



Financial Reporting Publicly Traded Companies (and why it matters for state tax policy)

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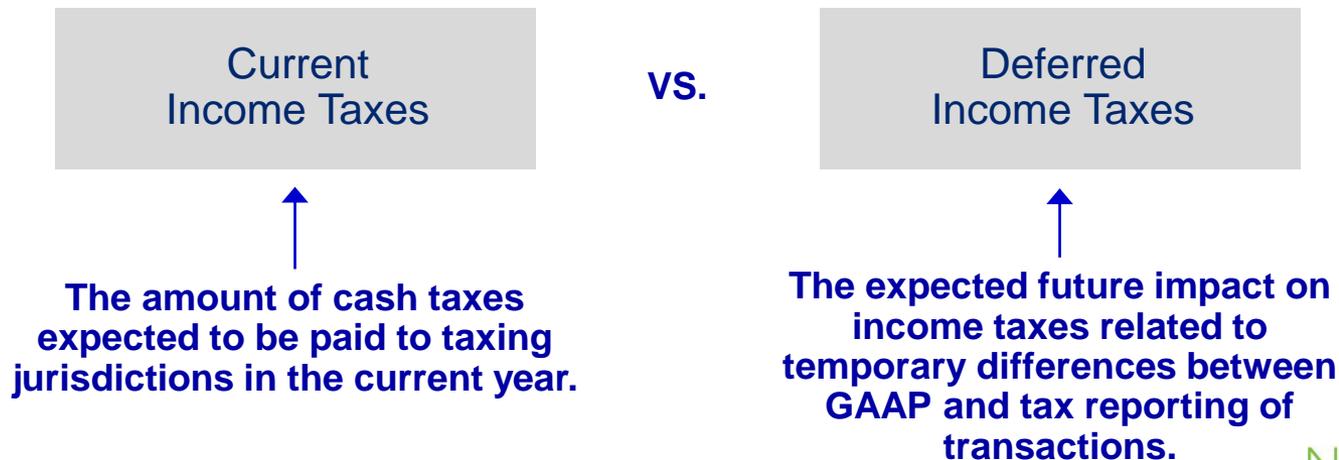
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What Does GAAP Mean Anyway?

- Generally Accepted Accounting Principles, or GAAP in accountant-speak, are codified in the Accounting Standards Codification (ASC) system. ASC740 is the section that deals with accounting and financial reporting for income taxes.
- Accounting and financial reporting for income taxes includes both “current income taxes” and “deferred income taxes.”



Why do we have deferred taxes?

Deferred taxes result from **temporary differences** between GAAP and Tax Basis due to book/tax differences in timing of income and expense recognition

	Income Statement	
	GAAP	Tax
Earnings before depreciation	500,000	500,000
Depreciation Expense	(5,000)	(15,000)
Book/Tax taxable Income	495,000	485,000
Income Tax Expense @ 40% ETR	(198,000)	(194,000)
GAAP Net Income	297,000	
Summary of GAAP Tax Expense:		
Current Tax Expense	(194,000)	
Deferred Tax Expense	(4,000)	
Total GAAP Tax Expense	(198,000)	

Why should legislators care?

- **Corporations are required to calculate income in two ways: (1) taxable, and (2) book income.**
- **When a legislature changes tax laws, it is exclusively focused on #1. However, the change may also inadvertently affect #2.**
- **An unintended change to GAAP income may actually have greater impact on a company than the intentional change made by the legislature to the state's tax laws.**
- **Corporations are required to IMMEDIATELY recognize the impact of any tax law change on its deferred taxes**
 - Recognized when law is enacted, not when effective

State X enacts law changing its apportionment method from standard 3 factor to sales only

- Company A is a capital intensive company having little physical footprint, i.e. payroll and property, in state X, and conducting significant sales in the state
- Company A also has a Net Operating Loss Carryforward in State X

GAAP ACCOUNTING

	Before	After
Temporary Differences	(40,000,000,000)	(40,000,000,000)
Apportionment in State X	10.0%	13.0%
State X Statutory Tax Rate	<u>6.0%</u>	<u>6.0%</u>
Deferred Tax Liability - Temporary Differences	(240,000,000)	(312,000,000)
Net Operating Loss	5,000,000	5,000,000
Valuation Allowance (NOL not expected to be used)	<u>(4,000,000)</u>	<u>(2,500,000)</u>
Deferred Tax Asset - NOL	1,000,000	2,500,000
Net Deferred Tax Liabilities	(239,000,000)	(309,500,000)

Company A reduced GAAP earnings due to increase in income tax expense **immediately upon enactment**

(70,500,000)

Considerations for Tax Policy Changes

- **Each tax regime and tax policy has pros and cons and none is a panacea to solve all of a state's budget issues**
- **State legislatures should carefully evaluate all of the impacts of tax law changes, particularly when changing the base of taxation**
- **Most tax statutes result in unintended consequences and state legislatures should seek to understand and consider them as much as possible**
- **If State legislatures do enact tax policy changes, they should attempt to mitigate unintended consequences to the extent possible**

Why States Should Grant Relief

- **What's recorded on the books is based on the historic tax policy/regime**
 - Adjustments should be made to allow the historic tax policy/regime to continue to apply to the turn-around of those historic items
 - Change in tax policy without corresponding relief creates business and economic uncertainty and potential market implications for publicly traded companies
- **Change in tax policy/regime is intended to capture future transactions**
 - Potential for state windfall when, for example, an asset is fully depreciated under one tax policy, and the asset is sold under a different tax policy
 - There is a mismatch between the benefit of depreciation deductions, and the tax on the gain
- **Inequities occur because business cycles do not fall neatly within a tax year**

Relief Provided by Some States - Examples

- **Deduction equivalent to increase in deferred tax liability**
 - CT – enacted 2015; 7 year deduction beginning in 2018
 - MA – enacted 2008; 30 year deduction beginning in 2021⁽¹⁾
 - DC – enacted 2011; 7 year deduction beginning in year 10⁽²⁾
 - MI – enacted 2007; 15 year deduction beginning in 2015⁽³⁾
- **Preservation of NOL**
 - NY – Deduction for NOLs generated pre-law change to Combined Reporting; deduction ratable over 10 years from year of change
 - TX – Credit for NOLs generated pre-law change to Margin Tax; credit carry forward up to 20 years from year of change
 - OH – Credit for NOLs generated pre-law change to Corporate Activity Tax (CAT); credit carryforward through 2028

(1) As originally enacted, 7 year deduction available beginning in 2012 tax year. Statute has been amended to postpone the deduction

(2) As originally enacted, 7 year deduction available beginning in year 5 of the combined reporting. Statute has been amended to postpone the deduction

(3) MI subsequently changed tax regime from SBT to CIT