NATIONAL CONFERENCE OF STATE LEGISLATURES

REDISTRICTING SEMINAR:
FIRST, WE COUNT ALL THE PEOPLE!

Terri Ann Lowenthal
Consultant (all things census!)
THE 2020 CENSUS: Ready to launch?

§ Goal: a census that counts all communities (geographic; demographic) equally well.

§ Unprecedented challenges:
  - Insufficient and delayed annual funding
  - First high-tech census
  - Climate of fear
  - Natural disasters = disruption
  - Uncertainty right before census launches

§ Eyes on the prize: a fair and accurate census!