

Membership and Communication Committee

Meeting Minutes

2018 NCSL Legislative Summit
Los Angeles, Calif.
Monday, July 30, 2018

Call to Order

The meeting of the Membership and Communication Committee was called to order by William MaGill (Vt.), chair, Membership and Communication Committee.

Attendance

The following members of the committee were present: William MaGill (Vt.), chair; Maryann Horch (Va.), vice chair; Barrett Dudley (Ark.), John Hollman (Ill.), Jeannine Layell (Va.), Ann Luck (N.C.), Mandi McGowan (Ore.), Tim Sekerak (Ore.), Angela Smith (La.), Paul Smith (N.H.), Patsy Spaw (Texas), Anabel Urbina (Calif.), Jeryn Vesperat (Wis.), and Brad Young (Ohio).

Approval of Minutes

Upon a motion by Paul Smith (N.H.), seconded by Anabel Urbina (Calif.), the minutes of the last meeting held at the 2018 Spring Meeting in Charleston, South Carolina, were approved.

Business

Chair MaGill (Vt.) mentioned that New Attendee and Sponsor matching was normally done a week or less prior to the meeting, but this year he is hoping to match people up with their new attendee sooner. Paul Smith (N.H.) mentioned there is a check box when you register for the conference that asks if you are a New Attendee so that will be helpful in getting the list of names sooner. Once matches are made of Sponsors to New Attendees, the Membership Committee will send emails out (with recommended text/ideas).

As part of the pin contest, Maryann Horch (Va.) mentioned her idea of expanding it to include a Passport challenge (brought up during the Spring Meeting). The committee liked the idea and wanted to open it up to returning ASLCS members as well as new members. An example Passport “stamp” could be, for example, “get the signature from a member of the ASLCS Executive Committee.” The hope is to increase interaction and engagement, offer people an icebreaker when meeting someone, and learn more about the Society. Patsy Spaw (Texas) mentioned that something similar was done in Portland, and another example could be to find a Journal Clerk from a specific state. It was then suggested to maybe open that up so that one person would not be bombarded – perhaps get the signature of a Journal Clerk who has been Journal Clerk for 3 years or more. Anabel Urbina (Calif.) also recommended that the signature ideally be from someone from a different state than your own.

Jeryn Vesperat (Wis.) said they (host state) would be happy to explain the Passport idea to people when they come to Registration to get their badge and packet.

Paul Smith (N.H.) then recommended incentivizing the passport idea. So for each person that completes the Passport, they earn a special pin. He has ordered custom pins from someone he recommends; the Committee will follow up with him.

The Membership and Communication Committee has been asked to sponsor a concurrent session. Discussion started on possible ideas and the committee liked the idea of having it revolve around Society trivia and learning more about the Society. Maryann Horch (Va.) suggested something like “the Amazing Race” – trivia questions mixed with teambuilding activities/puzzles – but was not sure how it would flow. John Hollman (Ill.) suggested that if you win the trivia questions then you advance to the activity/puzzle. Another suggestion was to have separate tables or stations set up around the room for the teams to complete the challenge/activity.

Angela Smith (La.) liked that the activities involve tasks to encourage communication and teambuilding and offered to come up with ideas.

Adjournment

Upon a motion by Angela Smith (La.), seconded by Patsy Spaw (Texas), the meeting was adjourned.

Respectfully submitted,

Maryann Horch (Va.), vice chair