

# Membership and Communication Committee

## Meeting Minutes

2017 Spring Business Meeting  
Kansas City, Mo.  
Saturday, April 22, 2017

### **Call to Order**

The meeting of the Membership and Communication Committee was called to order by Paul Smith (N.H.).

### **Attendance**

The following members of the committee were present: Megan Martin (Pa.), Ali Sagraves (Ohio), Paul Smith (N.H.), Patience Worrel (Texas), and Brad Young (Ohio).

Other members/guests in attendance included Buddy Johnson (Ark.) and Angela Andrews (NCSL).

### **Approval of Minutes**

Upon a motion by Ali Sagraves (Ohio), seconded by Patience Worrel (Texas), the minutes of the last meeting held Thursday, Sept. 22, 2016, at the Fall Professional Development Seminar in Boise, Idaho, were approved.

### **Old Business**

The committee continued its ongoing discussion of New Attendee Orientation at this year's Fall PDS in Phoenix. Paul Smith (N.H.) reiterated that the committee has decided to move away from an ice breaker game and, instead, will make the request that the Hospitality Suite be opened earlier on the first evening of the PDS (Sunday) specifically for new attendees to meet their sponsors in a less formal setting before everyone else arrives. Orientation on Monday would then be more informational and drive interaction. Chair Bill MaGill (Vt.) had informed Paul Smith (N.H.) that he would discuss the possibility of an early entrance to the Hospitality Suite with the Arizona team.

The committee agreed that the number of friendship tables should be increased and that the room secured for orientation needs to be large enough to comfortably fit all sponsors and attendees. It is also important that ample time be allotted for the orientation prior to the first plenary session.

To aid in planning the orientation, Paul Smith (N.H.) asked Angela Andrews (NCSL) to provide the chair with a list of the number of new attendees from the previous five PDS meetings to anticipate the number of needed sponsors. The committee also needs to find a way to connect sponsors with new attendees sooner, if possible. The committee discussed the idea of having a checkbox on the online registration page that members could select to indicate their interest in being a sponsor. Brad Young (Ohio) mentioned adding a hyperlink to the check box with additional information regarding what being a sponsor entails.

**New Business**

As this committee was asked to sponsor a concurrent session at the Phoenix PDS, Ali Sagraves (Ohio) discussed the possibility of a trivia game during which attendees could learn more about ASLCS and the benefits of being involved. She would discuss this further with the chair.

Paul Smith (N.H.) informed the committee that Brad Young (Ohio), as the immediate past chair, and Bill MaGill (Vt.), as chair, would form a subcommittee to discuss the agenda and program for New Attendee Orientation.

The committee then discussed ways to leverage social media to more regularly engage members regarding the society and augment what is communicated in the Legislative Administrator. The discussion also included ways to engage members that are unable to travel to ASLCS meetings, such as possibly using a product like GoToMeeting or another tool to stream a concurrent or plenary session or do an interview with a plenary speaker that could be posted online.

**Adjournment**

Upon a motion by Patience Worrel (Texas), seconded by Ali Sagraves (Ohio), the meeting was adjourned.

Respectfully submitted,  
Brad Young (Ohio)