Upgrading Voter Registration

John Lindback
Senior Officer, Election Initiatives
Upgrading Voter Registration

• Better data into the system
  – Online registration
  – Automated systems at motor vehicles agencies

• Better use of data
  – Electronic Registration Information Center (ERIC)
Online Voter Registration map

- **States with online voter registration systems.**
- **States that have passed legislation authorizing online voter registration systems.**
Surveying the States

• Little research on how states have implemented OVR
  ▪ NCSL survey
  ▪ Brennan Center

• Provide states an idea of how others have rolled out their systems

• Asked 50 detailed questions of the 13 states with OVR in place by June of this year

• Responses from **ALL states**
How it all began

• Arizona was the first to rollout OVR in 2002.
  - More than 4 million online voter registration transactions from 2002-2012

• 10 of the 13 states used legislation to enact OVR.

• 7 states built their systems in house, 3 used an outside vendor, and 3 used both internal staff and outside vendors

• Average Cost = $240,000
Shane Hamlin, WA  
Chair of the Board of Directors  

Ericka Haas  
Systems Engineer & Technical Liaison
ERIC States

WA
NV
UT
CO
VA
MD & DE
# July 2013 ERIC report statistics

<table>
<thead>
<tr>
<th>Report Type</th>
<th>Records Sent</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-state movers</td>
<td>764,071</td>
</tr>
<tr>
<td>More recent activity in DMV record</td>
<td></td>
</tr>
<tr>
<td>Cross-state movers</td>
<td>92,876</td>
</tr>
<tr>
<td>More recent registration or license in other state</td>
<td></td>
</tr>
<tr>
<td>Deceased</td>
<td>23,281</td>
</tr>
<tr>
<td>Appears on national death index</td>
<td></td>
</tr>
<tr>
<td>In-state duplicates</td>
<td>14,118</td>
</tr>
<tr>
<td>Duplicate voter records</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>894,346</strong></td>
</tr>
</tbody>
</table>
Fully operational and self-governing

- State-run
- Incorporated May, 2012
- Membership agreement
- Full-time employee
- Routine uploads and reports
- Recruiting new members
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