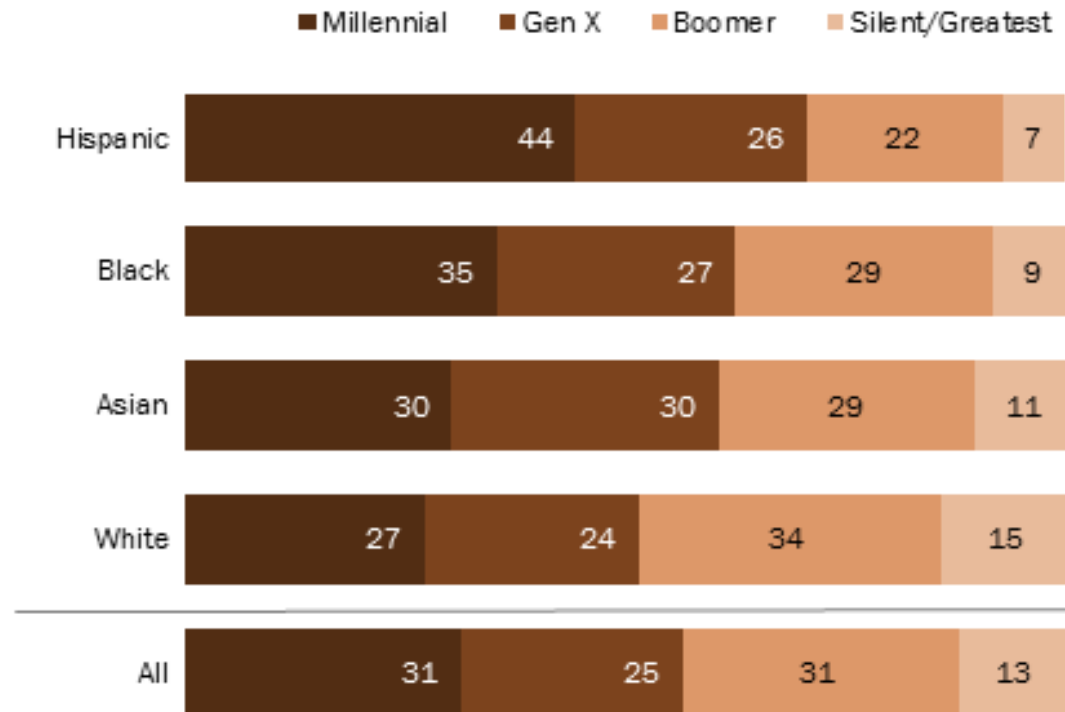


Note: Those born in Puerto Rico are U.S. citizens at birth.

Source: For 2012, Pew Research Center tabulations from the November Current Population Survey. See methodology for details on 2016 projection.

# Millennials Larger Share Among Latino Voters than Other Groups in 2016

*% projected among eligible voters*

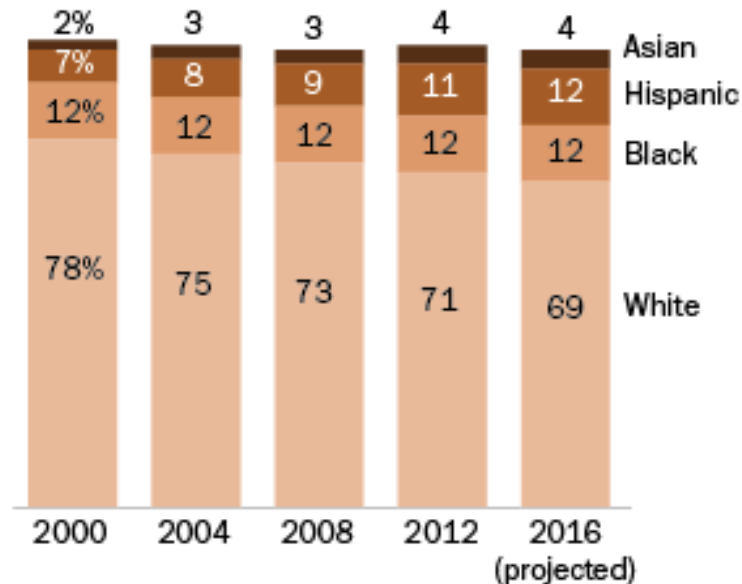


Note: Whites, blacks and Asians include only non-Hispanics. Hispanics are of any race. Eligible voters are U.S. citizens ages 18 and older. Millennials are adults born in 1981 or later. Figures may not add to 100% due to rounding.

Source: See methodology for details on 2016 projection.

# 2016 was poised to be most diverse ever

*% among eligible voters*

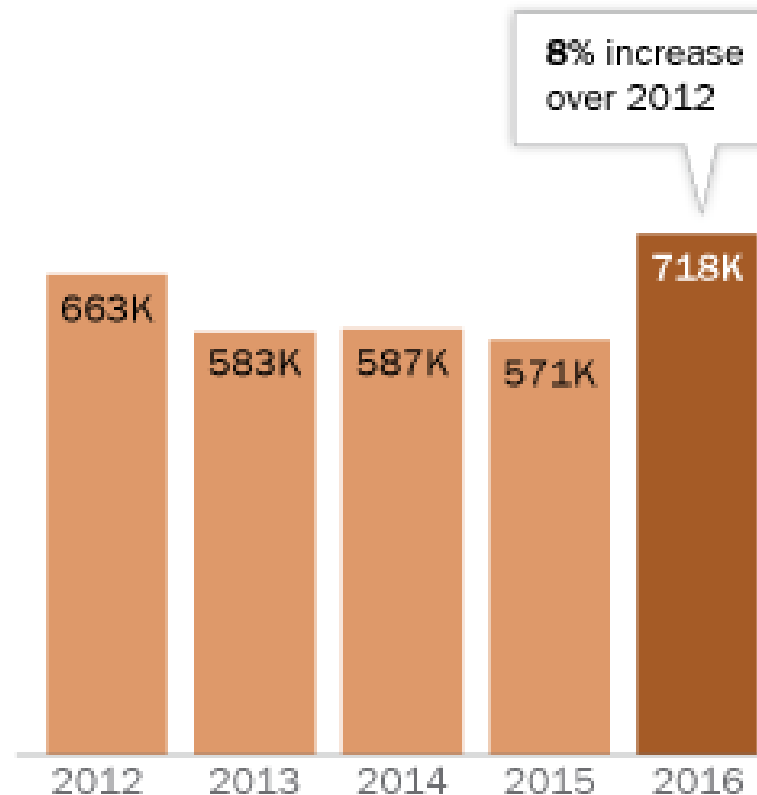


Note: Eligible voters are U.S. citizens ages 18 and older. White, black and Asian includes only non-Hispanics. Hispanics are of any race. American Indians, Native Hawaiian/Pacific islanders and multi-race Americans not shown.

Source: For 2000-2012, Pew Research Center tabulations of the Current Population Survey, November Supplements. For 2016, Pew Research Center estimates based on American Community Survey (2008-2014), November Current Population Survey (2008-2015), and the Puerto Rican Community Survey (2008-2014).

# Naturalization applications from October to June outpace years past

*Number of naturalization applications in first three quarters of each fiscal year, in thousands*



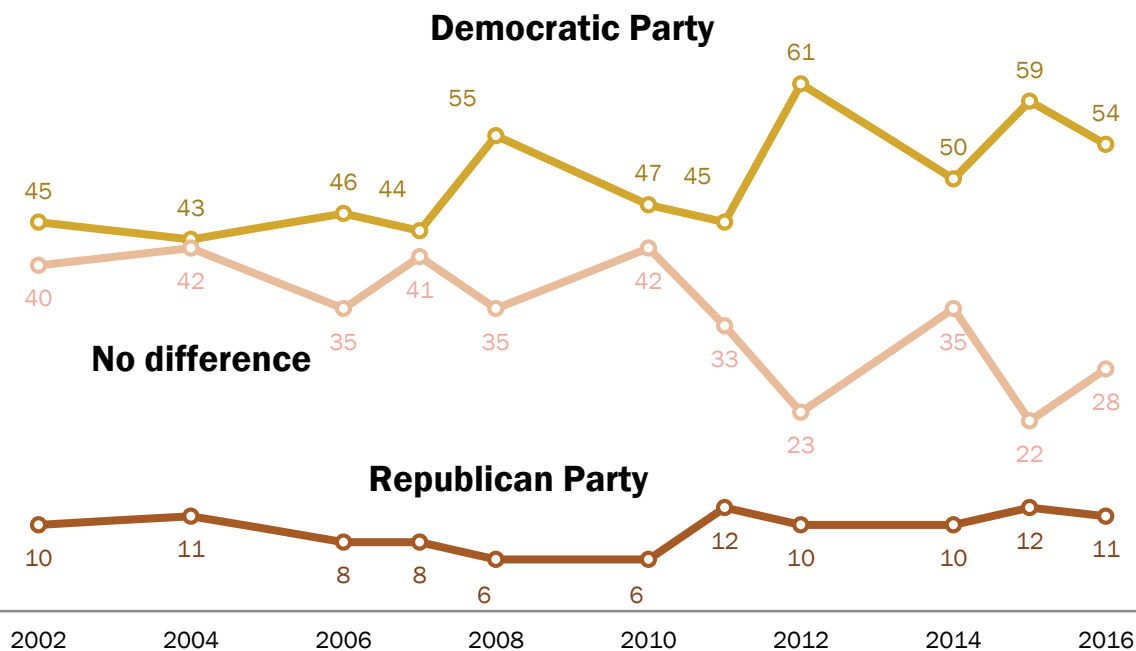
Note: Fiscal years start in October.

Source: U.S. Citizenship and Immigration Services

# By a wide margin, Latino voters view Democratic Party as 'more concerned' for Latinos than GOP

Question: Which party do you think has more concern for Hispanics/Latinos: the Republican Party, the Democratic Party or is there no difference?

% of Latino registered voters



Note: N=804 Hispanic registered voters in 2016. Don't know/Refused responses not shown.

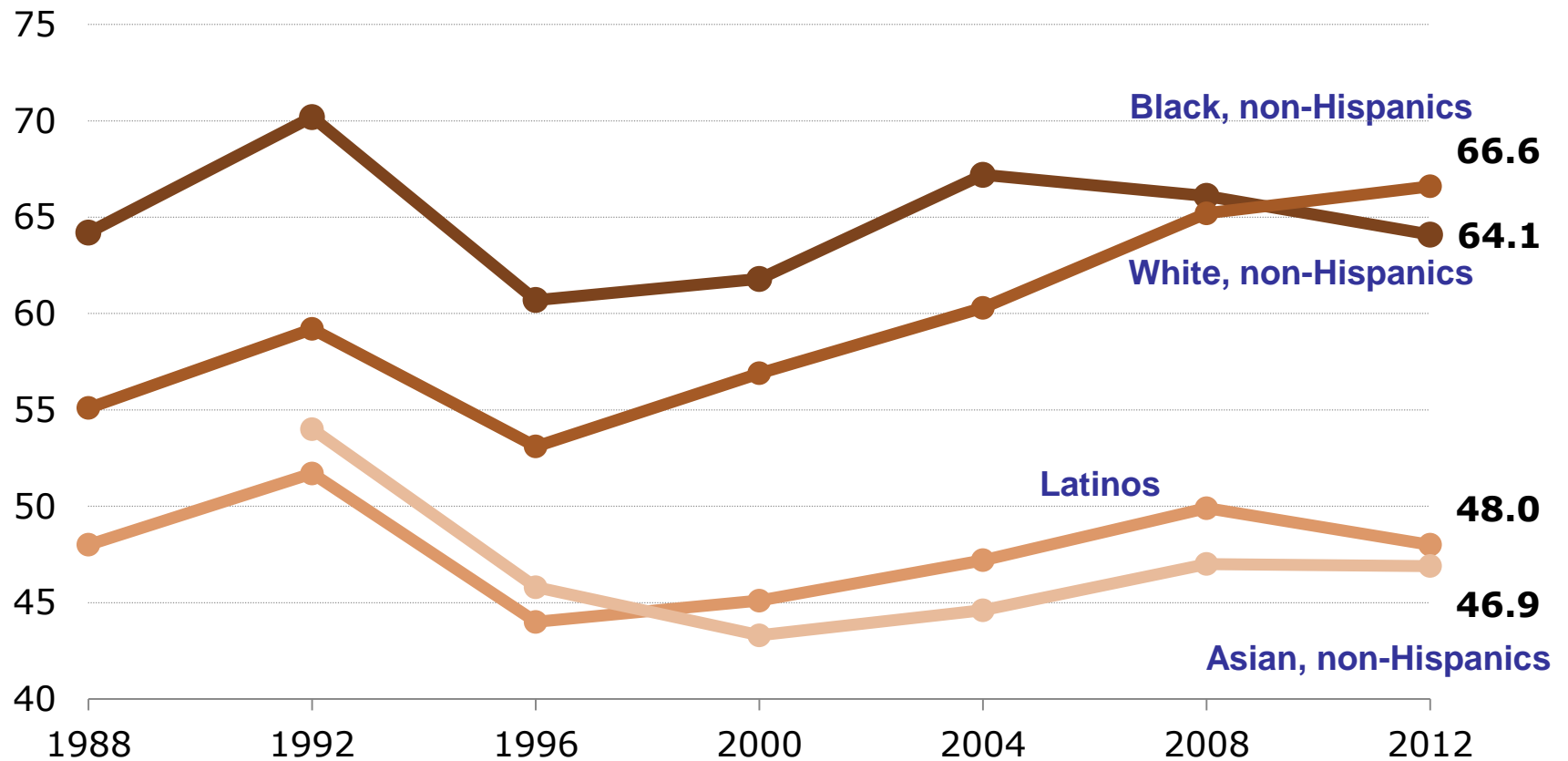
Source: National Survey of Latinos, conducted Aug. 23-Sept. 21, 2016.

"Democrats Maintain Edge as Party 'More Concerned' for Latinos, but Views Similar to 2012"



# Voter Turnout Rates in Presidential Elections

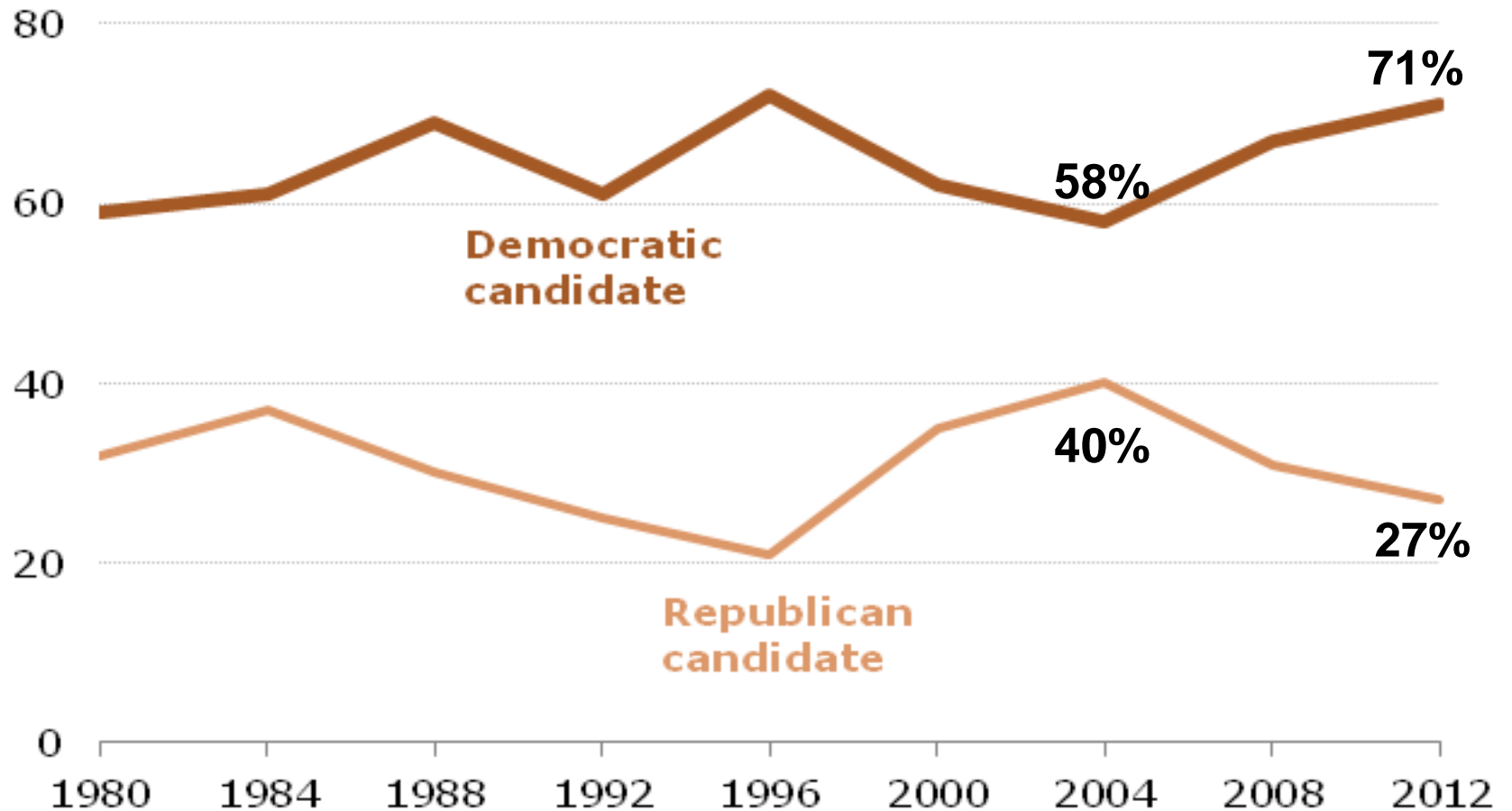
Percent who reported voting among U.S. citizens ages 18 and older



Source: Pew Research Center tabulations from CPS November Supplements, various years

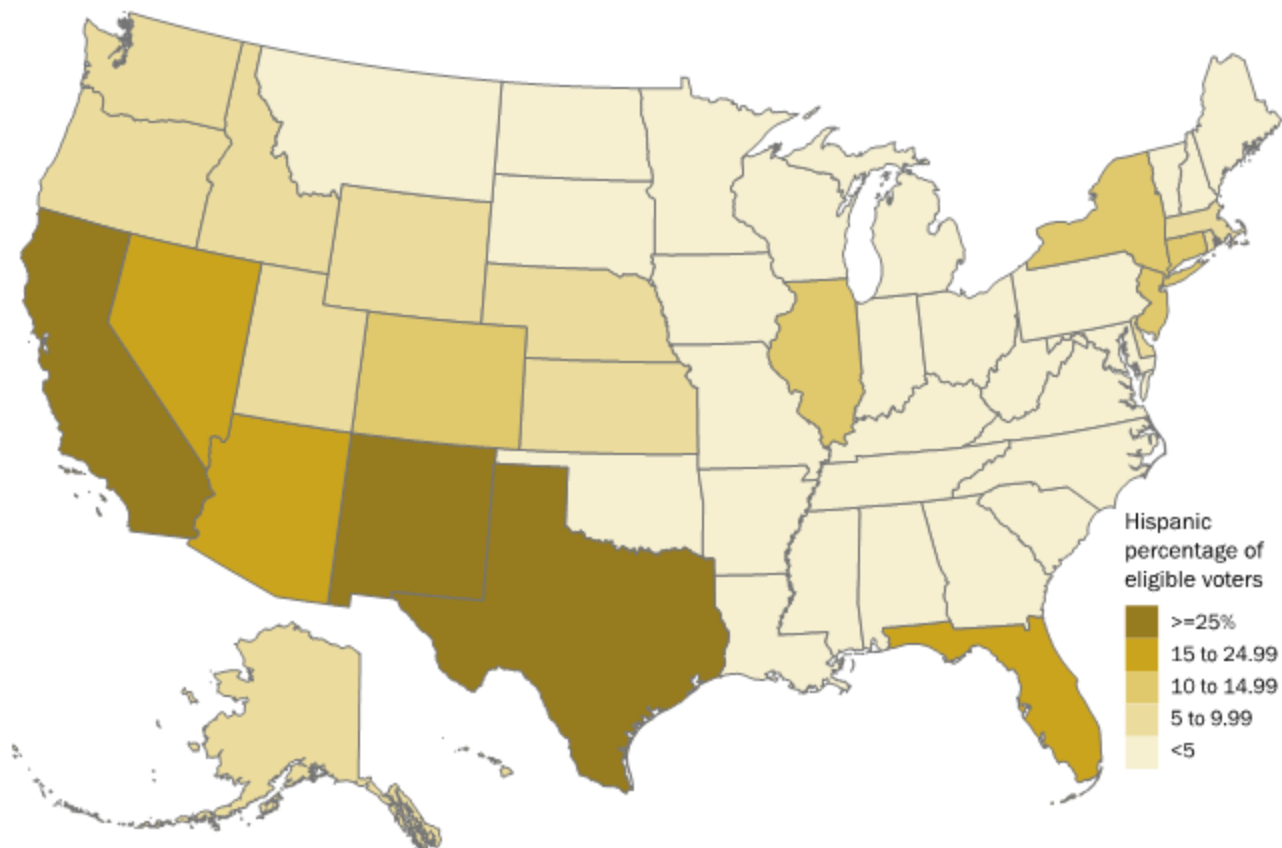
# The Hispanic Vote in Presidential Elections

In millions



# The Hispanic Electorate Across the States

*% Hispanic among eligible voters*



Note: Eligible voters are defined as U.S. citizens, ages 18 and older.

Source: Pew Research Center tabulations of 2014 American Community Survey (1% IPUMS); Alaska, Maine, Montana, New Hampshire, North Dakota, South Dakota, Vermont and West Virginia estimates are from American FactFinder (2014 ACS one-year estimates, table B05003 and B050031)

# The November election

- According to the National Exit Poll, Clinton won the Latino vote with 66% support; Trump won 28%
  - Debate about Exit Poll result; Trump at 18%?
- Latinos were 11% of voters, up from 10% in 2012
- Turnout was likely up to a new record, perhaps at least 13 million voters. But how many more remains unclear.
- The economy was the top issue for Latino voters, cited by nearly half. Terrorism and immigration followed

# The Latino vote in presidential elections, 2008, 2012 and 2016

## *Presidential candidate preference*

**2016**

**Clinton**



**Trump**



**2012**

**Obama**



**Romney**



**2008**

**Obama**



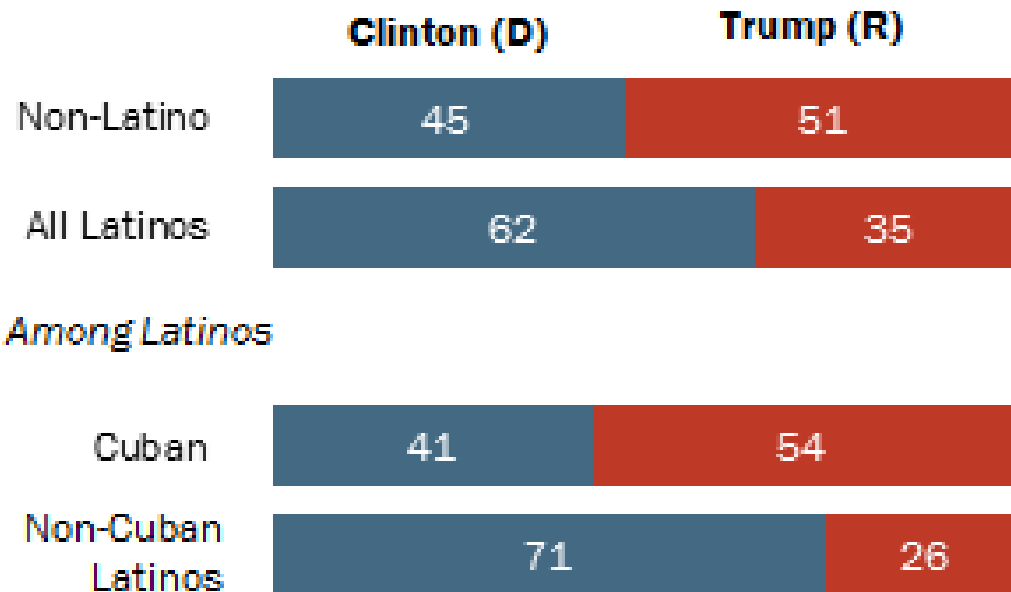
**McCain**



Source: Based on exit polls conducted by Edison Research for the National Election Pool, as reported by CNN. Data from prior years from national exit polls.

# Among Latino voters in Florida, support for Trump stronger among Cubans than non-Cubans

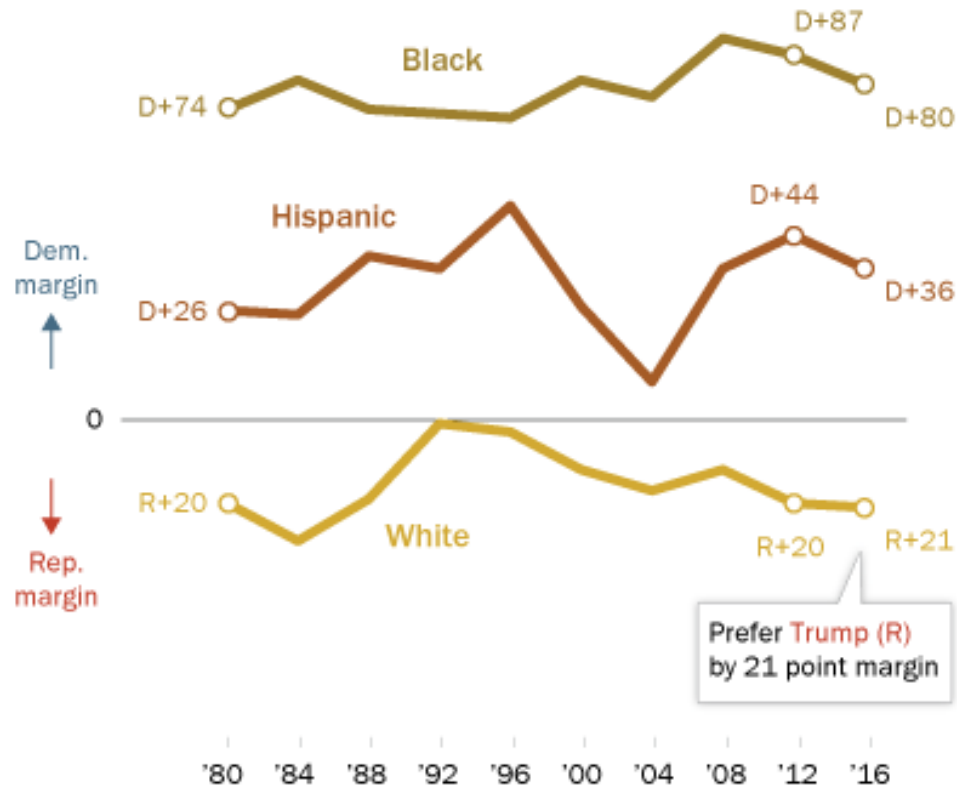
*% who voted for ...*



Source: Based on the Florida exit poll conducted by Edison Research for the National Election Pool, as reported by NBC News.

# In victory, Trump won whites by virtually same margin as Romney in 2012

*Presidential candidate preference, by race or ethnicity*



Source: Based on exit polls conducted by Edison Research for the National Election Pool, as reported by CNN. Data from prior years from national exit polls. Data for 1972-1976 not shown due to differences in question wording and administration. In 1980, race was coded by the interviewer instead of being asked of the respondent.

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# Contact Information

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