



NCSL

NATIONAL CONFERENCE OF STATE LEGISLATURES

SHIFTED

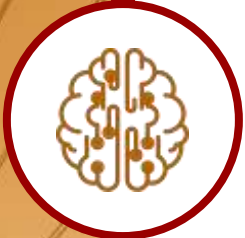


ENERGY



**SHIFTED
ENERGY.**





Energy Companies / Aggregators

DR CAPACITY & REACH

1. Reduction, Build, Frequency Regulation, EDR
2. Hard to reach customer engagement
3. Customer retention & upsell potential



Customers

LOWERS BILLS

1. TOU shifting
2. Participation credits
3. Solar + storage

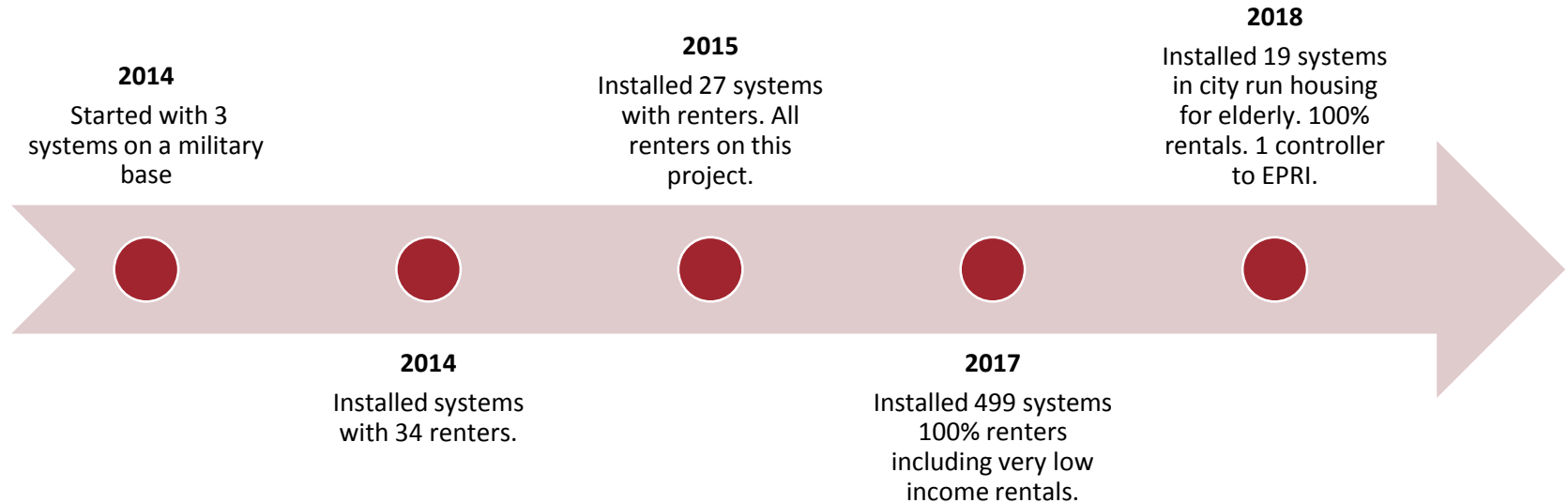


Property Managers

LOWERS COSTS

1. Leak detection
2. Maintenance alerts
3. Access to data

Hawaiian Electric - Shifted Energy Pilots



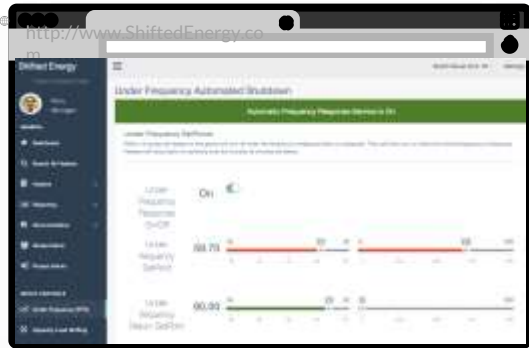
Partnership for Impact



Clean Energy Literacy



Illuminated Needs of Underserved Customers





2.5 MW+ in 2019



Live Pilots In Four Countries

4 Utilities, 2 Energy Companies,
1 University, 1 Industry Lab



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