

Legislative Leadership

The Art, the Politics and the Challenge

Innovation and Leadership in Challenging Times

RITZ CARLTON HOTEL – SAN JUAN, PUERTO RICO – DECEMBER 8-10, 2011

SPEAKER BIOGRAPHIES

Donna Brazile, founder and managing director of Brazile & Associates LLC, Washington, D.C.

Veteran Democratic political strategist Donna Brazile is vice chair of voter registration and participation at the Democratic National Committee and the former chair of the DNC's Voting Rights Institute. She is also the author of the best-selling memoir *Cooking with Grease: Stirring the Pots in American Politics*, an adjunct professor at Georgetown University, a syndicated newspaper columnist for United Media, a columnist for Ms. Magazine, and an on-air contributor to CNN, NPR, and ABC, where she regularly appears on *This Week*.

Aside from working for the full recovery of her native New Orleans, Brazile's passion is encouraging young people to vote, working within the political system in order to strengthen it, and running for public office. In her presentations, she addresses our current political environment, hot-topic legislation, campaigns, and voting.

Brazile began her political career at the age of nine when she worked to elect a City Council candidate who had promised to build a playground in her neighborhood. The candidate won, the swing sets was installed, and a lifelong passion for political progress was ignited. Four decades and innumerable state and local campaigns later, Brazile has worked on every presidential campaign from 1976 through 2000, when she served as campaign manager for former Vice President Al Gore, becoming the first African-American woman to manage a presidential campaign.

In August 2009, *O, The Oprah Magazine* chose Brazile as one of its "20 Remarkable Visionaries" for the magazine's first-ever O Power List. *Washingtonian* magazine named her among the "100 Most Powerful Women," *Essence* magazine called her one of the "Top 50 Women in America," and she received the Congressional Black Caucus Foundation's highest award for political achievement.

A former member of the board of directors of the Louisiana Recovery Authority, responsible for leading the state's rebuilding process in the aftermath of two catastrophic hurricanes, Brazile is the proud recipient of honorary doctorate degrees from Louisiana State University and Xavier University of Louisiana, the only historically Black, Catholic institution of higher education in the United States.

Brazile is also the founder and managing director of Brazile & Associates LLC, a general consulting, grassroots advocacy, and training firm based in Washington, DC.

Robert N. Campbell III, U.S. State Government Leader, Deloitte LLP, Austin, Texas

Bob Campbell serves as vice chairman and U.S. State Government leader, for Deloitte LLP, which includes audit, consulting, financial advisory services and tax services to the states. Bob oversees Deloitte's services to state, local, education, public health care and nonprofit clients. He also works closely with Deloitte Research, the Deloitte Center for Health Solutions and the Deloitte Center for Network Innovation. Recently, Bob served on the 19-member Bipartisan Policy Center's U.S. Debt Reduction Task Force. The goal of this task force was to develop bipartisan recommendations to reduce and stabilize the national debt held by the public at the current 60 percent of GDP by 2020 and ensure that it stops growing faster than the economy. The report generated by this Task Force, *Restoring America's Future*, was released in Washington D.C. on November 17, 2010. Throughout his 36-year career with

Deloitte, Bob has assisted government leaders at all levels with program planning and analysis, technology planning, business process transformation, performance improvement and reorganizational engagements.

Michael Dimock, Associate Director of Research, Pew Research Center for the People & the Press, Washington, D.C.

Michael Dimock is the associate director for research at the Pew Research Center for the People and the Press, and is principally responsible for the development of the center's research projects, including questionnaire design and data analysis. He also plays a central role in writing the center's reports and speaking to news organizations, scholars and policymakers about public opinion and issues in the field of survey research.

Mr. Dimock was born and raised near Ithaca, New York, received his B.A. in Political Science from the University of Houston and his Ph.D. in political science from the University of California-San Diego. Before joining the Pew Research Center staff in 2000, he was a political science professor at North Carolina State University.

He has published multiple articles on public opinion, voting behavior and survey methodology. He has also appeared as a survey analyst on numerous media outlets, including the NewsHour, CNN, NBC, and the Fox Business Channel, and is a regular election night analyst on National Public Radio.

Corina Eckl, Director of State Services, NCSL, Colorado

Corina Eckl is Director, NCSL State Services Division at the National Conference of State Legislatures (NCSL). She has written extensively on state budget and tax issues. She regularly provides information on state budget conditions and other fiscal matters to legislatures, trade associations and members of the national print and television media.

She has been quoted in The Wall Street Journal, The New York Times, the Financial Times, USA Today and The Christian Science Monitor, among others. Interviews have aired on CBS, CNBC, FOX, ABC, CNN, the BBC and National Public Radio.

Corina serves as a consultant on NCSL's evaluations of legislative organization and staff operations. She is the NCSL liaison to the Hawaii Legislature. She also has represented NCSL on assignments to Algeria, France, Germany, South Africa, Indonesia, Nigeria and Saudi Arabia. An NCSL staff member since 1984, Corina has a bachelor's degree in political science and a master's degree in public administration from the University of Colorado.

William Hoagland, Vice President for Federal Affairs, CIGNA, Washington, D.C.

Mr. Hoagland has completed 33 years of federal government service, 25 spent as staff in the U.S. Senate. In 2007 CIGNA Corporation appointed him as Vice President of Public Policy to work with CIGNA business leaders, trade associations, business coalitions, and interest groups to develop CIGNA policy particularly on health care reform issues at both the federal and state levels

Prior to coming to CIGNA from January 2003 to January 2007, he served as the Director of Budget and Appropriations, Office of Senate Majority Leader, Bill Frist, M.D. (R-TN). In this role he served as a liaison to the leadership of the U.S. Senate and House of Representatives. He assisted in evaluating the fiscal impact of major legislation and helped to coordinate budget policy for the Senate leadership.

From 1982 until 2003, Mr. Hoagland was a staff member of the U.S. Senate Budget Committee, serving as that Committee's staff director from 1986 to 2003, reporting to Senate Pete V. Domenici (R-NM), chairman and Ranking Member during this period. He participated in major federal budget legislation including the 1985 Gramm-Rudman-Hollings Budget Deficit Reduction Act, the 1990 Omnibus Budget Reconciliation Act and the historic 1997 Balanced Budget Agreement.

Hoagland is an affiliate professor of public policy at the George Mason University and a board member of the Committee for a Responsible Federal Budget; National Campaign's Public Policy Advisory Group focusing on teen pregnancy and unwanted pregnancy; the National Academy of Social Insurance; and the National Advisory Committee to the Workplace Flexibility 2010 Commission. In 2009 he was appointed to the Peterson-Pew Commission on Budget Reform examining the overall structure of the budget, authorization, and appropriations process and was a member of the Bipartisan Policy Center's Debt Reduction Task Force that published "Restoring America's Future" in November 2010.

Born in Covington, Indiana he attended the U.S. Maritime Academy and holds degrees from Purdue University (B.S.) and the Pennsylvania State University (M.S.). His family's Indiana family farm was awarded by that State as a "Hoosier Homestead" for having remained in the family for over a century.

Marty Linsky, Cambridge Leadership Associates, LLC and Adjunct Lecturer in Public Policy, Kennedy School of Government, Harvard University, Massachusetts

Professor Linsky has been a full-time faculty member at the Kennedy School of Government since 1982, except from 1992 to 1995 when he was Chief Secretary/Counselor to Massachusetts Governor William Weld. He teaches in the school's executive programs and chairs several of them. He co-founded, with Ronald A. Heifetz, Cambridge Leadership Associate, a leadership consulting, training, and coaching practice. A graduate of Williams College and Harvard Law School, Linsky has been Assistant Minority Leader of the Massachusetts House of Representatives, writer for the Boston Globe, and editor of The Real Paper. He is co-author with Heifetz of *Leadership on the Line: Staying Alive Through the Dangers of Leading*, co-author with Ed Grefe of *The New Corporate Activism*, and author of *Impact: How the Press Affects Federal Policy Making*. He runs, enjoys good beer and Mexican food (rewards for running), and collects baseball cards (more than 25,000). He lives in New York with his wife, Lynn Staley, Assistant Managing Editor (Design) of Newsweek Magazine.

Karl Rove, Fox News Contributor and Wall Street Journal Columnist, Washington, D.C.

Karl Rove served as Senior Advisor to President George W. Bush from 2000–2007 and Deputy Chief of Staff from 2004–2007. At the White House he oversaw the Offices of Strategic Initiatives, Political Affairs, Public Liaison, and Intergovernmental Affairs and was Deputy Chief of Staff for Policy, coordinating the White House policy-making process.

Karl has been described by respected author and columnist Michael Barone in U.S. News & World Report as "...unique...no Presidential appointee has ever had such a strong influence on politics and policy, and none is likely to do so again anytime soon." Washington Post columnist David Broder has called Karl a master political strategist whose "game has always been long term...and he plays it with an intensity and attention to detail that few can match." Fred Barnes, executive editor of The Weekly Standard, has called Karl "the greatest political mind of his generation and probably of any generation... He knows history, understands the moods of the public, and is a visionary on matters of public policy."

Before Karl became known as "The Architect" of President Bush's 2000 and 2004 campaigns, he was president of Karl Rove + Company, an Austin-based public affairs firm that worked for Republican candidates, non-partisan causes, and non-profit groups. His clients included over 75 Republican U.S. Senate, Congressional, and gubernatorial candidates in 24 states, as well as the Moderate Party of Sweden. As a Fox News contributor, Karl provides a "genuine feel of inside knowledge," says David Zurawik, Baltimore Sun television critic. Megan Garber, of the Columbia Journalism Review, says Karl has "focused his punditry on what he knows best: strategy." Even the New York Times acclaims that "Rove's substantive contributions may now inspire a little work ethic among the celebrity talking heads who may be forced to bring to the news a little more data and a little less opinion, a recalibration that would be welcome to its devoted viewers."

Karl writes a weekly op-ed for the Wall Street Journal and is the author of the newly released New York

Times Bestseller, “Courage and Consequence: My Life as a Conservative in the Fight.” He has written for various publications, including The Daily Beast, Financial Times, Forbes, FoxNews.com, HumanEvents.com, The Times, Washington Post, and The Weekly Standard. A Colorado native, he attended the University of Utah, the University of Maryland-College Park, George Mason University, and the University of Texas at Austin. Karl has taught graduate students at UT Austin’s Lyndon B. Johnson School of Public Affairs and undergraduates in a joint appointment from the Journalism and Government departments at the university. He was also a faculty member at the Salzburg Seminar. He was previously a member of the Board of International Broadcasting, which oversaw the operations of Radio Free Europe and Radio Liberty, and served on the White House Fellows regional selection panel. He was also a member of the Boards of Regents at Texas Women's Union and East Texas State University.

Karl now serves on the University of Texas Chancellor’s Council Executive Committee and on the Board of Trustees for the Texas Parks and Wildlife Foundation and the Texas State History Museum Foundation. He is a member of the McDonald Observatory Board of Visitors and the Texas Philosophical Society.

David Walker, Founder and CEO of the Comeback America Initiative, former United States Comptroller General, Washington, D.C.

David Walker is the Founder, President and CEO of the Comeback America Initiative (CAI). In this capacity he leads CAI's efforts to promote fiscal responsibility and sustainability by engaging the public and assisting key policymakers on a non-partisan basis to help achieve solutions to America's federal, state and local fiscal imbalances.

Prior to assuming his current position, he served as the first President and CEO of the Peter G. Peterson Foundation. Previously, Dave served as the seventh Comptroller General of the United States and head of the U.S. Government Accountability Office (GAO) for almost ten years (1998-2008).