
EVALUATION WORKSHOP

ROUNDTABLE ON EVALUATING ECONOMIC DEVELOPMENT TAX INCENTIVES

FRIDAY, OCTOBER, 25TH, 2019



TOPIC	First Group	Second Group
Evaluation Process: Data access	1	A & B
Evaluation Process: Project or staff management	2	C
Evaluation Process: Scope, schedule, or other aspect of your process	3	D
Tax Incentive Program Evaluation: Job creation	4 & 5	E
Tax Incentive Program Evaluation: Capital investment	6	F
Tax Incentive Program Evaluation: Zone-based/Geographically targeted	7	None
Methodology: Examining incentive design and administration	8 & 9	G
Methodology: Reporting incentive usage data to inform discussion of program administration and operation	None	H
Methodology: Using surveys to collect data	10	None
Methodology: Using econometric modeling to estimate the impact of tax incentives on economic activity	11 & 12	I & J
Methodology: Employing simulations to assess regional economic impacts	None	K
Methodology: Using simple descriptive measures and hypotheticals as indicators of effectiveness and impact	13	L
Post-Evaluation: Report writing	14	M
Post-Evaluation: Presenting results	None	N
Post-Evaluation: Policymaker follow-up	15	O

QUESTIONS TO HELP YOU GET STARTED

- What kinds of evaluations have you conducted in the past?
- How long have you been doing evaluations?
- What have been your greatest successes?
- What are your greatest challenges?
- What programs will you be evaluating next?
 - What aspects of this evaluation would you like feedback on/brainstorm about/learn from others?
 - What are your concerns about this evaluation?
- How has your evaluation process been working?
 - Successes?
 - Challenges?
 - Where do you need advice?
- What were creative workarounds you came up with to address an unexpected issue?
- What do you know now that you wish you knew when you started?