

# How do you rapidly give your population a shot in the arm?

Helping state governments successfully scale vaccination efforts

EY

Building a better working world

## Meet the needs in scaling COVID vaccination operations

As vaccination efforts shift from the current supply-constrained scenario, states need to develop and adjust their scaling strategies to enable efficient distribution, communications, and vaccine administration. We have distilled five policy considerations from leading practices across the country that can help states systematically achieve their vaccine throughput while creating a satisfactory constituent experience. In addition, we have developed a rapid readiness assessment methodology to diagnose challenges and propose solutions for states as their vaccination efforts expand.

### Five policy considerations for states working through scaling strategies

1

#### Centralized Influence

Centralize control based on state situation including demographics, regions, infrastructure, and institutions

2

#### Registration/Scheduling

Pre-registration and scheduling tools to engage residents for appointments, communications, and status updates

3

#### Provider Network

Understand resident preference and state/local capacity to achieve vaccine throughput and meet immunity objectives

4

#### KPIs

Define equity, immunity, and constituent satisfaction priorities that drive planning and operations

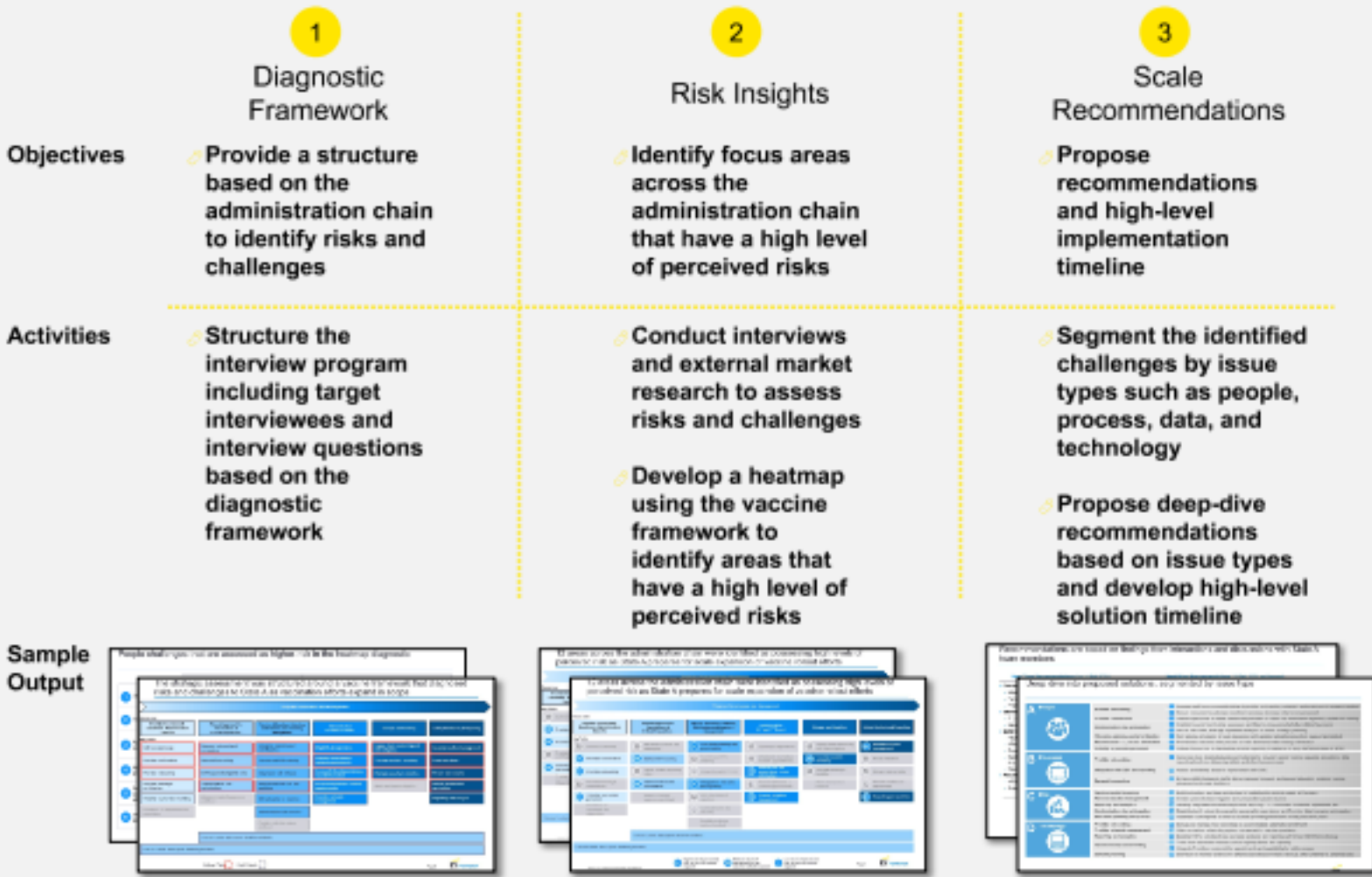
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#### Cohort Releases

Define categories of eligibility for scaled vaccine campaign, managing expectations through communications

# Rapid readiness assessment for states executing scaling strategies

We have adapted a vaccination framework based on the administration chain to diagnose risks and challenges for states as their vaccination efforts expand in scope. The identified challenges are further segmented by people, process, data and technology to create deep-dive solutions.



## Client Use Case: Maryland Department of Health (MDH)

EY was brought in to conduct a rapid readiness assessment to help MDH diagnose risks and challenges, and propose solutions to facilitate speed, equity, and stewardship for MDH through the duration of the vaccination