



# Product Evaluation Rubric

Name: \_\_\_\_\_

Teacher Comments	Student Comments
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Criteria for Evaluation	Level 1 Value ____	Level 2 Value ____	Level 3 Value ____	Level 4 Value ____	
<b>Task Completion</b>	Task not completed.	Task completed to a limited degree.	Task completed satisfactorily.	Task completed in a timely and organized manner.	
<b>Content Knowledge</b>	Does not demonstrate understanding of the content.	Demonstrates limited understanding of the content.	Demonstrates above average understanding of the content.	Demonstrates exceptional understanding of content; able to elaborate.	
<b>Layout</b>	Layout poorly arranged; little information presented.	Layout somewhat organized with a limited amount of information included.	Layout organized in a satisfactory manner with adequate information presented.	Layout well organized; High level of information provided.	
<b>Grammar and Spelling</b>	Many mistakes in grammar and spelling.	Grammar and spelling minimally acceptable. Several mistakes evident.	Minor mistakes in spelling and grammar.	Product well written with no mistakes in spelling or grammar.	
<b>Graphics</b>	Graphics missing or unacceptable.	Limited graphics.	Many graphics used which enhance quality of the product.	Extensive use of graphics which strongly enhance the quality of the product.	
				<b>Total</b>	