The Role of Community Colleges During and After the Pandemic
Answer the following in the chat box:

- What state are you from?
- Do you know which state’s capitol is in this picture?
AGENDA FOR TODAY’S MEETING

- Introduction of Speakers
- Overview of issues facing community colleges prior to, during, and after the pandemic
- The role of community colleges as providers of workforce education
- Tackling the transfer pipeline
- Questions
- Preview of Upcoming Meetings
Nikki Edgecombe is a senior research scholar at the Community College Research Center. She conducts research on developmental education, education equity, teaching and learning, English learners, faculty development, minority-serving institutions, and higher education finance.

Sustaining the mission of community colleges is crucial today

Open Access
• Enroll 40% of undergrads (11.8M)
• Black and Latinos are almost 40% of CC students

Affordable
• Average annual tuition and fees about one third that of 4-year public colleges ($3,730 vs $10,440)
• 62% of full-time students work

Provide multiple pathways to college and employment goals
• 53% enrolled in credit programs and 47% enrolled in noncredit programs

Source: American Association of Community Colleges, Fast Facts 2020
COVID crisis putting unique pressures on the community college mission

Elevated need for academic and nonacademic support

Challenges of remote learning not distributed equally

<table>
<thead>
<tr>
<th>Source: McKinsey &amp; Company, May 2020</th>
<th>I feel prepared for my first year of college if it is online</th>
<th>I have or can afford to get all the necessary equipment for remote learning</th>
</tr>
</thead>
<tbody>
<tr>
<td>High-income students (n = 349)</td>
<td>17% 8% 24%</td>
<td>35% 38% 72%</td>
</tr>
<tr>
<td>Middle-income students (n = 364)</td>
<td>18% 7% 25%</td>
<td>34% 19% 53%</td>
</tr>
<tr>
<td>Lower-income students (n = 386)</td>
<td>18% 8% 25%</td>
<td>26% 14% 40%</td>
</tr>
<tr>
<td>Gap between lower and high-income students</td>
<td>+1pp</td>
<td>-32pp</td>
</tr>
</tbody>
</table>
Health and economic recovery of states tied to community college success

• Non-residential higher education institutions better positioned to sustain operations through pandemic
• Responsive to changes in local labor market demand
  • Accelerate reskilling
  • Reimagine earn and learn models
• Sustain institutional improvement efforts through equitable and adequate funding
  • Guided pathways
  • Developmental education reform
  • Transfer pathways
  • Workforce alignment
Tamar Jacoby is president of Opportunity America, a Washington-based nonprofit working to promote economic mobility – work, skills, careers, ownership and entrepreneurship for poor and working Americans.

THE NATION’S PREMIER PROVIDER OF WORKFORCE EDUCATION

August 21, 2020
Covid recovery

The future of work
TWO-THIRDS OF JOBS NEED POSTSECONDARY EDUCATION OR TRAINING
SHIFTING THE CURVE
COMMUNITY COLLEGES

Reach & scale
Hard & soft skills
Nimble
College-age & midcareer learners
WHERE THE STUDENTS ARE

- Coding boot camps: 15K
- Workforce system training: 226K
- Apprenticeships: 487K
- Community college: 11.8M Credit, 0 Noncredit
TWO FUNCTIONS
- Transfer
- Workforce

TWO REFORM MOVEMENTS

NOT EITHER/OR
NONCREDIT EDUCATION

Close to the labor market
Nimble
Alternative credentials
Better bridges to credit programs
MIDCAREER ADULTS
PUTTING WORKFORCE AT THE CENTER OF THE MISSION

Rooted in the labor market

Short-form programs

Measured by job placements

Engine of regional economic development
PARADIGM SHIFT

What’s needed goes beyond piecemeal innovation

A new vision
A new mission
STATE LEVERS

Funding based on economic value added

Outcomes-based funding

Integrating community colleges & the public workforce system

Funding for certifications

Common course numbering system
LEARN MORE

Available at opportunityamericaonline.org/
dispensable
Chris Soto is Director of Innovation and Partnerships for the Connecticut State Department of Education, where he helps lead the department’s efforts on College and Career Readiness, ensuring students are gaining access to post-secondary opportunities, including college, advanced training, and workforce placement.

It's time to fix the broken higher education transfer pipeline

BY WILLIAM CROWE, SHANNA SMITH-JAGGERS AND CHRIS SOTO, OPINION CONTRIBUTORS — 08/03/20 10:00 AM EDT
THE VIEWS EXPRESSED BY CONTRIBUTORS ARE THEIR OWN AND NOT THE VIEW OF THE HILL

This is what bad policy looks like
1. Start with the endgame in mind
2. Catalyze innovation & collaboration
3. Make Financial Aid predictable & portable
4. Promote Transparency

Transparency ▪ Creativity ▪ Political Will
QUESTIONS?

Nikki Edgecombe
Community College Research Center

Tamar Jacoby
Opportunity America

Chris Soto
Connecticut State Department of Education
NCSL 2020 HIGHER EDUCATION VIRTUAL MEETING SERIES: ADDRESSING THE COVID-19 PANDEMIC

Upcoming Virtual Meetings

- State Policy Solutions to the Student Debt Crisis | Friday, October 16, 1pm ET
- Strengthening Student Protections in a Time of Increased College Closures | Friday, November 20, 1pm ET

See NCSL’s Higher Education Virtual Meeting Series page for the recording and materials from previous meetings: