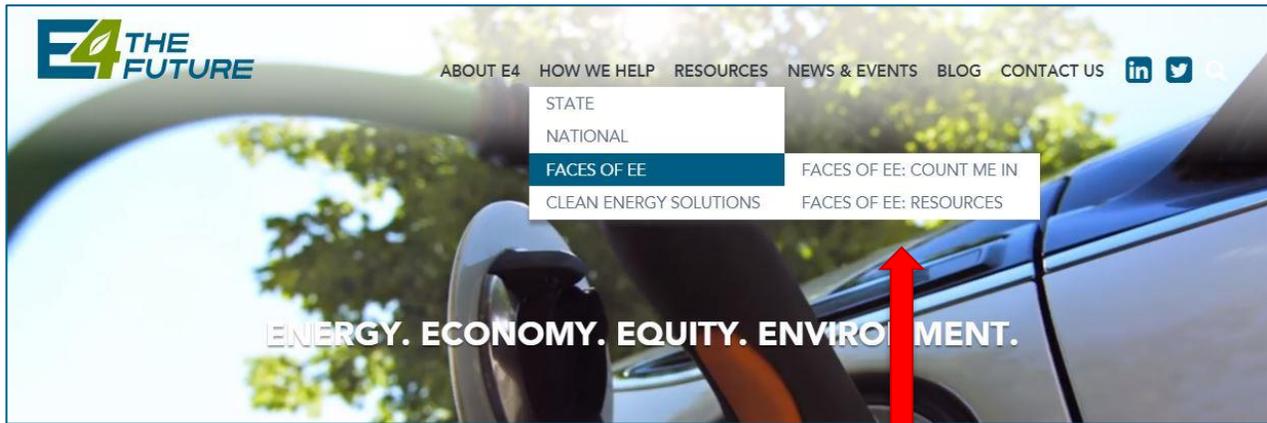
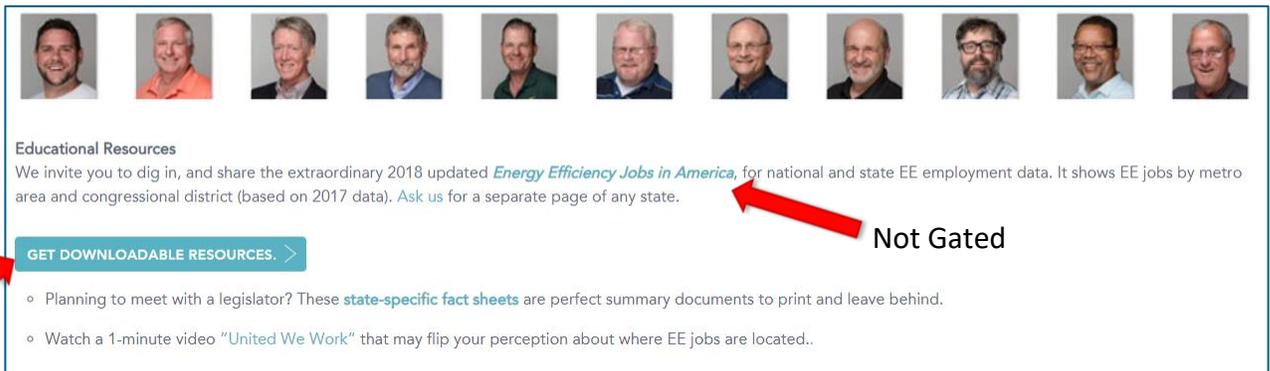


## Accessing Energy Efficiency Education Materials on E4TheFuture’s Website

1. Use your preferred web browser and navigate to [www.e4thefuture.org](http://www.e4thefuture.org).
2. At **E4TheFuture.org**, mouse over “How We Help.” The drop-down menu will appear for the Faces of Energy Efficiency (EE) section: A landing page and two sub-pages. “Count me in” and “Resources.” “Count me in” explains ways you can join and engage with the Faces of EE initiative. The “Resources page” contains links to many useful EE educational resources.



3. On the Resources page, the first link is the [2018 EE Jobs in America Report](#), published in September 2018. This material is not gated on our website. The second link, named “[Get Downloadable Resources](#)” provides access to state-specific resources, including Faces of EE sheets custom to each state. *We are responsible custodians of our participants’ images and data.* Therefore, access to these materials is gated.



**Educational Resources**

We invite you to dig in, and share the extraordinary 2018 updated [Energy Efficiency Jobs in America](#), for national and state EE employment data. It shows EE jobs by metro area and congressional district (based on 2017 data). [Ask us](#) for a separate page of any state.

**GET DOWNLOADABLE RESOURCES.** >

- Planning to meet with a legislator? These [state-specific fact sheets](#) are perfect summary documents to print and leave behind.
- Watch a 1-minute video “United We Work” that may flip your perception about where EE jobs are located..

4. After clicking on the link, you must enter your name, email, organization, zip code and the state for which you seek to download materials. Once you are into the page, you may select as many additional states as you wish. Optional fields are shown below.

The form contains the following fields:

- Your First Name \* (Required)
- First (Label)
- Your Last Name \* (Required)
- Last (Label)
- Email \* (Required)
- Organization \* (Required)
- Zip Code \* (Required)
- How did you hear about Faces Of EE? (Optional)
- I would like to connect on social media. (Optional)
  - Yes
  - No
- My Twitter handle is: (Optional)
- My Facebook page is: (Optional)

A red bracket groups the first five fields as "Required", and a green bracket groups the remaining four as "Optional". A "SUBMIT" button is at the bottom left.

5. You must agree to our terms and conditions before clicking submit.

**SUBMIT**

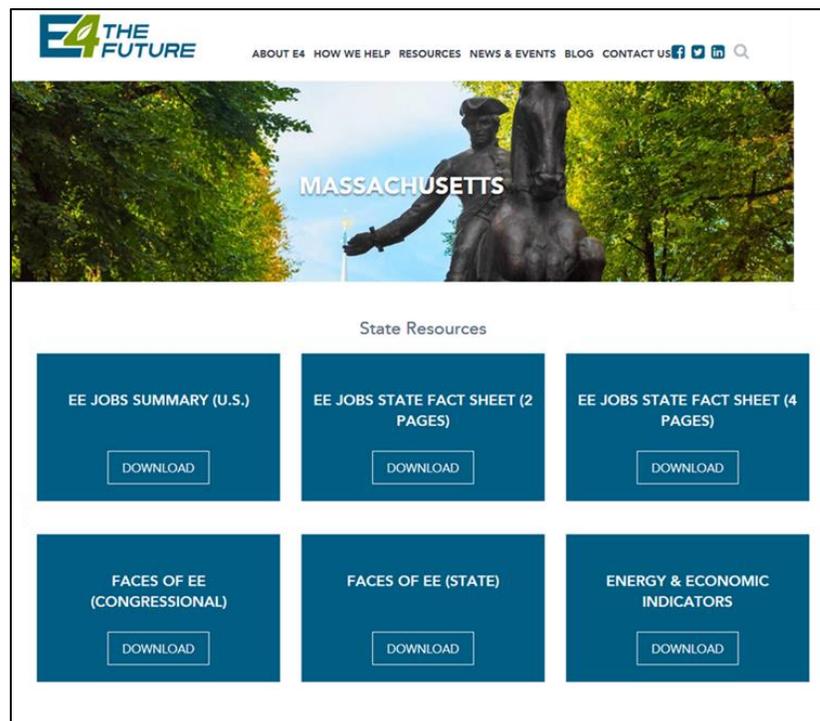
By clicking "submit," I agree to these terms of use:

- 1) I will not change the content of a fact sheet or manipulate its photos, nor use any photo out of context.
- 2) I am willing to be contacted by E4TheFuture about how I used this material and will share that information if requested.
- 3) I understand that Faces of EE participants allow their photos and words to be used solely for education about EE jobs. I will not attribute specific viewpoints, such as support for any legislative agenda or policy, to any participant.

Explanation of terms and conditions:

- 1) E4TheFuture has invested considerable resources curating these images and testimonials – making sure all the pictures match the testimonials and identification data. We also know given current technology anyone can access information once it is on the internet. When you click the submit button, you are agreeing to use the materials as they are (without modification). Thank you for helping to maintain the vital trust of EE workers who share their information for educational purposes only.
- 2) The feedback loop with our partners is critical for E4TheFuture to make Faces of EE stronger.

- 3) Perhaps the most important fine print: It is crucial that we all respect that these *individual workers have not signed up to support any particular policy*. AND their organization/employer is listed for educational purposes only. Please do not use any Faces of EE content to imply support for a particular policy.
6. When you reach the resource page for the state you provided, you will have access to the following materials:
- EE Jobs Summary** – This is the jobs overview of the EE industry from the *Energy Efficiency Jobs in America* 2018 report.
  - EE Jobs State Fact Sheet (2 Pages)** – An abbreviated version of the state-specific EE industry breakdown, from E4TheFuture’s 2018 *Energy Efficiency Jobs in America* report.
  - EE Jobs State Fact Sheet (4 Pages)** – The complete version of the EE industry breakdown from the report, including state map and state legislative district details.
  - Faces of EE (Congressional)** – This valuable fact sheet showcases the pictures of all the Faces of EE participants by state and includes each participant’s Congressional district.
  - Faces of EE (State)** - Showcases all the Faces of EE participants by state, without Congressional district.
  - Energy, Economic & Environmental Indicators** – This graph displays Gross State Product (GSP) against variables including electricity consumption and emissions from the year 1990 to 2015.



You will also be able to navigate and access the resources page for all other states. If you have any issues or questions, please contact [policy@e4thefuture.org](mailto:policy@e4thefuture.org).