Iowa’s Home Visiting Legislation

An Overview
Goals of the Legislation

• Improve the quality of home visiting services,
• invest in effective home visiting programs supported by research,
• increase efficiency of data collection, information and referral,
• ensure a competent home visiting workforce, and
• achieve these goals without increasing the state fiscal appropriation!
Why Focus on Home Visiting?

- The Iowa General Assembly has supported home visiting programs since 1988 as part of a broader early childhood strategy.
- Home visiting targets parents of children ages prenatal through three.
- Approximately 80% of brain development occurs in the first three years.
- Iowa invested $17,649,098 in home visiting programs in fiscal 2012.
- Are we getting the best possible results from our financial investment?
- There were easily obtainable low cost/no cost solutions to improve the quality of home visiting services.
Iowa Home Visiting Campaign – Keys to Success

• Pew Home Visiting Campaign provided financial support for leadership.
• Bi-partisan support already existed.
• Members of the campaign represented many different interests and constituent groups with a very strong business base.
• State department’s provided staff support for the legislation and for implementation.
• Common sense legislation
For More Information: