

The Multi-Generation Approach at CAP Tulsa

National Conference of State Legislatures
Human Services Convening
Oct. 2, 2017

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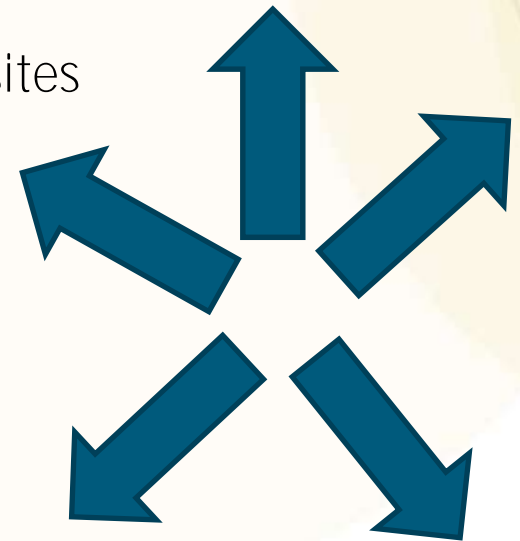
CAP Tulsa



- Mission: Help young children in low-income families grow up to achieve economic success so that their children are not born into poverty.
- Scope: High quality early education for 2,100 low-income children in our schools, plus 250 through home-visiting services, in addition to wrap-around and supportive services for their families, in Tulsa County.

Why did CAP embrace Two-Gen?

- We were operating many lines of business without a coherent strategy to link our services
 - Head Start & Early Head Start
 - First Time Homebuyer
 - Rental units – multi-family and scattered sites
 - Financial Literacy
 - Free Tax Preparation (VITA)
 - Benefits Screening
 - Individual Development Accounts
 - Bilingual Tax Clinic and ITIN assistance
 - Health Clinic / Food Pantry
 - Public Policy



Why did CAP embrace Two-Gen?

- Growing research on the importance of early childhood education convinced us to double-down our efforts with young children
- Emerging research on positive effects of extra income on children's academic performance



Two-Gen at CAP

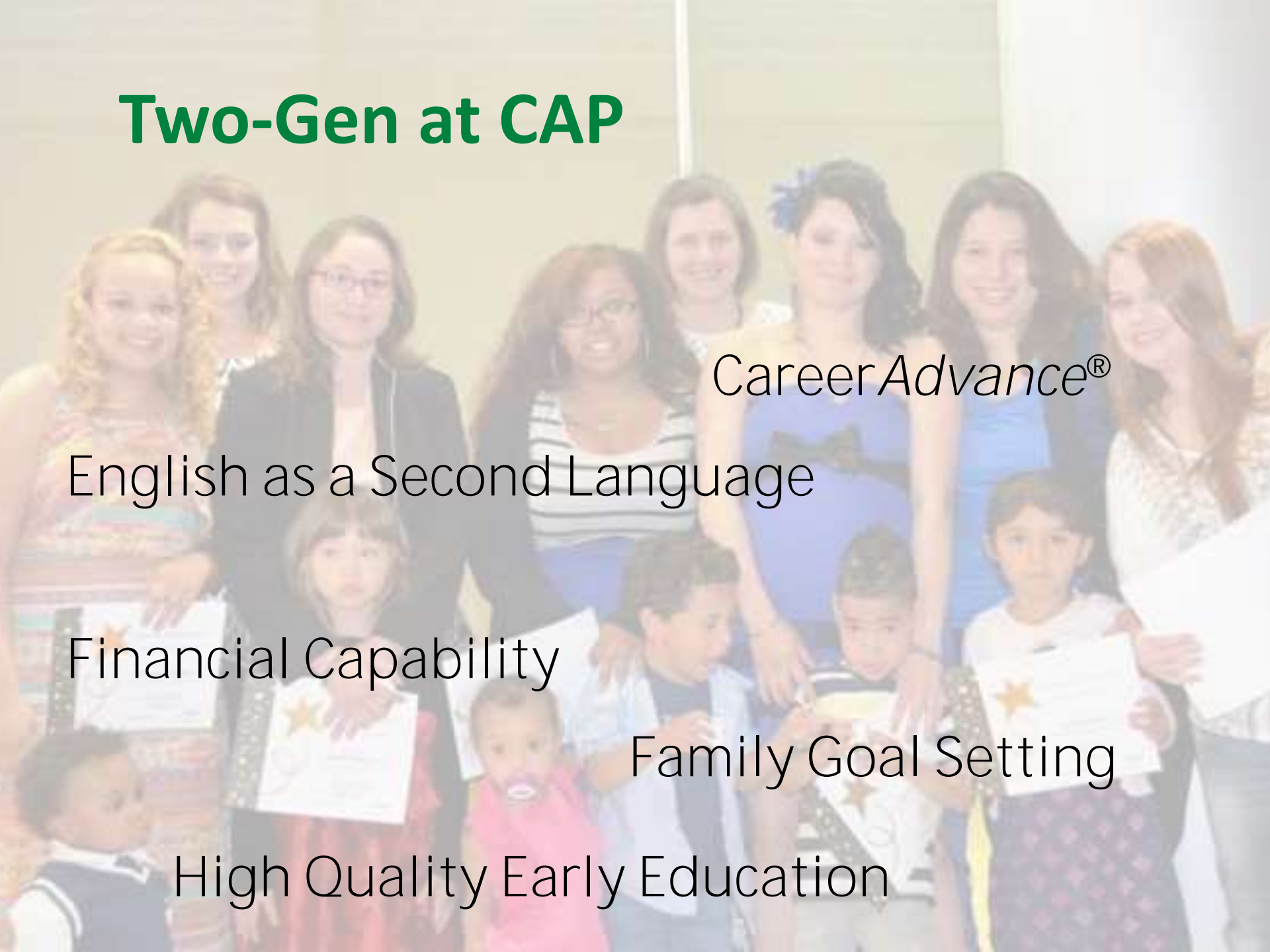
CareerAdvance[®]

English as a Second Language

Financial Capability

Family Goal Setting

High Quality Early Education



A Two-Gen Family at CAP

Jennifer's Story



Quality Early Education

- Degreed and Certified Teachers
- State-of-the-art Facilities
- Evidence-based Curriculum
- Health, Nutrition, Special Services Teams
- Dual-language Learner Approach
- Family Support Specialists
- Behavioral Health Specialists

What is CareerAdvance®

- Sector-based workforce development initiative focused on stackable trainings and career ladders in healthcare for low-income parents



How CareerAdvance® Works

- Two-Gen Approach
 - Class schedule accommodates Head Start schedule
 - Assistance with additional child care
 - Developing parenting skills
- Cohorts and Peer Support
 - Parent cohort gets its own class at Tulsa Technology Center
 - Builds social networks among peers
 - Regular Peer Partner meetings

How CareerAdvance® Works

- Coaching
 - Strengths-based, client-focused approach
 - One-on-one and group coaching with goal setting, advising and mentoring
 - Academic, Career, Financial, Family Support
- Other Skill-Building
 - Career Readiness Training
 - Computer Skills Refresher
 - Customer Service Training
 - Peer Partner Meetings

How CareerAdvance® Works

- Financial Support
 - Tuition, fees, books and all necessary expenses
 - Assistance connecting with and paying for childcare costs while in school
 - Active participants receive transportation assistance in the form of a \$75 gas card (or bus pass if applicable) per month



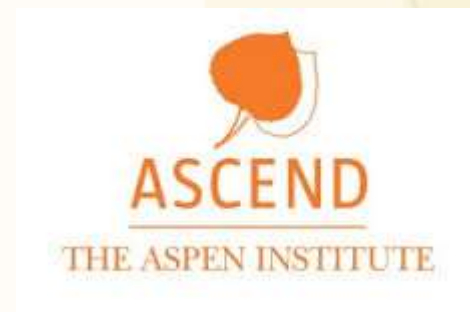
CareerAdvance[®] Key Program Partners

- Tulsa Technology Center
- Tulsa Community WorkAdvance
- Tulsa Community College
- Union Public Schools
- Tulsa Area Workforce Investment Board
- Local healthcare employers

How We Built It

- Driven by data and evidence
- Leveraged our partnerships and relationships
- Built on our existing high-quality early childhood programs
- Used flexible and unrestricted funds to support Innovation Lab
 - Provided staff time for research, program design, partnership development, and pilot testing

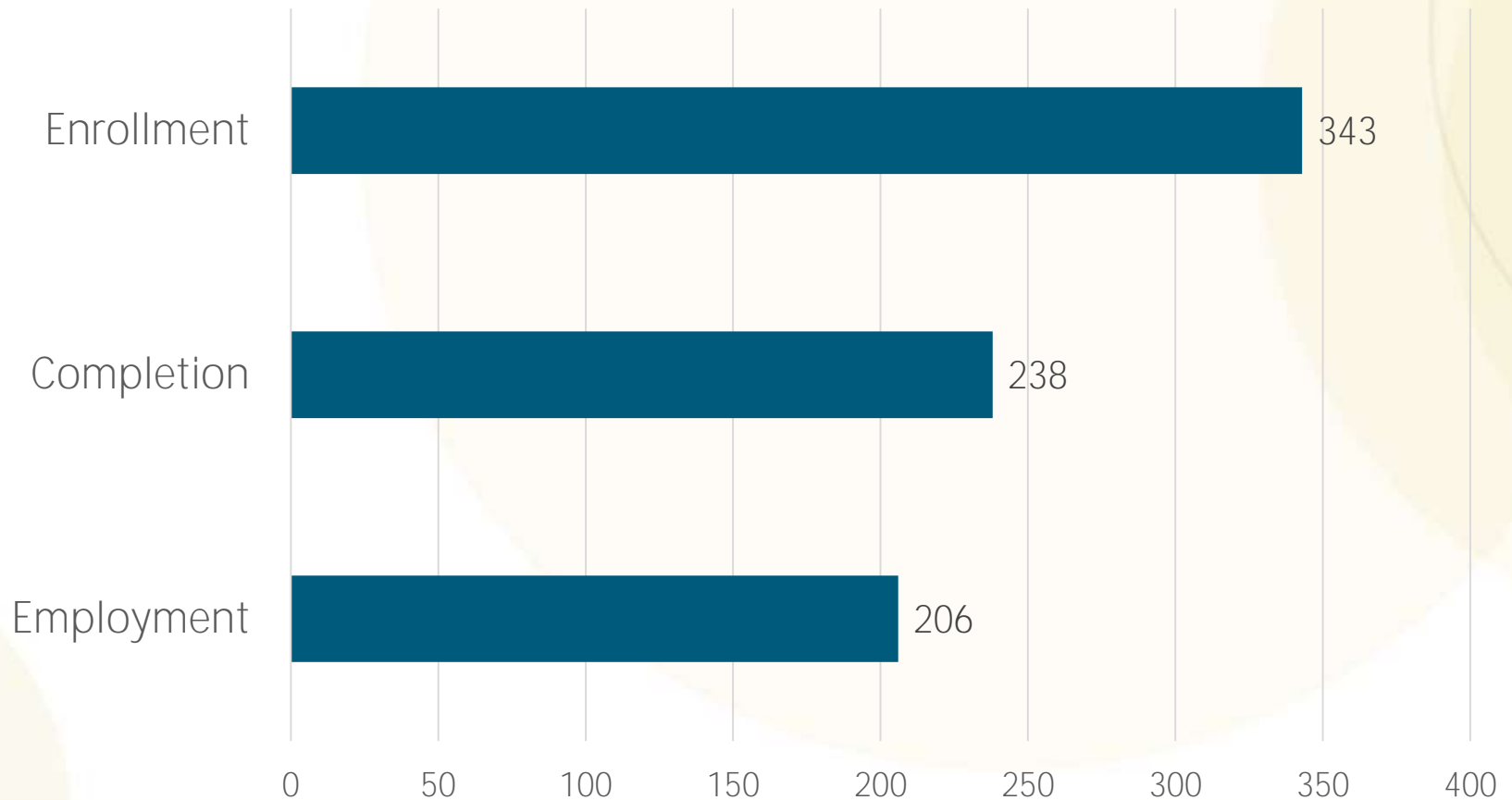
Funding Two-Gen at CAP



THE ANNIE E. CASEY FOUNDATION

CareerAdvance® Performance

2010-2105 Federal Grant Period



CAP Family Life study

- Focus on CAP Tulsa's *CareerAdvance*[®] healthcare program
- Quasi-experimental; mixed methods
 - Surveys, child assessments, focus groups, administrative data
- Longitudinal study; to be followed for 3 years

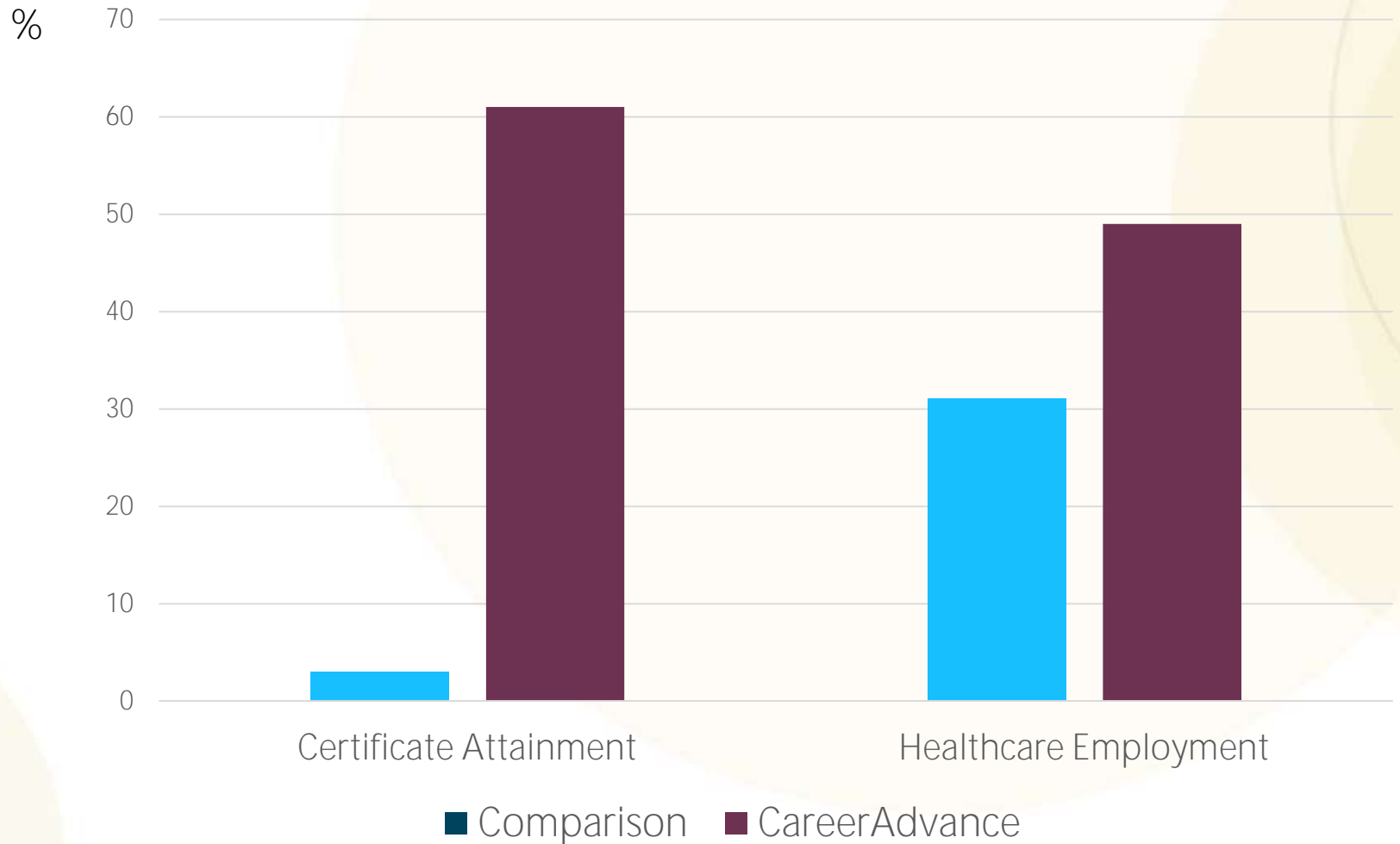
Research Partnership



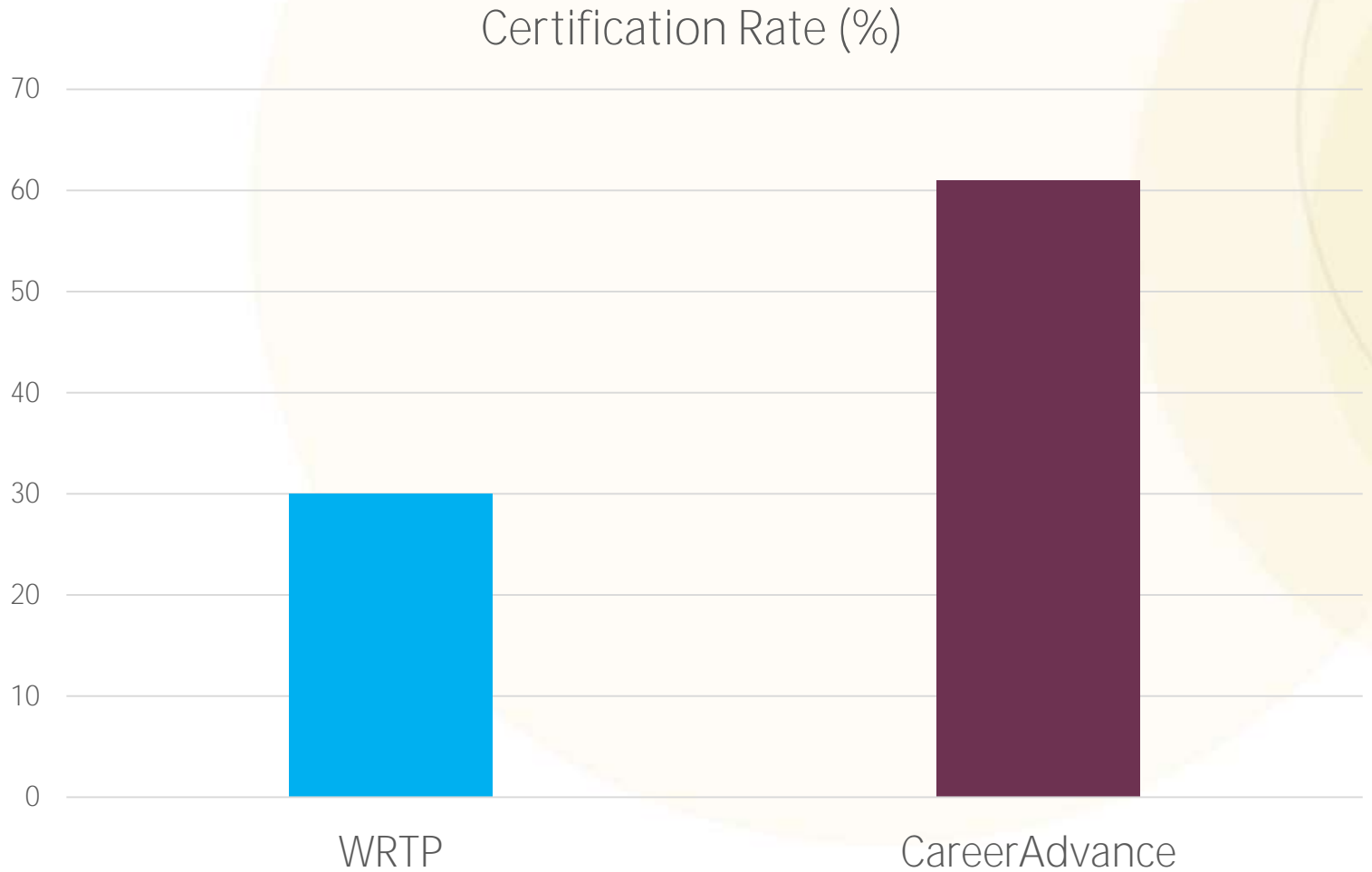
MATHEMATICA
Policy Research

NYU

Parent Outcomes after 1 Year



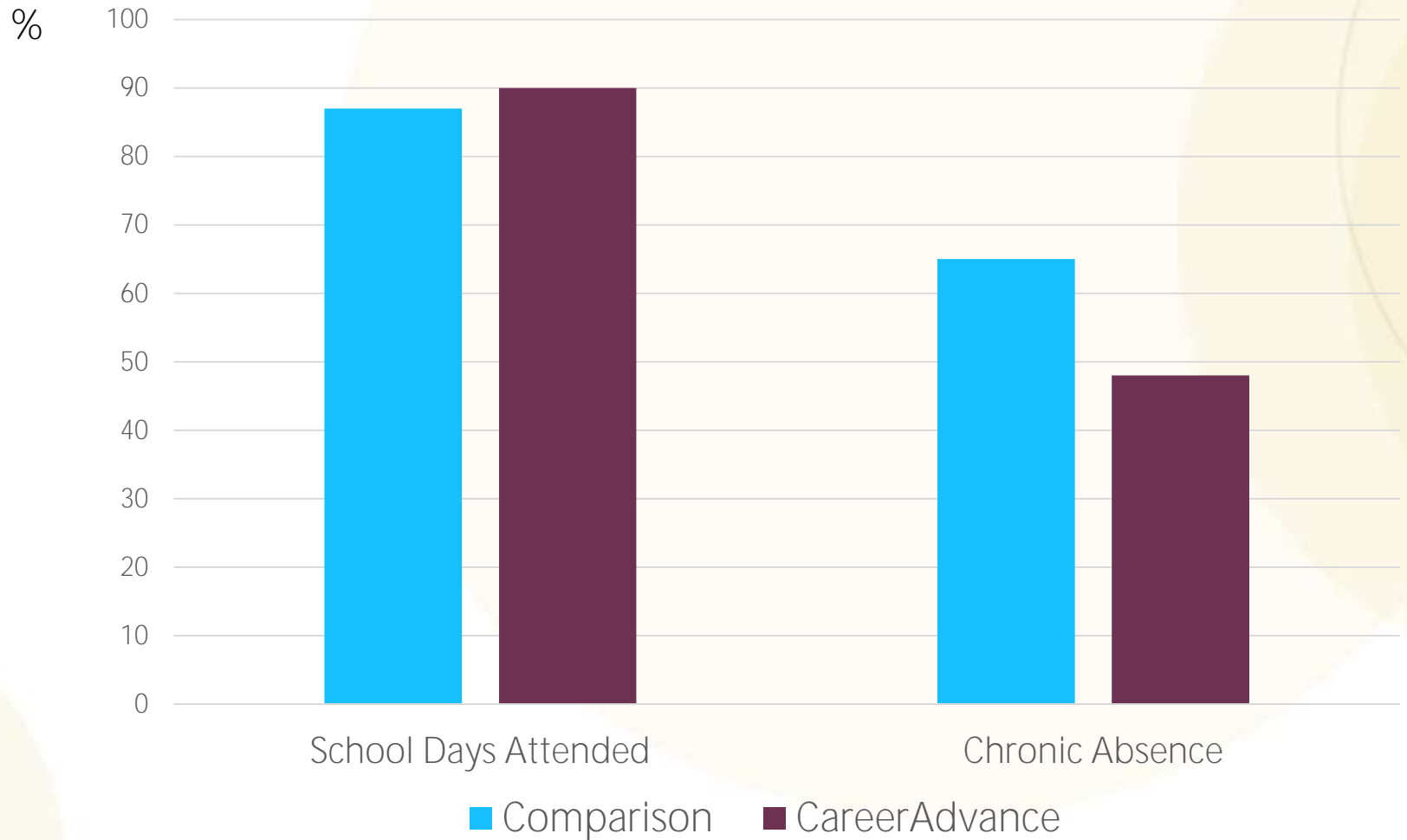
Compared to a Similar Program



Improvements in Parents' Psychological Well-Being



Child Outcomes



Rural IMPACT: 10 multi-gen models

To reduce child poverty in rural and tribal areas

HOW:

By improving the well-being of children, parents and families

THROUGH:

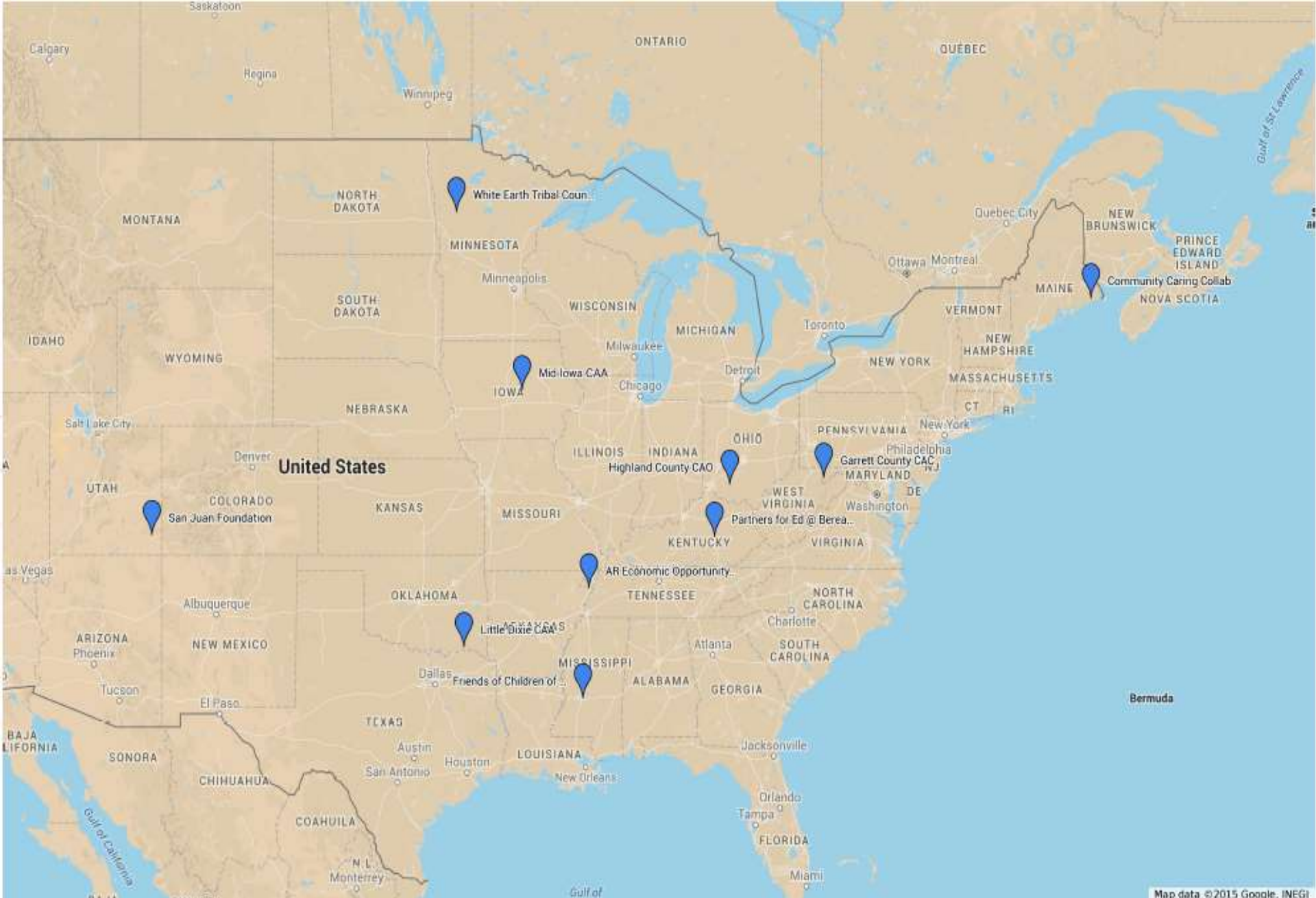
A two-generation approach that will address the needs of both vulnerable children and their parents together.



ADMINISTRATION FOR
CHILDREN & FAMILIES



White House Rural Council



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Rural IMPACT Sites

Location	Backbone Organization
Oakland, MD	Garrett County Community Action Committee & Allegany County Human Resources Development Commission, Inc.
Berea, KY	Partners for Education at Berea College (Knox County)
Marshalltown, IA	Mid-Iowa Community Action, Inc. (Marshall County)
Jackson, MS	Friends of Children of Mississippi, Inc. (Sharkey, Issaquena, Humphreys Counties)
Hillsboro, OH	Highland County Community Action Organization, Inc.
White Earth, MN	White Earth Reservation Tribal Council (Mahnomen, Clearwater, Becker Counties)
Machias, ME	Community Caring Collaborative (Washington County)
Blytheville, AR	Mississippi County, Arkansas Economic Opportunity Commission, Inc.
Blanding, UT	The San Juan Foundation (San Juan County)
Hugo, OK	Little Dixie Community Action Agency, Inc. (Choctaw, McCurtain, Pushmataha Counties)

Policy Opportunities

- Federal funding, guidance, and technical assistance
- State flexibility and ability to partner
 - TANF, CSBG, WIOA, SNAP E&T, CCDBG, MIECHV
- Public-Private Partnerships to scholarship student-parents
- Inter-agency coordination / Multi-generation commissions

Policy Opportunities

- Support local coordination and collaboration
- Support service alignment at all levels
- Data integration or data sharing
- Be mindful of cliff effects
- Keeping the FAMILY at the center

Questions and Discussion

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