



Hunger in America

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A problem this big requires a commitment equal to the challenge. This is our commitment:

In May 2010, Walmart made a **\$2 billion commitment** to help fight hunger in America through 2015.



- We are donating more than 1.1 billion pounds of food from Walmart stores, distribution centers and Sam's Club locations, valued at \$1.75 billion;
- We are giving \$250 million in grants to support hunger relief organizations at the national, state and local levels;
- We are mobilizing Walmart associates and customers. For example, our logistics team will lend their expertise to help food banks become more efficient in their operations; and
- We are collaborating with government, food manufacturers and other corporations that are fighting hunger to increase impact and reach a greater number of families in need.



In-Kind Giving

Delivering fresh food daily to our partners.

- Every day, food banks and kitchens struggle to stock fresh foods.

Walmart stores around the country deliver fresh foods, fruits and vegetables directly to our local partners.

Last year, Walmart donated 256 million pounds of food to our food bank partners

- How much is 256 million pounds? – nearly twice the weight of the aircraft carrier USS Ronald Reagan.*



\$250 Million in Grants

Increasing Access to More Nutritious Foods

- Refrigerated vehicles for food banks
- In-classroom breakfast
- Summer feeding programs
- Cooking classes for low-income families



Creating Long Term Solutions

- Awareness of and access to public programs
- Culinary job-skills training and nutrition education for chefs in institutional settings

Hunger & Healthy Foods



"We don't think the Wal-Mart shopper should have to choose between a product that is healthier for them and what they can afford."

– Leslie Dach, Executive Vice President, Wal-Mart Stores, Inc.,
The New York Times, January 20, 2011.

Food insecurity isn't just about families who turn to food banks.

Together, with our commitment to end hunger, Walmart is making the food we sell healthier and more affordable.



"It's a victory for parents. It's a victory for families, but most of all, it's a victory for our children."

-- First Lady Michelle Obama

Our Commitment



- **Reformulate** thousands of packaged foods, such as reducing sodium and added sugars in select Great Value products
- **Save** customers \$1 billion/year on healthier items, including reduced prices on produce
- Develop a **simple front-of-package seal** that will debut on select products in 2012, making it easier to identify healthier foods
- Open between 275 and 300 stores in urban and rural **food deserts** by 2016 to increase residents' access to fresh, healthier foods
- Increase **charitable support** for nutrition education programs by donating millions of dollars through the Walmart Foundation

Our Support for School Breakfast Programs



Over 100,000 kids added to the School Breakfast Program as a result of our support of Partners for Breakfast in the Classroom, the Food Family Farming Foundation and the American Association of School Administrators.

Walmart has also invested in Share Our Strength's No Kid Hungry campaigns in 14 states, helping to ensure that children have access to the nutritious food they need.

- No Kid Hungry **Arkansas**
- No Kid Hungry **Colorado**
- Partnership to End Childhood Hunger in **Maryland**
- Greater **New Orleans** No Kid Hungry Campaign
- No Kid Hungry **New York City**
- No Kid Hungry **Los Angeles**
- No Kid Hungry **Texas**
- Partnership to End Childhood Hunger in **Florida**
- No Kid Hungry **Illinois**
- No Kid Hungry **Georgia**
- No Kid Hungry **Virginia**
- No Kid Hungry **New Mexico**
- Cooking Matters **Massachusetts**
- West Virginia**



Our Support of Nutrition Education Programs



Over \$18 million to support nutrition education programs

Simple Cooking with Heart program with the American Heart Association

Sesame Workshop program – including our *Food for Thought* bilingual initiative

\$4 million investment in Share Our Strength's Cooking Matters





Thank You

