PROFILE
State lawmakers and their staffs rely on State Legislatures magazine for accurate information about trends in state actions and innovations in public policy. When planning to attend the Legislative Summit, State Legislatures is the key tool they use. Veteran exhibitors know the June and July/August issue help draw attendees to their booth. Advertising in State Legislatures will raise your organization’s profile and draw crowds to your booth in Los Angeles.

BENEFIT
Advertising in State Legislatures allows you to affordably reach every important government leader in the country. Use your ad to invite attendees to your booth and increase awareness at a crucial time of the year. And, even though you’ll be meeting with the top legislators in the country, many of the nation’s lawmakers won’t be in Los Angeles. This is your opportunity to reach them as well!

CIRCULATION
Total Circulation: 23,318
State Legislators: 29%
State Policy Analysts: 27%
County Government Executives: 27%
Business: 6%
Associations: 4%

DEADLINES
JUNE ISSUE
Space Reservation: April 27
Ad Materials Due: May 4
JULY/AUGUST ISSUE
Space Reservation: June 20
Ad Materials Due: June 27

AD RATES

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Gross Price</th>
<th>You Pay</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two-Page Spread</td>
<td>$10,880</td>
<td>$9,792</td>
</tr>
<tr>
<td>Back Cover</td>
<td>$7,160</td>
<td>$6,444</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>$7,020</td>
<td>$6,318</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>Sold Out</td>
<td>Sold Out</td>
</tr>
<tr>
<td>Full Page</td>
<td>$5,730</td>
<td>$5,157</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$3,455</td>
<td>$3,019</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$3,085</td>
<td>$2,776</td>
</tr>
</tbody>
</table>

Volume Discount Pricing Discount
3x  5%
5x  10%
10x 20%

TO RESERVE YOUR AD:
Email: advertising@ncsl.org; Phone: 303-364-7700