

COMMUNICATING POWERFULLY WITH ANIMATION: SOME EXAMPLES AND RESOURCES

SPECIFIC VIDEOS

Medicaid Expansion: The Debate Continues

<https://www.youtube.com/watch?v=WwciBfUliIo>

A Modern Correctional Facility for Utah

<https://www.youtube.com/watch?v=ocr7gXK5Okk>

Virtual Tour – Potential Correctional Facility Sites in Utah

<https://youtu.be/PEfUkGMBxhU>

Budgeting in Utah: A Legislator's Guide [Part 1: Process Overview]

<https://www.youtube.com/watch?v=hhfk-F9Tng>

Natalie Gochnour on Economic Development (University of Utah)

<https://www.youtube.com/watch?v=AFG2VN1jytI>

Health Policies Debated During the 2015 General Session of the Utah Legislature

<https://www.youtube.com/watch?v=OYvE0HSmje8&feature=youtu.be>

STEM Action Center: Year 1

<https://www.youtube.com/watch?v=asltiRjmAqM>

Healthy Utah Plan

<https://www.youtube.com/watch?v=GEZlekglzsY&index=4&list=PLA3ioSzYXwxQ2j77KXPcsQ3LO1TOZ2-Cm>

Reform Center video series: Consumer engagement on the public exchanges

<http://healthcare.mckinsey.com/reform-center-video-series-consumer-engagement-public-exchanges>

Eakinomics - 4 Key Questions on Dynamic Scoring

https://www.youtube.com/watch?v=7IOcU0YCzdY&x-yt-cl=84838260&x-yt-ts=1422327029&feature=player_embedded

Fly the Plane

<https://www.youtube.com/watch?v=SRHnXOgcfqw>

Visual Recording on the iPad

<https://www.youtube.com/watch?v=qRJG46hUAW8>

SEE ALSO (Includes Additional Videos)

The Utah Legislature on YouTube

<https://www.youtube.com/channel/UCUJfKpCK7Eck1I7L4Cktvg>

Utah Governor Gary R. Herbert's "Drawing it Out" on YouTube

<https://www.youtube.com/channel/UCsHi3azbJqzuOLA0IQ3JHCA/playlists>

Utah Governor's Office of Economic Development on YouTube
https://www.youtube.com/channel/UC8Ombh9mGzeKq_KzKyA1oeA

VideoScribe on YouTube
<https://www.youtube.com/user/VideoScribetv>

10 Business uses for VideoScribe you hadn't thought of
<http://blog.videoscribe.co/10-business-uses-for-videoscribe-you-hadnt-thought-of/>

Video Scribe: Three Awesome Examples of Whiteboard Animation Videos
<http://room214.com/strategy/three-awesome-video-scribe-videos>

Blackboard Animation
<http://blog.videoscribe.co/blackboard-animation-videoscribe-can-do-that-too/>

Video Scribe
<http://www.videoscribe.co/>

RSA Animate on YouTube
<https://www.youtube.com/user/theRSAorg>

"Whiteboard Animation" at Wikipedia
https://en.wikipedia.org/wiki/Whiteboard_animation

"50 Pros on Twitter who will revolutionise your videos"
<http://www.sparkol.com/blog/50-pros-on-twitter-who-will-revolutionise-your-videos/>

Planet Nutshell
<http://planetnutshell.com/>

PowerPoint Spice on YouTube
<https://www.youtube.com/channel/UCIWgITtslnzN3rSEUbdzag>

Spicy Presentations training
<https://nutsandboltsspeedtraining.com/spicypresentations/motion-text-effect-in-powerpoint/>

slideshare
<http://www.slideshare.net/?ss>

RELATED SOFTWARE

VideoScribe
<https://en.wikipedia.org/wiki/VideoScribe>

PowerPoint
https://en.wikipedia.org/wiki/Microsoft_PowerPoint

Audacity (free)
[https://en.wikipedia.org/wiki/Audacity_\(audio_editor\)](https://en.wikipedia.org/wiki/Audacity_(audio_editor))

Inkscape (free)

<https://en.wikipedia.org/wiki/Inkscape>

Blender (free)

[https://en.wikipedia.org/wiki/Blender_\(software\)](https://en.wikipedia.org/wiki/Blender_(software))

GIMP (free)

<https://en.wikipedia.org/wiki/GIMP>

Adobe Photoshop

https://en.wikipedia.org/wiki/Adobe_Photoshop

Adobe Illustrator

https://en.wikipedia.org/wiki/Adobe_Illustrator

Adobe After Effects

https://en.wikipedia.org/wiki/Adobe_After_Effects

Adobe Premiere Pro

https://en.wikipedia.org/wiki/Adobe_Premiere_Pro

Adobe Flash

https://en.wikipedia.org/wiki/Adobe_Flash

CINEMA 4D

https://en.wikipedia.org/wiki/Cinema_4D

Final Cut Pro

https://en.wikipedia.org/wiki/Final_Cut_Pro

Tumult Hype 3

<http://tumult.com/hype/>

Windows Movie Maker

https://en.wikipedia.org/wiki/Windows_Movie_Maker

"36 Visual Content Creation Tools the Pros Can't Live Without"

<http://sociallysorted.com.au/36-visual-content-creation-tools/>

OTHER RESOURCES

"Breaking the law not your thing? Here are 10 sites for free, legal music downloads"

<http://www.digitaltrends.com/music/best-free-and-legal-music-download-sites/>

10 Royalty Free Music Sites Every Online Video Creator Should Know

<http://www.adweek.com/socialtimes/royalty-free-music/38475>

Wikimedia (free content)

https://commons.wikimedia.org/wiki/Commons:Reusing_content_outside_Wikimedia

StockPhotosForFree

<http://www.stockphotosforfree.com/>

YouTube audio library (free)

<https://www.youtube.com/audiolibrary/soundeffects>

<https://www.youtube.com/audiolibrary/music>

Freesound

<http://www.freesound.org/>

Free Music Archive

<http://freemusicarchive.org/curator/video?wlexpid=F4D2501D78B641828A47EB108D10A986&wlrefapp=5>

Incompetech (royalty-free music)

[http://incompetech.com/music/royalty-free/index.html?feels\[\]=Driving](http://incompetech.com/music/royalty-free/index.html?feels[]=Driving)

PacDV (free music and sound effects)

<http://www.pacdv.com/sounds/free-music-3.html>

Motion Backgrounds for Free

<http://www.motionbackgroundsforfree.com/>

Clker (free clipart)

<http://www.clker.com/>

8 Classic storytelling techniques for engaging presentations

<http://www.sparkol.com/blog/8-classic-storytelling-techniques-for-engaging-presentations/>

"15 Actionable Storytelling Tips You Can Use Today"

<https://nutsandboltsspeedtraining.com/storytelling-tips/>

Mark D. Andrews, Utah Office of Legislative Research and General Counsel, August 5, 2015
Presented at the 2015 Legislative Summit of the National Conference of State Legislatures

