

Doc Joe Trahan's Media Interview Tools: Ten Examples of "Bridging" Connector Phrases

#10- "The Key Issue is....."

#9- "It's important to note that..."

#8- "However...."

#7- "Let me reiterate that..."

#6- "That's the main reason that we're..."

#5- "What we're focused on is..."

#4- "Our record demonstrates that..."

#3- "Let me emphasize that..."

#2- "What's important is that...."

#1- "It's imperative that we remember...."

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