A Message from the LINCS Chair

Hi, LINCSters!

We’ve almost completed our agenda for the 2015 LINCS professional development seminar. I must say, our executive committee has worked hard to guarantee you a wonderful seminar in Phoenix! We want to ensure that you, our members, do not miss out on this awesome opportunity to enhance your skills, learn and experience new and different ways of doing your job, and network with legislative staff around the country.

Our agenda includes two-and-a-half exciting days of great sessions where attendees can build expertise in building brands, shooting and editing videos, managing effective working relationships and expanding writing skills. This year’s PDS will also include a personal tour of the Cox Communications facility, where you’ll learn how to manage legislative social media accounts, and a tour of the Arizona State Capitol, where you’ll get a first-hand look at Adobe software from Adobe professionals.

If that isn’t enough incentive to encourage your participation, remember that our staff section is an excellent resource for many, and we cannot be successful without you! Your participation is important to us, so please let us know of any way we can help you to get involved, or reasons you may not be able to participate this year. We do not want you to miss out on all of the excitement we have to offer!

Our great agenda includes something for everyone in your office, no matter what title you hold. This agenda was created with one thing in mind, YOU! LINCS wants to help you to be the best legislative communication professional you can be! With less than five weeks away, it’s important that you register as soon as possible!

See you in Phoenix!

Cory Stewart,
LINCS chair,
2014-2015

#LINCS2015

Don’t miss the chance to save by registering now! The early-bird deadline is this Friday, Sept. 18.

LINCS is back on Twitter! Follow us @NCSLLINCS and use #LINCS2015

See page 2 for more on our fantastic agenda!
Be sure to check out our PDS agenda, offering plenty of opportunities to:

**LEARN!**
- The latest “tricks of the trade” on social media
- How to shoot and edit great videos
- Tips to make your writing shine
- How to master Adobe software
- Tools for developing healthier relationships at work
- How to build your brand during a pre-PDS boot camp on Sunday, Oct. 18

**TOUR!**
- Cox Communications’ Phoenix call center and production studio
- The Arizona State Capitol

**SHARE!**
- Tell us about your experiences and learn from others

**NETWORK!**
- Meet, greet and eat at our opening reception

Click here to visit our meeting Web page and register!

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**LINCSters Gather at Legislative Summit**

LINCS hosted The Power of Photos at NCSL’s 2015 Legislative Summit last month in Seattle. Among members attending were, from left, Rob Stoddard of NCTA, Jill Kuramoto (Hawaii), facilitator extraordinaire Mike Sunseri (Ky.), Brenda Hodge (La.), LINCS chair Cory Stewart (La.), NCSL LINCS liaison Jane Andrade, LINCS director K’Lynn Sloan Harris (Mont.) and LINCS vice chair Dennis Yoder (Texas). Join us next year in Chicago!

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**Want to contribute?**

State Legislatures magazine is running a series about the special knowledge legislative staffers’ have in their areas; e.g., “5 Things Legislative Communicators Know.” Send your ideas to: jane.andrade@ncsl.org.