

The Keys to an Engaging, Effective Presentation Beyond the Webinar Resources

Compiled by Marianna Swallow, Instructor

Online

[Pecha-kucha](#)

pechakucha.org

Pronounced “peh-chach-ka.” A simple presentation format of 20 slides shown for 20 seconds each. This constraint forces a presenter to be interesting, engaging, and make her point. View various presentations from around the world. Watch one or two and notice what you take away from each. I highly recommend you attend a live pecha-kucha. Click “Attend” on the site’s menu.

Suggested:

[Slides for the Artistically Challenged](#)

Tips for creating clear, impactful PowerPoint presentations, even if you are not a designer.

[Fear-Pain-Humor*](#) – (Not Necessarily SFW)

A talk on using humor to deal with difficult or painful situations.

*a note on this talk: he recommends the old “picture them naked” technique for public speaking. I do not endorse or recommend this technique, and honestly, I find it utterly useless.

[Ignite Talks](#)

“Enlighten us, but make it quick.”

Similar to pecha-kucha, presenters have only 5 minutes to share an idea or teach something to the audience. Watch ignite videos or find a live event via the website. Suggested: “[Refugees Have Funny Stories, Too.](#)” And “[Why You Should Care About Your Local Government.](#)” The last one is NSFW, unless your workplace sounds like an episode of “Veep.”

DISC Assessments

discprofile.com

A DISC Assessment allows you to better understand your communication style and preferences.

NOTE: This is not a “personality test” as some websites call it. Search for free DISC tools online.

Book

[slide:ology](#): The Art And Science of Creating Great Presentations

by Nancy Duarte

Best practices for designing slides, especially when you must present data in an impactful, easy-to-understand manner.

Marianna Swallow
Speaking Coach and Workshop Leader
mariannaswallow.com
ms@mariannaswallow.com