

Iowa's Home Visiting Legislation

An Overview



Goals of the Legislation

- Improve the quality of home visiting services,
- invest in effective home visiting programs supported by research,
- increase efficiency of data collection, information and referral,
- ensure a competent home visiting workforce, and
- ***achieve these goals without increasing the state fiscal appropriation!***

Why Focus on Home Visiting?

- The Iowa General Assembly has supported home visiting programs since **1988** as part of a broader early childhood strategy.
- Home visiting targets **parents** of children ages prenatal through three.
- Approximately **80%** of brain development occurs in the first three years.
- Iowa invested **\$17,649,098** in home visiting programs in fiscal 2012.
- Are we getting the best possible **results** from our financial investment?
- There were easily obtainable **low cost/no cost** solutions to improve the quality of home visiting services.

Iowa Home Visiting Campaign – Keys to Success

- Pew Home Visiting Campaign provided financial support for leadership.
- Bi-partisan support already existed.
- Members of the campaign represented many different interests and constituent groups with a very strong business base.
- State department's provided staff support for the legislation and for implementation.
- Common sense legislation

For More Information:

