

NATIONAL CONFERENCE OF STATE LEGISLATURES

REDISTRICTING SEMINAR:

FIRST, WE COUNT ALL THE PEOPLE!

Terri Ann Lowenthal

Consultant (all things census!)

THE 2020 CENSUS: Ready to launch?

§ **Goal:** a census that counts all communities (geographic; demographic) equally well.

§ **Unprecedented challenges:**

- Insufficient and delayed annual funding
- First high-tech census
- Climate of fear
- Natural disasters = disruption
- Uncertainty right before census launches

§ **Eyes on the prize:** a fair and accurate census!