

Membership and Communication Committee

Meeting Minutes

2018 ASLCS Fall Professional Development Seminar
Madison, Wisconsin
Thursday, September 27, 2018

Call to Order

The meeting of the Membership and Communication Committee was called to order by Melissa Bybee-Fields, (Ky.), chair.

Attendance

The following members of the committee were present: Melissa Bybee-Fields (Ky.), chair; Sabrina Lewellen (Ark.), vice chair; Jay Jacobs (Ky.), vice chair; Paul Smith (N.H.), President-Elect; Susan Aceves (Ariz.); Nicole Albers (Texas); Ann Cornwell (Ark.); Yolanda Dixon (La.); Barrett Dudley (Ark.); Marilyn Eddins (Colo.); Heather Fahey (Ariz.); Sue Frederick (N.C.); Tamitha Jackson (Ark.); Buddy Johnson (Ark.); Jessica Kidd (Minn.); Mary Ann Krol (Ky.); Lourdes Litchfield (Texas); Elaine Logan (Mo.); Daniel Loyd (Ark.); William "Bill" Magill (Vt.); Carrie Maulin (Idaho); Claudia Mendoza-Perez (Calif.); Gena Plummer (Nev.); Sherry Rodriguez (Nev.); Ali Sagraves (Ohio); Timothy Sekerak (Ore.); Angela Smith (La.); Morgan Speer (Colo); Ellen Thompson (Wyo.); Anabel Urbina (Calif.); Jeryn Vesperat (Wis.); Patience Worrel (Texas); and Brad Young (Ohio).

Other members/guests in attendance: President Pat Harris (Ala.) and Holly South (NCSL).

Approval of Minutes

Upon a motion by Paul Smith (N.H.), seconded by Carrie Maulin (Idaho), the minutes of the last meeting held July 30, 2018, during the 2018 NCSL Legislative Summit in Los Angeles, California were approved.

New Business

Chair Melissa Bybee-Fields welcomed everyone. She read the summary of the Membership and Communication Committee and asked if anyone had any thoughts as to what our charge should be as a committee, other than the New Member Orientation at the Fall PDS. One thought she had was to somehow help with the mission to increase membership and participation.

Paul Smith, ASLCS President-Elect (N.H.) mentioned that the Standing Orders give duties to the President-Elect that include outreach to new Principal and Associate members. The suggestion was given that the Membership and Communication Committee could assist in that duty. Mr. Smith also talked about a formal mentoring program that would be coming soon for all members.

To help with increasing communication, it was suggested that the committee could help set up peer groups using listservs or Facebook groups so that the different sections of ASLCS could communicate amongst themselves about issues that come up during the year.

Discussion then turned to our main duties of the New Attendee Orientation. The following suggestions were given to improve the new attendee experience:

- Sponsors and new attendees meeting before the first reception and possibly walking over together for that first social function.
- Open hospitality suite an hour before so that there is more time to talk before the suite gets busy and loud.
- Better communication/announcements on how to select if you want to become a sponsor for a new attendee. Possibly have Holly include that in the email announcing registration is open.
- More interaction opportunities for sponsors and new attendees, possibly at our Concurrent where they could be paired up for a game, or a special lunch with their sponsor one of the “lunch on your own” days.

There was discussion about the Concurrent Session that the committee sponsors every year. The Amazing Race, which was organized by Maryann Horch (Va.), was a huge success this year. Members were asked for ideas for another interactive concurrent we can do that is fun and informative. Family Feud and a State Scavenger hunt were some suggestions. It was noted that some introverts may be more comfortable with smaller groups instead of the Family Feud idea.

The next item discussed was the Passport. It seemed to go over well. If it is done again in Seattle it was suggested that it could be an App on your phone as you check in or do things. The thought was that some people didn't carry their passports with them to every event.

Adjournment

Upon a motion by Bill Magill (Vt.), seconded by Susan Aceves (Ariz.), the meeting was adjourned.

Respectfully submitted,

Melissa Bybee-Fields (Ky.), chair