

Membership and Communication Committee Meeting Minutes

2018 ASLCS Spring Business Meeting
Charleston, S.C.
Saturday, April 21, 2018

Call to Order

The meeting of the Membership and Communication Committee was called to order by William MaGill (Vt.), chair.

Attendance

The following members of the committee were present: William MaGill (Vt.), chair, Maryann Horch (Va.), vice chair, Lee Cassis (W.Va.), vice chair, Erica Manson (Va.), Rose Ramsey (Va.), Finos "Buddy" Johnson (Ark.), Tim Sekerak (Ore.), Paul Smith (N.H.), Brad Young (Ohio), Robert Haney (Texas), and Barrett Dudley (Ark.).

Approval of Minutes

Upon a motion by Paul Smith, seconded by Brad Young, the minutes of the last meeting held at the 2017 PDS in Arizona were approved.

Old Business

Chair MaGill mentioned discussion at the prior meeting included opening the hospitality suite earlier to allow members to convene earlier. He also noted that he was not sure if the Membership and Communication Committee was expected to run a concurrent session at the 2018 PDS. He was going to speak with the chair of the Program Development Committee to confirm.

New Business

Maryann Horch suggested expanding the pin contest to include giving new attendees a card containing questions and tasks. Maryann suggested that new attendees could earn points for each question answered or task completed. This would be in addition to collecting pins. She noted this would be beneficial to new attendees, because they would learn about ASLCS and its history and mission as they met the members. Maryann mentioned that some of the questions could come from a previously used NCSL trivia game. She also mentioned that Sabrina Lewellen had some good ideas for expanding the pin contest and for exposing new attendees to the rest of the ASLCS members. She suggested the committee follow up with Sabrina for her ideas. Maryann also suggested announcing the pin contest winner earlier than has been done in the past.

The committee then focused on the goals of the Membership and Communication Committee. Paul Smith stated that he believed the committee should focus on sustaining programs for all ASLCS members, not just new attendees. Additionally, it was mentioned that the committee should reach out to members from states who haven't actively participated in ASLCS and encourage them to get involved. Tim Sekerak offered to develop a document which would guide committee members in advocating for participation in ASLCS by inactive members.

The committee then discussed the process for matching members with their new attendees. The current method is archaic and could be streamlined. Chair MaGill asked committee members to think of potential ways this could be done.

Adjournment

Upon a motion by Paul Smith, seconded by Finos “Buddy” Johnson, the meeting was adjourned.

Respectfully submitted,

Lee Cassis (W.Va.), vice chair