



A Message from the LINCS Chair

Hi, LINCSters!

We've almost completed our agenda for the 2015 LINCS professional development seminar. I must say, our executive committee has worked hard to guarantee you a wonderful seminar in Phoenix! We want to ensure that you, our members, do not miss out on this awesome opportunity to enhance your skills, learn and experience new and different ways of doing your job, and network with legislative staff around the country.

Our agenda includes two-and-a-half exciting days of great sessions where attendees can build expertise in building brands, shooting and editing videos, managing effective working relationships and expanding writing skills. This year's PDS will also include a personal tour of the Cox Communications facility, where you'll learn how to manage legislative social media accounts, and a tour of the Arizona State Capitol, where you'll get a first-hand look at Adobe software from Adobe professionals.

If that isn't enough incentive to encourage your participation, remember that our staff section is an excellent resource for many, and we cannot be successful without you! Your participation is important to us, so please let us know of any way we can help you to get involved, or reasons you may not be able to participate this year. We do not want you to miss out on all of the excitement we have to offer!

Our great agenda includes something for

everyone in your office, no matter what title you hold. This agenda was created with one thing in mind, YOU! LINCS wants to help you to be the best legislative communication professional you can be! With less than five weeks away, it's important that you register as soon as possible!

See you in Phoenix!

Cory Stewart,
LINCS chair,
2014-2015



#LINCS2015

A promotional graphic for the 16th Annual Professional Development Seminar. The word "PHOENIX" is written in large, colorful, stylized letters. The "O" is replaced by the LINCS logo. Below the word, the text "16th Annual Professional Development Seminar" and "October 18 - 21, 2015" is displayed in blue. At the bottom, there are social media icons and handles: a Twitter bird, "@NCSLLINCS", "#LINCS2015", and "NCSL.org/lincs".

Don't miss the chance to save by registering now! The early-bird deadline is this Friday, Sept. 18.

LINCS is back on Twitter! Follow us @NCSLLINCS and use #LINCS2015

See page 2 for more on our fantastic agenda!



Be sure to check out our [PDS agenda](#), offering plenty of opportunities to:

LEARN!

- The latest “tricks of the trade” on **social media**
- How to shoot and edit great **videos**
- Tips to make your **writing** shine
- How to master **Adobe** software
- Tools for developing healthier **relationships** at work
- How to **build your brand** during a pre-PDS boot camp on Sunday, Oct. 18

TOUR!

- Cox Communications’ Phoenix call center and production studio
- The Arizona State Capitol

SHARE!

Tell us about your experiences and learn from others

NETWORK!

Meet, greet and eat at our opening reception

Click [here](#) to visit our meeting Web page and register!



LINC5ters Gather at Legislative Summit

LINC5 hosted The Power of Photos at NCSL’s 2015 Legislative Summit last month in Seattle. Among members attending were, from left, Rob Stoddard of NCTA, Jill Kuramoto (Hawaii), facilitator extraordinaire Mike Sunseri (Ky.), Brenda Hodge (La.), LINC5 chair Cory Stewart (La.), NCSL LINC5 liaison Jane Andrade, LINC5 director K’Lynn Sloan Harris (Mont.) and LINC5 vice chair Dennis Yoder (Texas). Join us next year in Chicago!

Want to contribute?

State Legislatures magazine is running a series about the special knowledge legislative staffers’ have in their areas; e.g., “5 Things Legislative Communicators Know.”

Send your ideas to: jane.andrade@ncsl.org.

The Voice

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