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# Effectively Evaluating Tax Incentives

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# Ideally, tax incentive evaluations...



Examine the design and administration of incentive programs.

Measure economic and fiscal impact.

Draw conclusions on how to improve policy.

# With evaluations, states can...



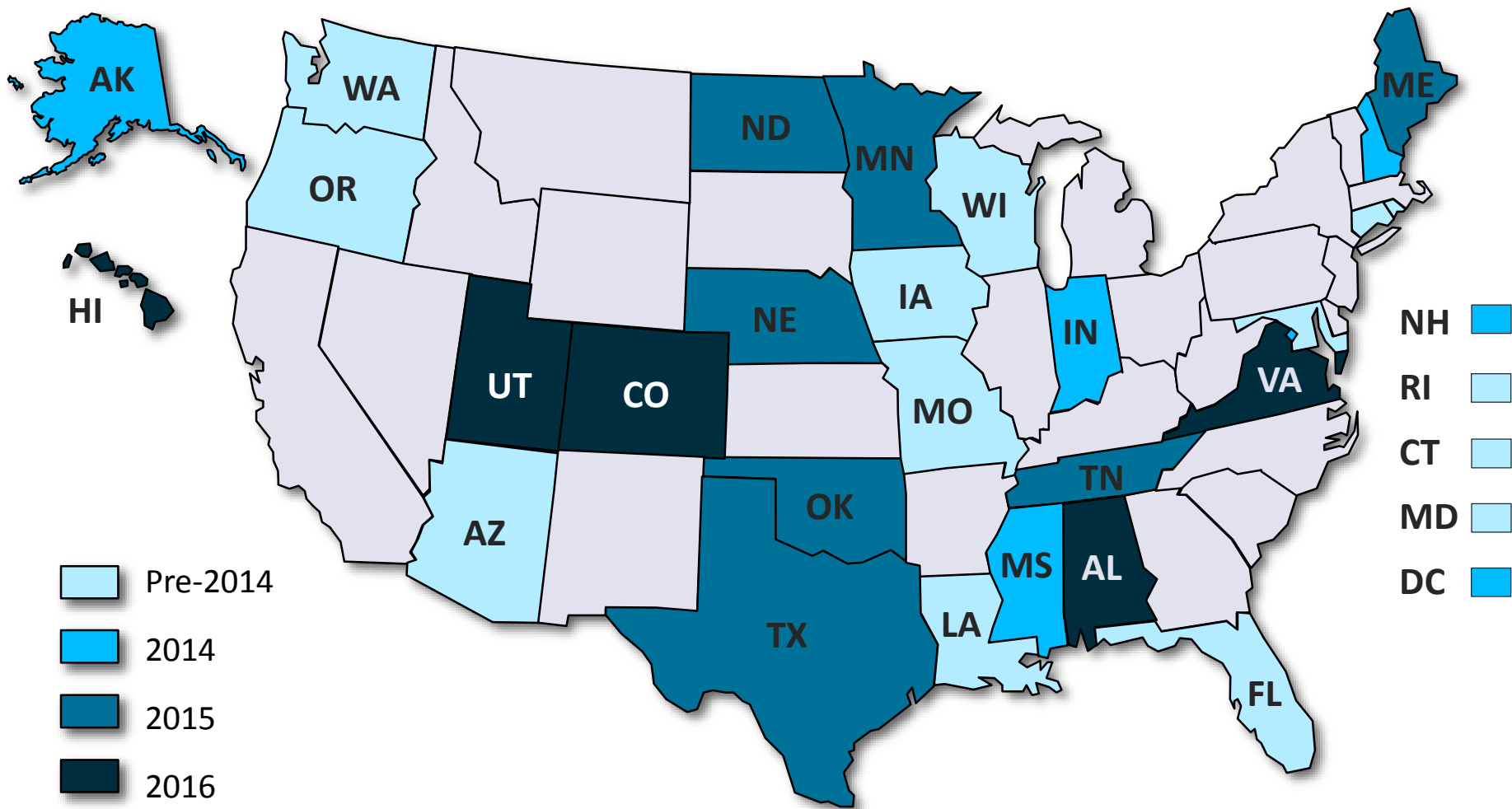
● Make subtle changes to incentives to greatly increase their return on investment

● Identify programs that are working well, so that the state can invest in them with confidence

● Repeal or replace ineffective or obsolete incentives

● Have a more constructive conversation about incentives

# States regularly evaluating tax incentive programs



# Key questions when designing a tax incentive evaluation plan



What professional staff office should conduct the evaluations?

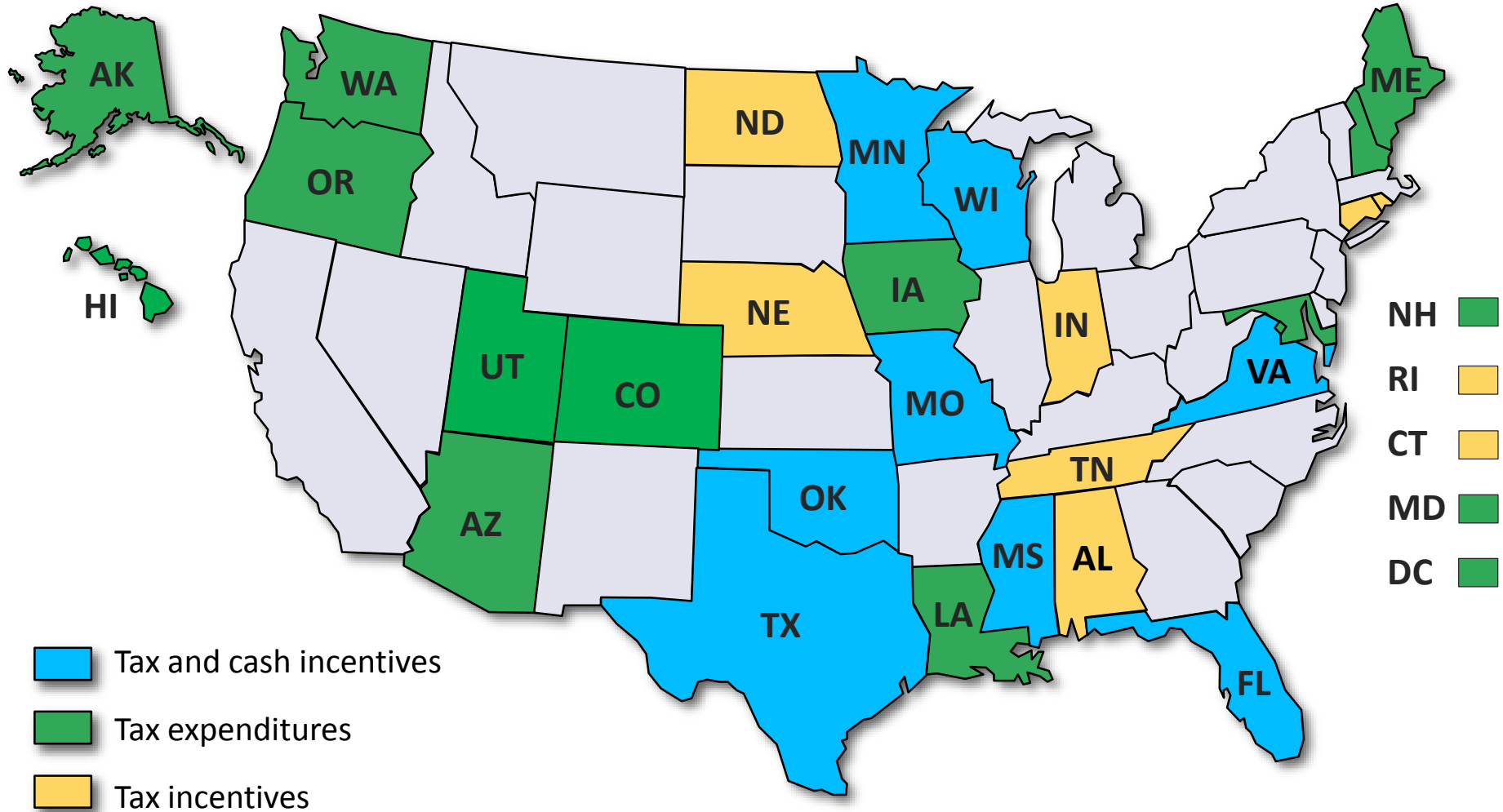
What programs will be evaluated?

How will we collect relevant data?

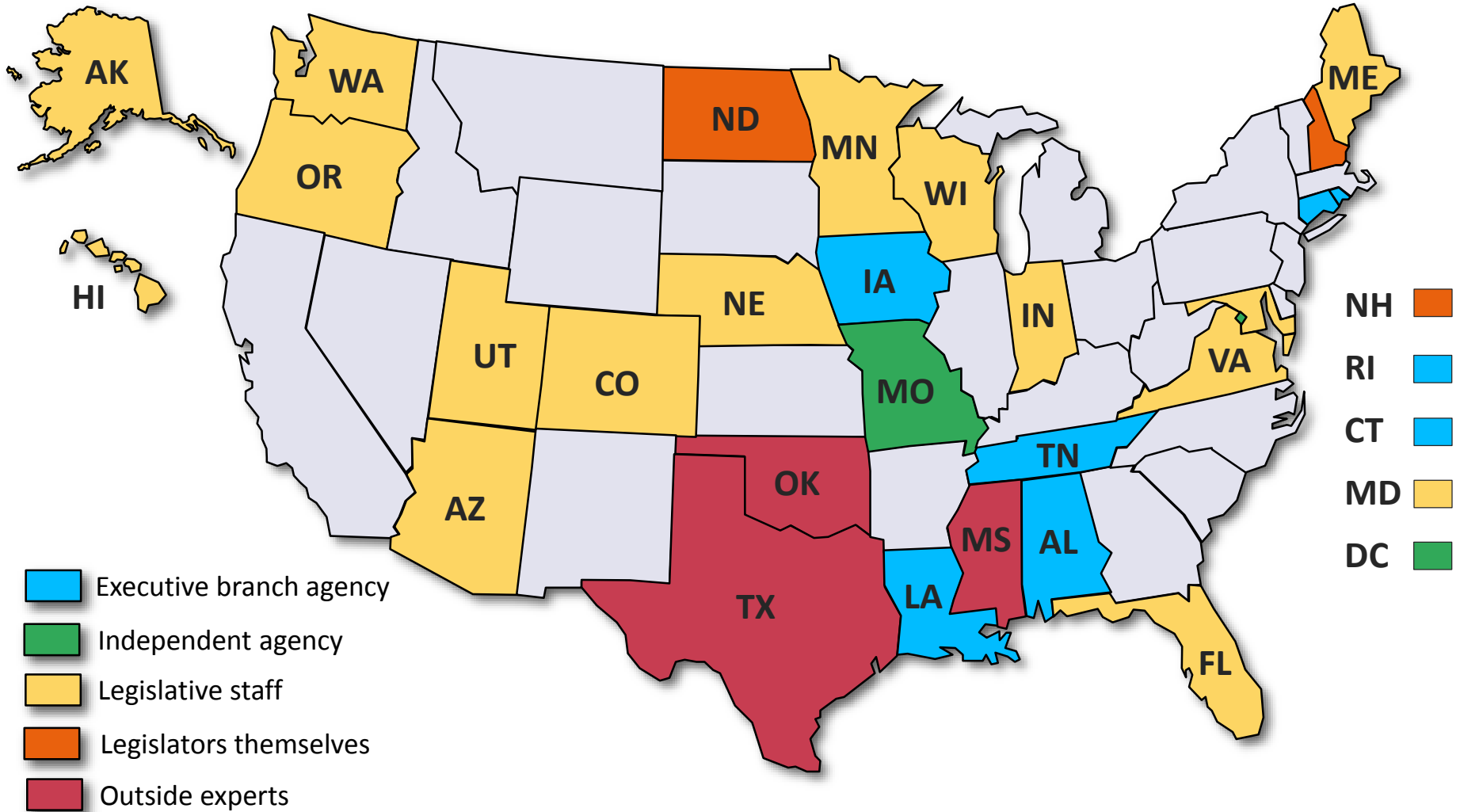
How can we design a strategic review schedule?

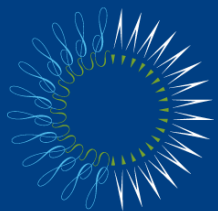
How will the results be connected to the policymaking process?

# Scope of evaluations



# Who evaluates





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# Questions?

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