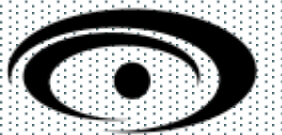


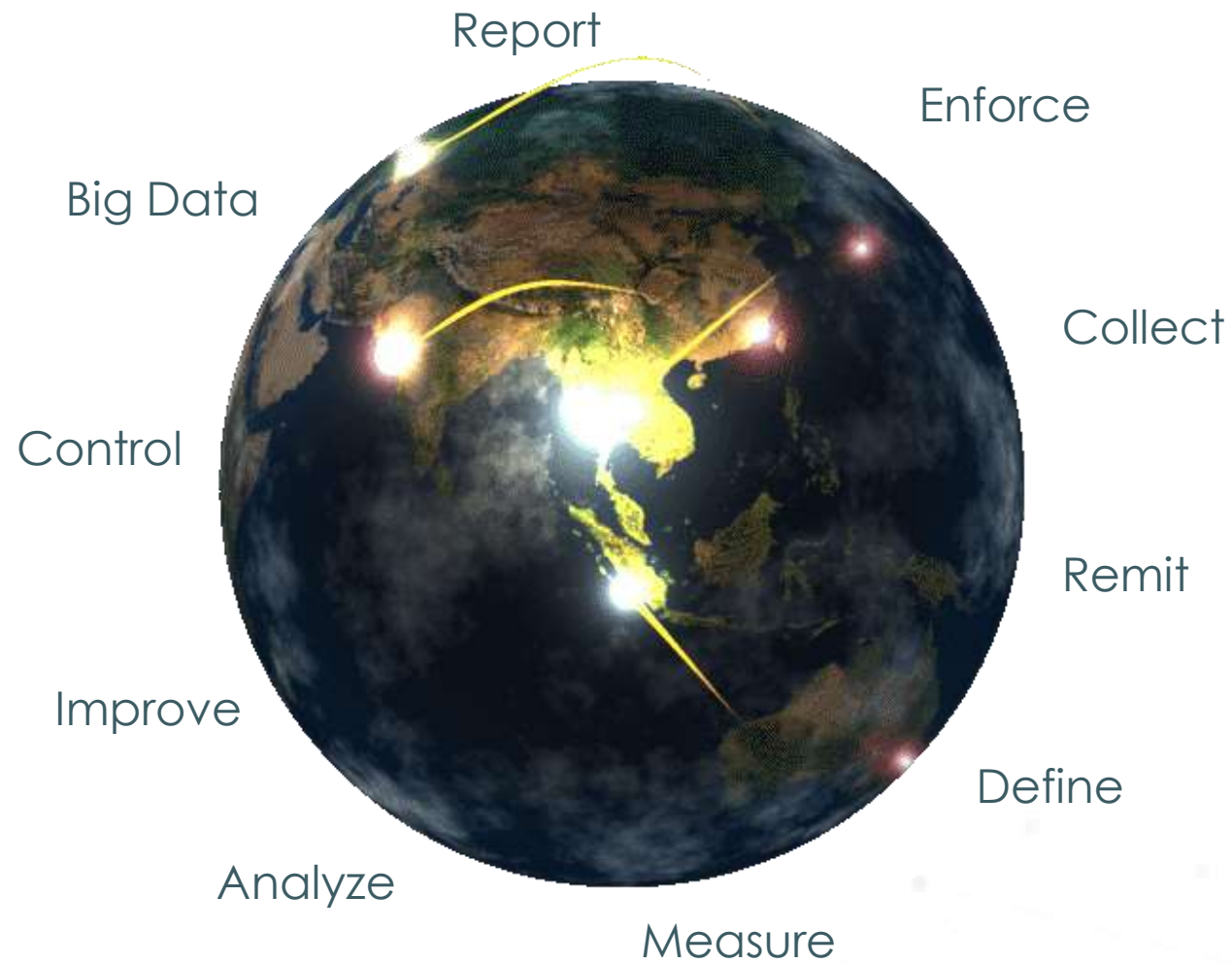
Netsweeper



Play Netsweeper
1 Min, 40 Sec Video

Changing the Game

Real Time Categorization





**Netsweeper's Rational:
Execute, Centralize & Deliver eCommerce Tax Enforcement & Collection
Solutions To Every Country**

Deliver a single silver bullet solution for the entire global eCommerce Tax
Departments that is the best possible win-win solution for ALL of the
Stakeholders



1. Enforcement

- a) Jurisdictionally Enforce Per Country Zero Tolerance
- b) 17 Years of Proven Law Enforcement on the Internet.
- c) Law in Place for eCommerce collection.

2. Big Data Interoperability

- a) Data for all Stakeholders centrally managed per Country
- b) Ability to Customize per country and API into Customs and Other.

3. Governments Require Dynamic Tools

- a) High Remittance low cost of Acquisition
- b) “stop the need to cast a wider tax net and stop the leakage.”

4. Scale Now and in Future

- a) Find/Log/Manage Every eCommerce Web site and Payment System.
- b) Future Proof the Known and Unknown Payment Process

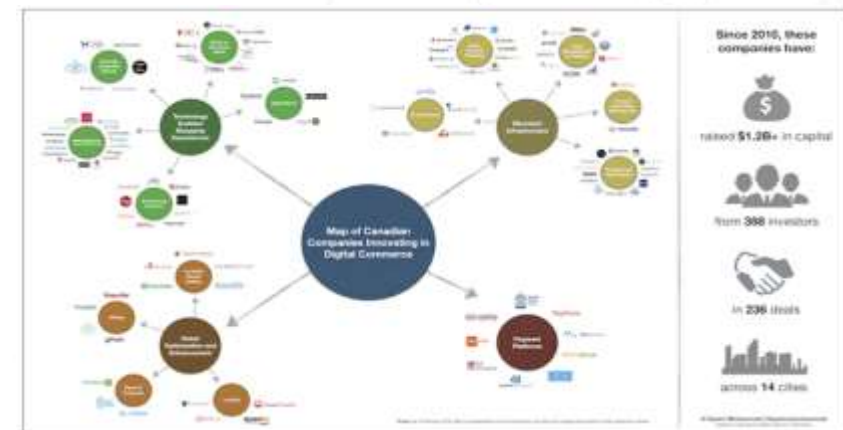
The Challenges



Payment Systems Now and the Future



1. The Payment eco-system has problems. It is Unstable.
2. Banks are in Dispute with Credit Card Companies Mostly due to Chip Monopoly and fees.
3. Hundreds of New Payment Technologies. Adoption is EVERYTHING in payments, its all about the network effect
4. Chicken and egg dilemma has plagued industry
5. You will not get adoption unless you solve everyone's issues



Scale of the Internet



- [Home](#)
- [Live Stats](#)
- [Technology](#)
- [Partners](#) ▾
- [Solutions](#) ▾
- [News and Events](#)
- [Company](#) ▾
- [Industries](#) ▾
- [Video](#)

ONLINE SALES WEBSITES

88850

LAST 24 HOURS

TOTAL PAGES

80447509

LAST 24 HOURS

- The Root of eCommerce Tax Enforcement/Collection is “Self-Assessment”
- There is No Enforcement of eCommerce Tax Collection
- eCommerce is Virtual in the WWW
- Encryption of eCommerce
- Volume of On Lines eCommerce Web Sites/Payment Sites.
- Governments Want to have the Merchants Remit their VAT
- How do we Disburse the VAT Use Tax? Who Buys and Who Uses the Goods/Services
- Who Should Collect the VAT?
- Current Estimated On Line eCommerce is Under Estimated. Governments want to hit targets leaving Money on the Table
- Governments have Little Jurisdiction outside of their State/Country.
- Will Governments Step up and Enforce and Input Laws?

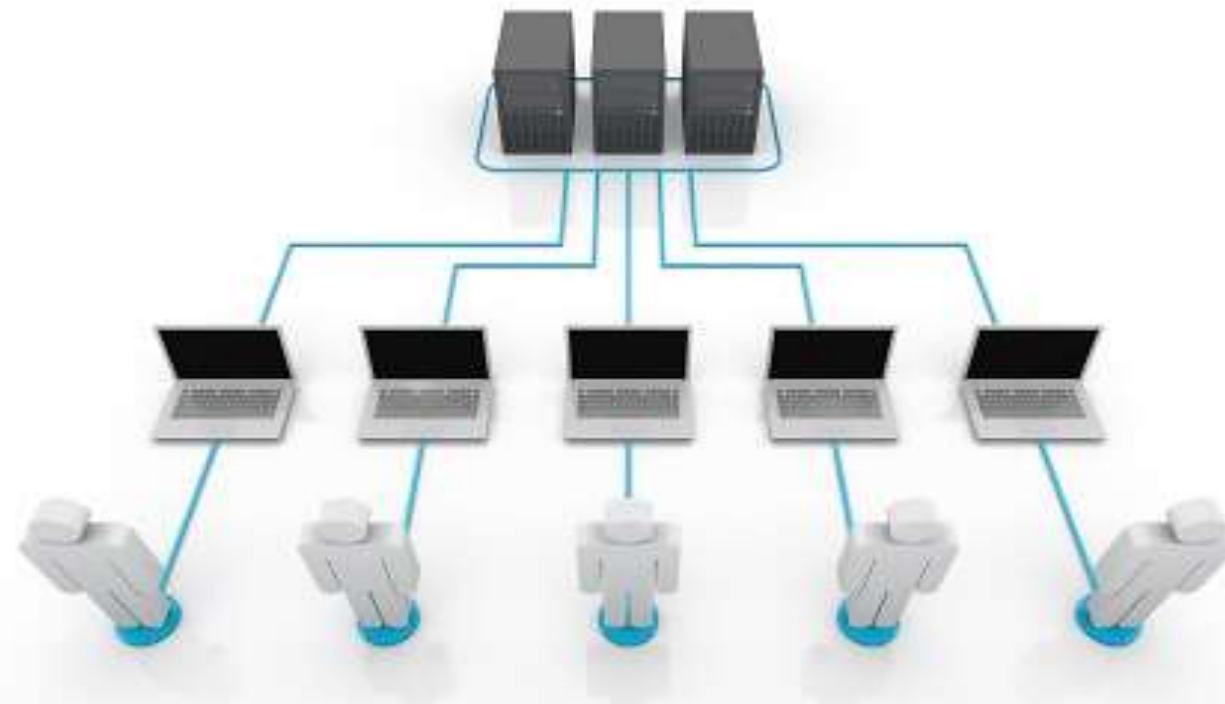
- We are used to processing container loads of running shoes, now we process thousands of shoes a day, one pair at a time
- Retail Stakeholders want a fair playing field. eCommerce transactions must pay the same tax
- Downloads and other Virtual Purchases. (eg. 3D Printing Files)
- Illegal and Counterfeit Goods and Services Dominate eCommerce
- This is a Big Data Project. Who owns it?
- Interoperability due to many Stakeholders/Contributors/Changes
- Food & Drug Challenges. What happens with a bad product now?
- Conflict of Interest with Merchants Collecting/Controlling Governments money
- API into other Departments, Customs, Consumer Affairs

- Merchants continually complain about costs, Processes and do not want to do be responsible to collect
- “Adding tax collection capability to our platform only for Australia will cause major disruption to our global business, not to mention the significant financial investment we would have to make to build such processes and systems”
- Cost of each merchant is different based on location size and more
- Mass number of Merchants now and in the near future
- Interoperability of Data with Millions of merchants, hundreds of Countries/States/Provinces
- Any/All costs to consumer will be passed on. This is will be more
- Encryption – No audit
- No enforcement on merchants

Conflict of Interest:

- Counterfeit goods, Laws, Revenue Conflict
- Merchants will not self enforce
- US Postal and Terminal Fees – apply around the world subsidize of delivery
- Lobbyists to change in their best interest
- Control. You are putting our revenues in their hands
- Delay of remittance
- Cashflow their business
- Multiple law suits currently between Merchants and Tax Offices globally

Multi-Tenancy offers a wide range of benefits including reduced expenses, increased scalability, improved performance, and much more. This is what makes Netsweeper the solution of choice by carriers and large enterprise service providers.



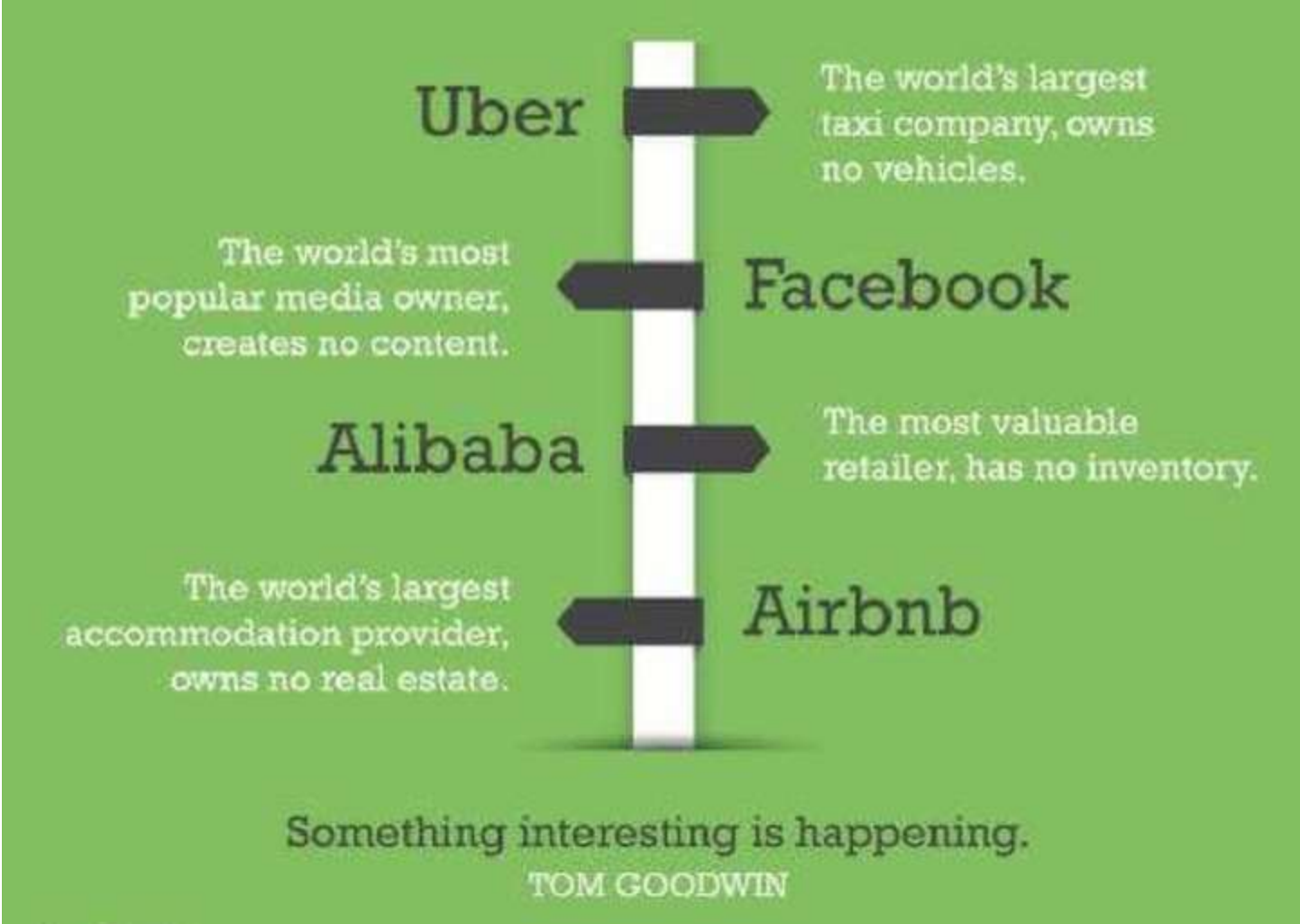
The Stakeholders

A faint, light gray network diagram is visible in the background on the right side of the slide. It consists of numerous small circular nodes connected by thin lines, forming a complex web of connections. The nodes are arranged in a somewhat circular pattern, with some nodes having more connections than others, suggesting a central or hub-and-spoke structure. The overall appearance is that of a digital or organizational network.

The Stakeholders



Stakeholders	Issues/Challenges	Netsweeper Solution
Consumers/Purchasers	Some Pay VAT Some Dodge Fees are too high	Equal Fair Remittance 100% eCommerce
Citizen's	Want to reduce Taxes	Maximize Tax Remittance More Money
Tax Department HMRC	Ensure Taxes are Remitted	Compliant Solution Meets needs
Local Merchants	Fair Equitable, reduce cost compliance	No Burdens, A Service to be compliant
International Merchants	Access to World Markets Reduce Cost Compliance	No Burdens, A Service to be compliant
Market Place Web Sites	Do not want Burden of Liability and Tax collection	No Burdens, A Service to be compliant
Bricks Mortar Retail Stores	A Fair Playing field so that taxes are paid	Collect 100% to create level field
Credit Card Companies	Do not want Burden of Tax/Data Collection	No Burden, Enable more purchases
Banks	Want to continue to serve Customer collect fees	No Burden, Enable more purchases
Payment Participants	Expand eCommerce Collect Fees No Burden	API's, Software Solutions Reduce Burden
Customs/Clearing Department	Volume issues, Automate collections, Efficiency	API into system Automate Auditable
MHRA	Stop Illegal Goods, Stop epidemics	Stop shipments, Stop purchases in crisis
Government Regulators	Enforce the Laws in the country	Enforce the Laws Jurisdictionally Internet
Security	Ensure a Secure Cyber Environment Protect Privacy	Security compliant Follow Privacy Laws
Internet Gateways/ISP's	No burdens Want to be Government Compliant	ISP Friendly Never slow down/take down
Politicians	Want to get voted in do the right thing	Define Measure improve Control Execute
Law Enforcement	Catch Money Laundering Cyber Crime and more	Evidence Alerting Reporting Stopping
Freight Forwarders	Collect fees however minimal Burden	Reduce Burden speed up process
Illegal Internet iGambling	Want people to gamble and pay no taxes	Collect Tax and Block Illegal transactions
Fraudulent Merchants	Want to Launder Money and Steal from Consumers	Collect Tax and Block Illegal Transactions
Out of Site/Mind Remittance Benefactor	These are the Governments waiting for their apportion of VAT	Netsweeper will collect and apportion accordingly



Uber → The world's largest taxi company, owns no vehicles.

← The world's most popular media owner, creates no content. **Facebook**

Alibaba → The most valuable retailer, has no inventory.

← The world's largest accommodation provider, owns no real estate. **Airbnb**

Something interesting is happening.
TOM GOODWIN



This Needs to be Managed



**WE ARE THE FIRST GENERATION THAT'S ABLE
TO RUN A GLOBAL BUSINESS FROM THE PALM
OF OUR HANDS.**





- Uber
- Netflix
- 3D Printing Files - difficult to manage
- Customs
- Volumes
- Goods need to be paid for prior to clearing - slow
- How do we get the data?
- Counterfeiting
- iGambling
- Post office Subsidy

- We are underestimating what is really happening behind the Encryption. There are more Transactions than estimated
- Number of Merchants will triple with demand of eCommerce and enabling technologies
- With automation, little or no minimums are required
- Are we taxing what needs to be taxed?
 - Use tax on Ads consumed on the Internet per Jurisdiction
 - Use Tax divided into booking jurisdiction vs Use of Service/good
 - Who receives what portion of Tax. Wire Crossings

- Zero Tolerance. If the big eCommerce companies threaten or delay
- Execute and get this done Government.
- The service needs to make sense to all the stakeholders
- Execute and Enforce a specific **eCommerce Collections Law** that is clear and enforces any and all action that does not conform. This law applies to the Merchants, Payment Systems and the Stakeholders.
- Government needs to control the System in their country or jurisdiction

Who?



Netsweeper is a highly secure, digital value platform that allows for the seamless Enforcement and Collection of eCommerce Sales Tax and Sales Transactions. The Netsweeper platform provides 95% remittance on eCommerce Transactions with a Cost of Acquisition of 5%. Netsweeper transfers Our Tools, Technology and Patents to the Government, the Only Entity that should collect eCommerce Taxes. The Netsweeper Platform has been Enforcing the Laws on the Internet for over 17 years.

How?



Securely Enforce your Country's Tax Laws via the Netsweeper platforms Unique Position in the Countries Gateways. Collect the Tax Portion of the eCommerce transaction and remit to the correct jurisdiction anywhere in the world. Rather than trying to force other stakeholders into the Collections and Remittance Business, Netsweeper has taken a different approach. We partner and provide the Government with Platform Tools and WWW Reach. We have Set the New Standard, Enforce, Execute and Remit at a significantly reduced Total cost!

What?



Netsweeper's Platform **securely Enforces/Collects/Remit's ANY** eCommerce tax Transaction with World Interoperability per Jurisdiction quickly, safely and at the lowest possible cost.



Why?



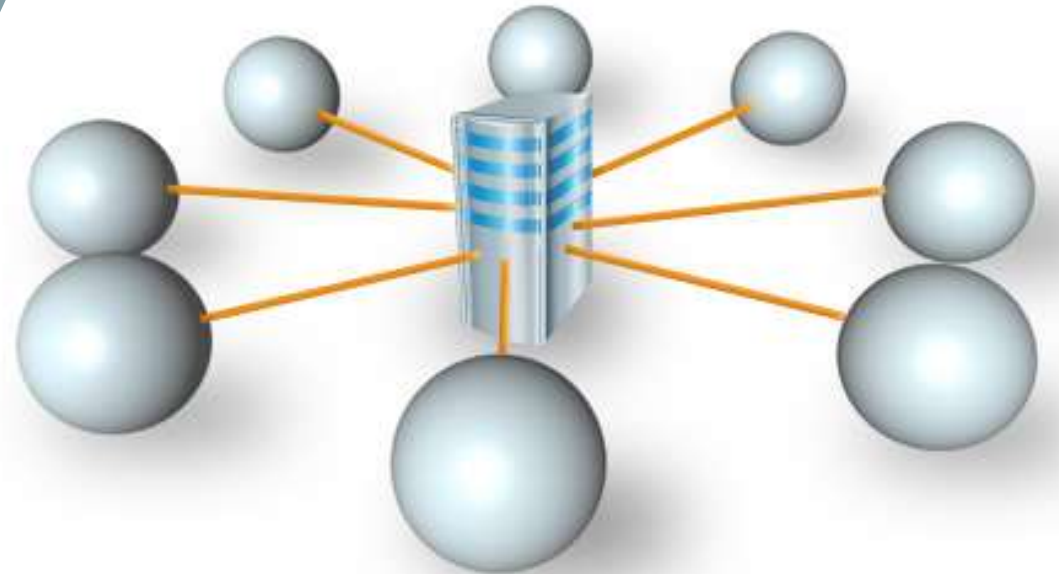
eCommerce is here. The last 25 years we built the WWW. The next will be the Use and Applications changing our world. We must ensure we Enforce the Laws of eCommerce on the Internet globally.

We believe that this Challenge will have the single biggest impact on Government/Consumer/Business and eCommerce We Need to Manage "The Virtual Risk".

Netsweeper: Enforce Collect Remit cCommerce Tax

Central Control

- Control all aspects of the system
- Control from a single location
- Control who has what access



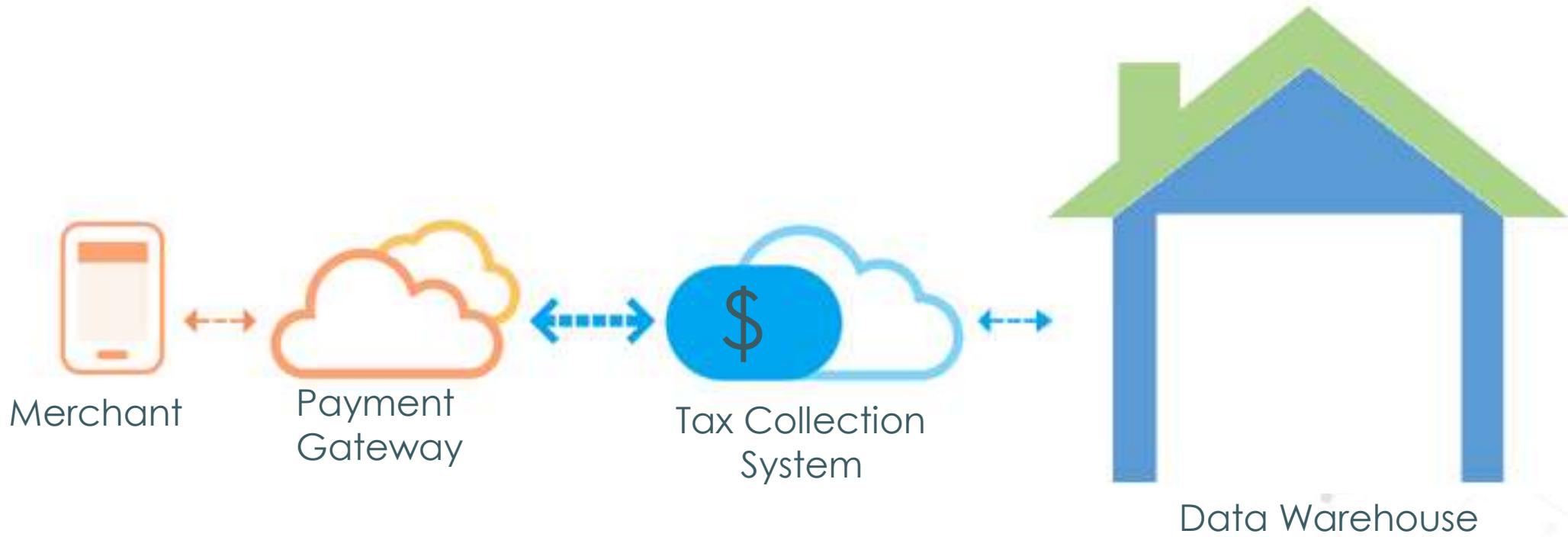
- Automated reports on
 - Merchants location
 - Top Merchants
 - Tax collected per Merchant
 - Top selling items
 - Shipping information
 - Payment gateway information
 - Summaries
 - Detailed Reports



- Audit logs for every transaction for multiple years
 - Transactional references ID
 - Multi server / system archival backup and retrieval
 - Customized audit trails
 - Audit on purchaser or not
 - Audit on merchant or not
- Forensic audit logs



Expandable Architecture



Thank You

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