



BUILDING RESILIENCY

WITHIN THE STATE OF NEW JERSEY

Presented by

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Private Sector (PS) Desk

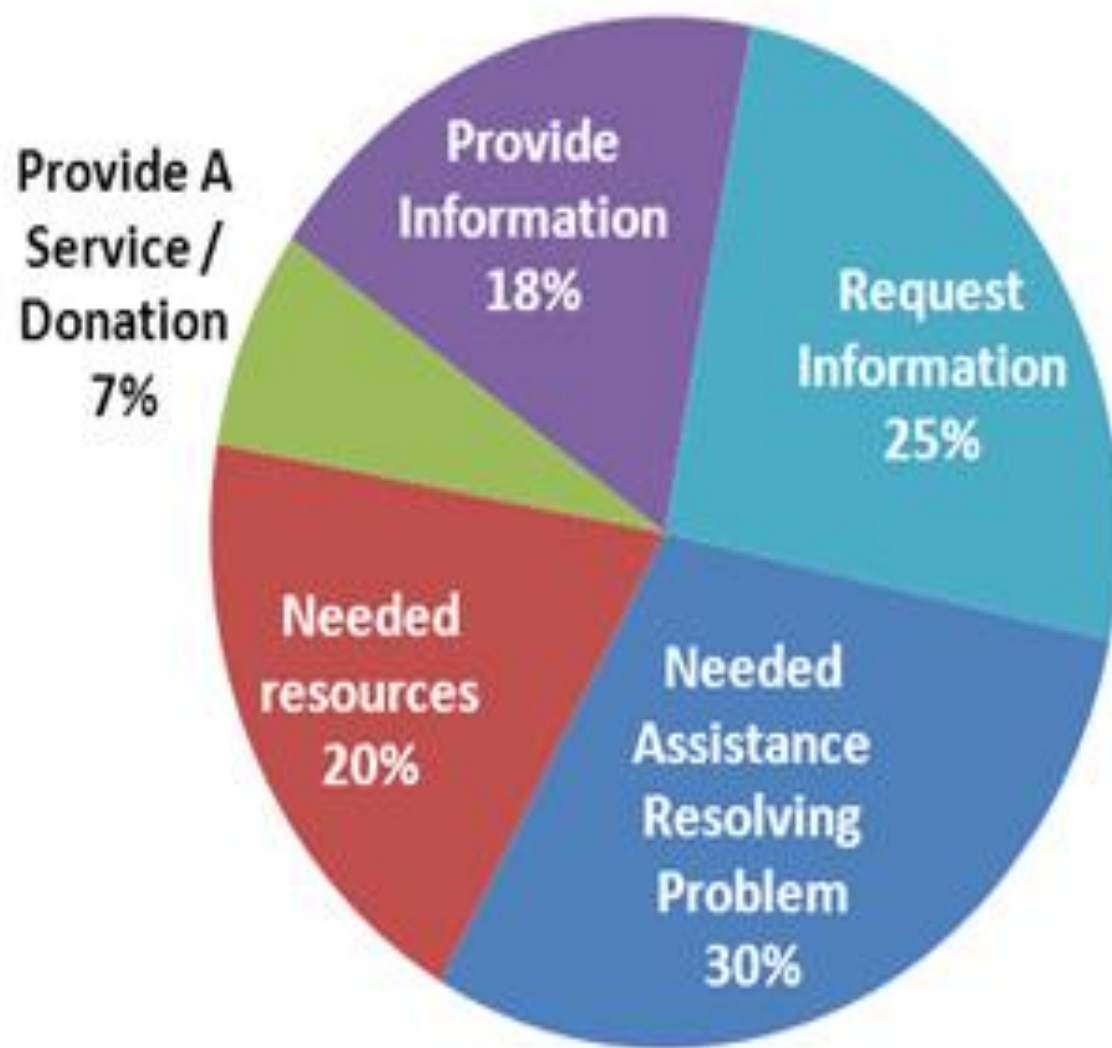
Background:

- Established in 2011-in operation for Hurricanes Irene and Sandy
- Staffed by Critical Infrastructure Bureau staff, DHS Protective Security Advisors, FEMA and other representatives as required
- SOP and staffing procedures developed
- Located at the State EOC - 10 work stations dedicated Comms and IT
- Directly linked to all State Emergency Support Functions per NRF

Successes for Sandy:

- At pre-landfall fully staffed and operational for 10 days
- Conducted Daily PS Conference calls – Sector specific presentations
- Handled over 1000 calls
- Critical issues for Sandy included fuel distribution, fleet movement, emergency generation; and, power restoration timeframes
- Linked to the All Hazards Consortium utilizing social media analysis, sharing information on facility openings; and addressing resource specific requests
- Food Sector as part of the EOC

Reasons Private Sector Reached out to PS Desk



Post-Sandy Evaluation of Capabilities, Capability Gaps and Lessons Learned

- Conducted 13 Sector/Sub-sector Specific After-Action Workshops - Preliminary Cross-cutting findings:
 - > Pre-landfall communication of surge predictions was not optimized. Too often either:
 - 1) not received;
 - 2) not understood;
 - 3) not believed; or
 - 4) not heeded.
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 - > Access to damaged areas/ key facilities remains a problem for some Lifeline Sectors.

Lessons Learned

- Cross-sector comms challenges, especially electrical restoration estimates, impeded planning and recovery in some sectors/locations.
- Interdependencies: Heightened awareness of electrical – liquid fuels interdependencies; ubiquitous dependence on a functional wastewater sector; identification of single points of failure in lifeline sectors.



Future Efforts

Resiliency:

- Further Interdependency Planning for the Delaware Bay and South New Jersey Region
- Additional Sector representation within the State EOC for operations
- Enhancement in Regional Planning in support of the All Hazard Consortium Including Fleet Management, social media mining, planning and exercising with the private sector
- Addressing Lessons learned from Sandy AARs
 - Sector specific requirements for surge specific warning
 - Greater information sharing from the Private Sector Desk
 - Develop sector understanding for FEMA's 406 and 404 programs
 - Dive deeper into the supply chain issues as it related to our energy needs

Planning:

- Work with smaller business in supporting of COOP planning
- Move further from "Inside the Fence" to "Outside the Fence" when working with our private sector partners



QUESTIONS & COMMENTS

