

Getting it Done

Lessons from T-WORKS

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TWORKS

- **Governor signed bill in May 2010**
- **\$8 billion, 10-year program**
- **Includes funding and better business models for all modes**
- **No set list of projects**
- **Funded by a 4/10 cent sales tax, additional bonding authority**

Key Ingredients of



- **Agency Credibility: Past programs successful**
- **Solid Process: 7-year planning & outreach effort**
- **Citizen Buy-in: 2,000+ Kansans participated**
- **Political Leadership: Strong bi-partisan support of Governor & Senate President**
- **Good Timing: Budget shortfalls forced the need for a tax increase.**

Credibility: 20 years of Success

CHP 1989- 1999

KANSAS COMPREHENSIVE HIGHWAY
PROGRAM

CTP 1999-2009

KANSAS COMPREHENSIVE TRANSPORTATION PROGRAM
Planned. Executed. Delivered.

- **All projects completed as promised**

Process & Buy-In: Partnership Project 2003

- **900+ stakeholders surveyed**
 - » Learned relationships with local governments needed to improve
 - » One-size-fits-all solutions don't always work
- **Adopted “Responsible & Responsive” mantra**
- **Developed more nimble approach tailored to local needs**



Evidence of Improvement

“Over the past decade, KDOT has more intentionally and continuously engaged with transportation stakeholders than ever before. These efforts have saved both the State and local governments (and ultimately our citizens) significant money, in addition to benefiting the traveling public and freight moving across Kansas.”

--Randall Allen, executive director of the Kansas Association of Counties

Process & Buy-in: Long Range Plan 2006-2008

- **40+ meetings**
- **420 Kansans participate, 5 working groups assembled**
- **Learned:**
 - » **Preservation top priority**
 - » **Transportation investments need to be linked to Kansas' economic priorities**
 - » **Needs: 400 potential projects identified**



Process & Buy-in: T-LINK Taskforce 2008-2009

- **Charged with crafting a new approach to transportation**
- **14 meetings held, 850+ Kansans participate**
- **Created new highway project selection processes**
- **Developed better business models**



New Project Selection Process

	Engineering Data	Local Consult	Economic Impact
Preservation	100%		
Modernization	80%	20%	
Expansion	50%	25%	25%

Process & Buy-in: Pilot New Project Selection Process 2009

- 200 projects scored using new process
- 6 meetings held
- 800+ Kansans participate, offer input on scores
- Some scores are revised
- Overall, Kansans supportive of process



Process & Buy-in: Continuous Communication 2003-2010

- **2,300+ stakeholder e-mail list**
- **Taskforce members testify before legislative committees**
- **K-TOC: agency's online community**
- **YouTube video news releases**
- **Tweeting from transportation events**



Political Leadership

“When we have an economy like we have now, to me one of the most important things we can do to stimulate our economy... would be to pass... a comprehensive transportation plan.”

--Kansas Senate President Steve Morris, Republican

“This (T-WORKS) is one of the most important pieces of economic development, of jobs legislation that has ever passed in Kansas.”

-- Governor Mark Parkinson, Democrat

Good Timing

- **Despite \$1 billion worth of cuts in state spending, Legislators faced a short-fall of \$500 million**
- **Legislators used transportation program as an incentive to pass a sales tax increase**



T-WORKS Debate Tweets



[ksleg](#) : Long: "With all respect to my chairman, it's time we pass this comprehensive transportation plan. [...] It's taken three years." [#ksleg 3:15 PM May 11th](#) via [TweetDeck](#)



[ksleg](#) : Long: "This makes Kansas a better place to live. Let's keep this going..."
"Transportation Works for Kansas and you know it..." [#ksleg 3:20 PM May 11th](#) via [TweetDeck](#)

- **The result of a 7 year planning & outreach effort**
- **2,000+ Kansans participated**
- **95+ meetings held across the state**
- **175,000 jobs expected to be created**

- **Regions informed of anticipated spending ranges, have expectations**
- **Continuous communication efforts**
- **Kansans have been involved from the start, and will continue to be involved in selecting projects– recently helped identified what the best combination of projects was for their region**

- **Transparency not only makes you more credible, it creates expectations**
- **Don't be afraid to be bold**
- **Collaborate to connect with themes that resonate**