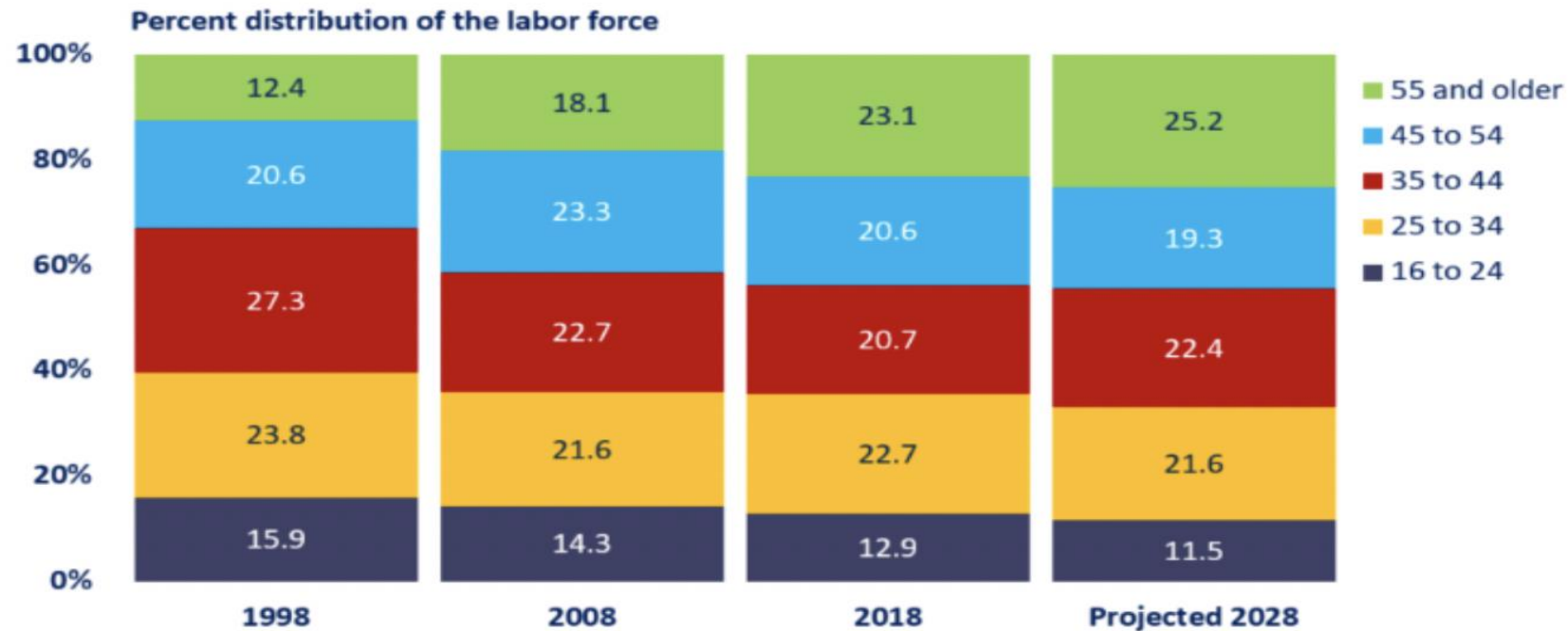


The Labor Force is Aging

Labor Force Share, by Age Group, 1998, 2008, 2018, and Projected 2028

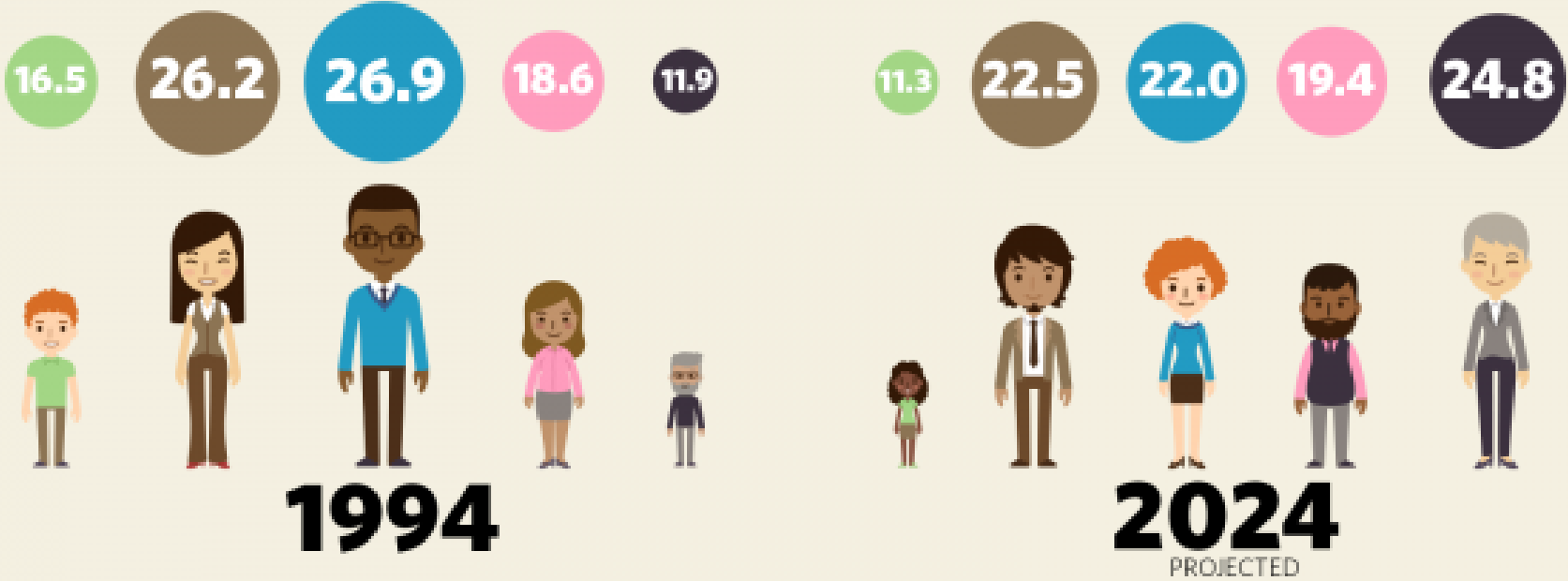


By 2024 Workers 55+ Will Be the Largest Group

The Labor Force is Aging

PERCENT DISTRIBUTION OF THE LABOR FORCE BY AGE GROUP

Source: bls.gov



Jumps to 35% if you extend to the 50+



16-24 25-34 35-44 45-54 55+



Source: Bureau of Labor Statistics



AARP Employer Pledge Program

The AARP Employer Pledge Program is a nationwide group of employers that stand with AARP in affirming the value of experienced workers and are committed to developing diverse organizations. Benefits include:



20% discount on job postings and distinction within search results on the [AARP Job Board](#)



Use of AARP Employer Pledge Signer seal on recruitment materials and website



Exclusive participation in AARP Online Career Fairs



Presentations by AARP experts on workforce □ topics of interest



Exclusive financial security and caregiving resources for your employees



Quarterly AARP Employer Newsletter



Editorial opportunities to reach 50+ job seekers on AARP.org




Opportunity to present on AARP Work Webinars



AARP Resources

- AARP Job Board – www.aarp.org/postjobs
- Employer Resource Center – www.aarp.org/employers
- AARP Employer Pledge Program – www.aarp.org/employerpledge

A Business Case for Workers Age 50+:
A Look at the Value of Experience
Executive Summary



Supporting Caregivers in the Workplace:
A Practical Guide for Employers

By Jeremy Nobel, MD, MPH; Jennifer Weiss; Candice Sherman;
Courtney Wilson-Myers; Laurel Pickering, MPH
September 2017

NORTHEAST BUSINESS GROUP ON HEALTH
solutionscenter

AARP Real Possibilities



Five smart reasons to hire 50+

AARP® study shows how 50+ workers are critical to your business success.



AARP Real Possibilities