## AGENDA

**Friday, March 19, 2021**

2-4:15 pm EDT / 11-1:15 pm PDT

Register [here](#)

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<td>2-2:30 pm</td>
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### Co-Chairs
Assemblymember Jacqui Irwin, California
Senator Thomas Alexander, South Carolina

### NCSL Staff
Abbie Gruwell, Susan Frederick – Washington D.C.
Pam Greenberg, Luke Martel – Denver

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**FRIDAY, MARCH 19, 2021**

#### Welcome
- Assemblymember Jacqui Irwin, California
- Senator Thomas Alexander, South Carolina

#### Patterns in State Privacy Legislation
More than 20 states have introduced comprehensive consumer privacy legislation this year, and Virginia in March became the second state to join California by enacting a comprehensive consumer privacy law. This session will provide an overview of the consumer privacy legislation this year and will look at some of the commonalities or patterns in the bills.

**Moderator**
- Assemblymember Jacqui Irwin, California

**Speakers**
- David M. Stauss, Partner, Husch Blackwell
- Sarah Rippy, Westin Research Fellow, IAPP

#### Uniform Law Commission Update on CUPIDA
The Uniform Law Commission works to provide states with non-partisan, carefully conceived uniform laws through a deliberative and open drafting process that draws upon the expertise of legal experts and the views of those who will be subject to the proposed laws. The ULC is currently at work crafting the Collection and Use of Personally Identifiable Data Act (CUPIDA). Learn about
the ULC purpose and process and hear a brief overview of the key policy questions and concerns related to CUPIDA.

**Moderator**
- Senator Thomas Alexander, South Carolina

**Speakers**
- Harvey Perlman, Chairman, Collection and Use of Personally Identifiable Data Drafting Committee, Uniform Law Commission and Harvey and Susan Perlman Alumni Professor of Law, Nebraska College of Law, University of Nebraska

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| 3-3:45 pm EDT  
2-2:45 pm CDT  
1-1:45 pm MDT  
12-12:45 pm PDT | **2021 Privacy Trends from the Private Sector**  
Customer data, biometric information, and consumer expectations have all changed in the past year, so what does privacy look like post-pandemic? Experts from the private sector will discuss privacy trends in 2021 and beyond.
**Moderator**
- Senator Thomas Alexander, South Carolina
**Speakers**
- Jeff Brueggeman, Vice President, Global Public Policy, AT&T  
- Sarah Holland, Google |
| 3:45-4:15 pm EDT  
2:45-3:15 pm CDT  
1:45-2:15 pm MDT  
12:45-1:15 pm PDT | **Business Meeting**  
*(Open to Privacy Work Group members and sponsors only.)*  
Members will discuss potential topics for upcoming meetings and review the privacy glossary work product.
**Presiding**
- Senator Thomas Alexander, South Carolina  
- Assemblymember Jacqui Irwin, California
**Speaker**
- Abbie Gruwell |

### Speaker Biographies

**Patterns in State Privacy Bills**

**Sarah Rippy**
Sarah Rippy is a Westin Research Fellow at the International Association of Privacy Professionals (IAPP). As a Westin Fellow, Ms. Rippy monitors and analyzes developing international privacy trends with a particular focus on US state privacy and the Brazilian General Personal Data Protection Law. She discovered her interest during law school where she worked as a student attorney for Colorado Law’s Technology Law and Policy Clinic, served as the Executive Editor for Colorado Technology Law Journal, worked in the Colorado Attorney General’s office as a data privacy extern, and worked as a law clerk at Bryan Cave Leighton Paisner LLP in their data privacy group. In her spare time, she enjoys skiing, playing with her dog, and forcing friends and family to listen to her privacy related rants.
Patterns in State Privacy Bills (cont.)
David Stauss
Partner at Husch Blackwell, LLP and leader of the firm’s privacy and cybersecurity practice group, David Stauss is one of the leading legal voices on privacy law. Accredited by the International Association of Privacy Professionals as a Privacy Law Specialist, Fellow of Information Privacy, Certified Information Privacy Professional in the laws of the United States (CIPP/US) and laws of the European Union (CIPP/E), and Certified Information Privacy Technologist (CIPT), he brings to the table a deep engagement with the subject matter and demonstrated excellence in handling privacy and cybersecurity matters for clients. Mr. Stauss regularly counsels clients on complying with existing and emerging privacy and information security laws, including the European Union’s General Data Protection Regulation (GDPR), the California Consumer Privacy Act of 2018 (CCPA), and other emerging state privacy and information security statutes. He works proactively with clients to draft incident response plans and address the legal strategic components of ‘war-game’ scenarios that test an organization’s ability to respond to cyberattacks. Mr. Stauss has also counseled numerous clients in responding to data breaches, including managing multi-state breach notifications, providing employee training, appearing before regulators, handling disputes arising from cybersecurity issues, and unique fund recovery efforts.

Uniform Law Commission Update on CUPIDA
Harvey Perlman
Harvey Perlman is the Harvey and Susan Perlman Alumni Professor of Law at the University of Nebraska College of Law. He is also currently a Commissioner representing Nebraska on the Uniform Law Commission and serves as Chair of the Uniform Law Commission Drafting Committee for the Collection and Use of Personally Identifiable Data Act. He is also a member of the Council of the American Law Institute. Professor Perlman received his B.A. in History in 1963 from the University of Nebraska-Lincoln and his J.D. degree from the College of Law in 1966. He served as a Bigelow Fellow at the University of Chicago from 1966-67 before returning to the College as an Assistant Professor of Law in 1967. He joined the law faculty at the University of Virginia Law School in 1974, until returning to the College in 1983 as Dean. He was Acting Senior Vice Chancellor of the UNL in 1995-1996. Professor Perlman returned to the College faculty in 1998, was appointed Interim Chancellor of UNL in 2000 and became the 19th Chancellor of the University of Nebraska-Lincoln in 2001. He stepped down as Chancellor in 2016 and returned to his faculty position in the College of Law.

2021 Privacy Trends from the Private Sector
Jeff Brueggeman
Jeff Brueggeman is Vice President of Global Public Policy for AT&T. He is responsible for developing and advocating AT&T’s global public policy positions on privacy, consumer protection and human rights issues. Mr. Brueggeman is based in AT&T’s Washington, DC office. He represents AT&T in a wide range of legislative, regulatory and policy development proceedings. He also leads AT&T’s engagement with various privacy and technology policy organizations. Prior to assuming his current role, Mr. Brueggeman was AT&T’s Deputy Chief Privacy Officer. In this role, he helped manage AT&T’s privacy policies and coordinate the implementation of data privacy and security programs across the company. Before joining AT&T, Mr. Brueggeman was an attorney in private practice, specializing in communications law. He holds a J.D. from the University of Virginia and a B.A. in Journalism from the University of Minnesota. He lives in Bethesda, Maryland with his wife and daughter.
Sarah Holland
Sarah Holland is a Public Policy Manager at Google, focusing on privacy and responsible data use. Additionally, she is an Adjunct Professor in the McCourt School of Public Policy at Georgetown University, where she teaches data ethics, policy, and communications courses. As an Assembly Fellow, she co-founded the Data Nutrition Project, an effort to create practical tools that encourage responsible AI development through better data. Before joining Google, Ms. Holland served as a Legislative Assistant and senior policy advisor to U.S. Senator Mark Pryor on technology, communications, consumer protection, and foreign policy issues. In that role, she was a lead negotiator on several internet accessibility, consumer protection, and data security bills, bringing three to enactment, including the 21st Century Communications and Video Accessibility Act. She serves on the National Network to End Domestic Violence Board of Directors.