Home Base: State Policy Options to Support the Military and Your Economy

Tim Ford, CEO, ADC
About ADC
STRONG COMMUNITIES.
STRONG BASES.
The nation’s leading forum on the policy and trends impacting military installations and defense communities.

ADC supports a bipartisan group of lawmakers who provide a unified voice for the hundreds of communities that host active and closed installations, support those communities in their efforts to assist service members and their families, and raise awareness of the unique issues and challenges facing defense communities.

Showcase your association’s mission across all mediums. We bring your vision to life, with consistent, on-brand marketing and communications collateral.

We help organizations of all sizes grow at just the right pace by guiding strategic discussions, leading financial management, maximizing fiscal and personnel resources and ensuring mission sustainment.

With more than 13,000 readers a month, our daily e-newsletter is the go-to resource for defense community-related news.

As new challenges threatening military value emerge, new ideas and approaches take root. This is where innovation begins.
Ten Things You Need to Know
#1 DoD is Getting a Reprieve from Budget Madness (for now)

- Historic 10 percent jump in DOD's topline to $700 billion in FY 2018
- National security spending is set to increase to $716 billion next year.
- Growth flattens in out years:
  - FY 2020 — $701 billion
  - FY 2021 — $714 billion
  - FY 2022 — $728 billion
  - FY 2023 — $742 billion

- Active-component end strength would increase by 15,600 personnel (by Sept. 30, 2019):
  - Army — 4,000 (to reach an end strength of 487,500)
  - Navy — 7,500 (335,400)
  - Marine Corps — 100 (186,100)
  - Air Force — 4,000 (329,100)
#2 There is a New National Defense Strategy

- Focus on “great power competition” — replaces military’s primary emphasis on counterterrorism with a focus on staying ahead of other world powers, primarily China and Russia
- Connects to the FY 2019 budget request, enabling DoD to “compete, deter and win”
- Three priorities for the department:
  - restoring readiness while building a more lethal force
  - strengthening alliances and attracting new partners
  - reforming DOD’s business practices, including an effort “to reduce excess property and infrastructure, providing Congress with options for a Base Realignment and Closure”
#3 BRAC is Gone, For Now

- NDAA includes language prohibiting a new BRAC round from going forward.
- The department is reassessing its most recent calculation of how much excess infrastructure it is carrying, and looking at ways to use it facilities more efficiently.
- Includes new BRAC authority intended for small installations; as a first step it requires the governor to request closing or downsizing a facility.
#4 States Are Investing in their Defense Economies

- 90% of states have either a strategic plan or economic impact study
- 70% of states are actively supporting partnerships between installations and host communities
- 43 percent of states employ a lobbyist or public affairs firm to focus on military issues; those states spend an average of $300,000 on lobbying annually
- More states are supporting local and regional advocacy organizations, with 43 percent of states currently providing assistance
#5 States are Investing in Defense Infrastructure

<table>
<thead>
<tr>
<th>State</th>
<th>Combined Project Funding</th>
<th>Largest Project Completed</th>
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</thead>
<tbody>
<tr>
<td>Alabama</td>
<td>$30 Million</td>
<td>Various road projects</td>
</tr>
<tr>
<td>California</td>
<td>$10.78 Million</td>
<td>$4.7 million to vehicle-to-grid Project</td>
</tr>
<tr>
<td>Connecticut</td>
<td>$10.5 Million</td>
<td>Dive locker (support facility)</td>
</tr>
<tr>
<td>Hawaii</td>
<td>$28.2 Million</td>
<td>$21.6 Million to Solomon Elem. School</td>
</tr>
<tr>
<td>Maryland</td>
<td>Land Donation</td>
<td>Access to Fort Meade</td>
</tr>
<tr>
<td>Massachusetts</td>
<td>$23 Million</td>
<td>$9 Million to runway improvements</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>$33 Million</td>
<td>$25 million to land purchases</td>
</tr>
<tr>
<td>Texas</td>
<td>$30 Million</td>
<td>JBSA, Fort Hood, Fort Bliss, Laughlin AFB</td>
</tr>
<tr>
<td>Utah</td>
<td>$35 Million</td>
<td>Construction new west gate at Hill AFB</td>
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#6 A New Way to Support Defense Infrastructure

- NDAA includes new authority: Defense Community Infrastructure Program
- Provides federal money to support state/local infrastructure projects that enhance military value
- 10-year pilot program; 30 percent cost-share requirement; it can be waived, however, for rural communities or “for reasons related to national security.”
- Next step, Congress needs to allocate funding for the program in the FY 2019 defense appropriations bill.
#7 Fourth Estate – What is it and why does it matter?

- Final version of FY 2019 NDAA includes requirement to cut spending by defense support agencies on civilian resources management, logistics management, services contracting and real estate management by 25 percent by Jan. 1, 2020.
- This was a threat to OEA and could be again
#8 Why Education Matters

“We will encourage leadership to consider the quality of schools near bases and whether reciprocity of professional licenses is available for military families when evaluating future basing or mission alternatives...”

Letter to nation’s governors signed by Army Secretary Mark Esper, Navy Secretary Richard Spencer and Air Force Secretary Heather Wilson.
#9 What does this mean and why is it important?
#10 Everything Could Change
1. **Understand** the current and future mission capabilities and what that means for your bases and their readiness.
2. **Protect** the availability and condition of land, facilities, and associated airspace.
3. **Improve and Invest** in the ability to accommodate contingency, mobilization, surge, and future total force requirements.
4. **Manage** the cost of operations, including cost of living and quality of life.
5. **Support** your state’s efforts on military retention and celebrate the great things you do.
Strong communities and strong bases can only be preserved through a commitment to exceed what has been done in the past. That is our challenge, but it is also an opportunity that we as America’s defense communities must be ready to embrace – for the warfighters, their families and our nation.