

Maternal and Child Health in Colorado

National Conference of
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Colorado Maternal and Child Health
Prevention Services Division
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COLORADO
Department of Public
Health & Environment

Objectives

- **Where we've been:** Changes to how we approached the needs assessment and prioritization process.
- **Where we are:** Overview of the 2021-2025 Maternal and Child Health (MCH) priorities and framework.
- **Where we're going:** Implementing strategies to impact MCH priorities during a pandemic.

Where We've Been: MCH Needs Assessment



MCH Needs Assessment Overview

2020 MCH NEEDS ASSESSMENT SUMMARY

PREVENTION SERVICES DIVISION
MATERNAL AND CHILD HEALTH



COLORADO
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BACKGROUND

Every five years, Colorado's Maternal and Child Health (MCH) Program conducts a statewide needs assessment of the health and well-being of women, children, youth, and families living in Colorado. Conducting this assessment is a best practice in public health and a requirement of the Title V MCH Block Grant. The goals of the needs assessment are to:

- Gather information to understand which issues impact the MCH population.
- Identify specific priorities for state and local public health to address during the 2021-2025 Title V Block Grant cycle.
- Use the selected MCH priorities to plan and implement public health strategies to positively improve the lives of women, children, youth, and their families in Colorado.

PROCESS DESIGN

OCTOBER 2017 - MAY 2018

The [Title V Block Grant guidance](#) requires states to implement the public health approach in administering its Title V MCH programs. This approach outlines the importance of engaging stakeholders, assessing needs and capacity, and selecting priorities in order to impact the MCH population and the [Title V national performance measures](#).

Leadership and Engagement

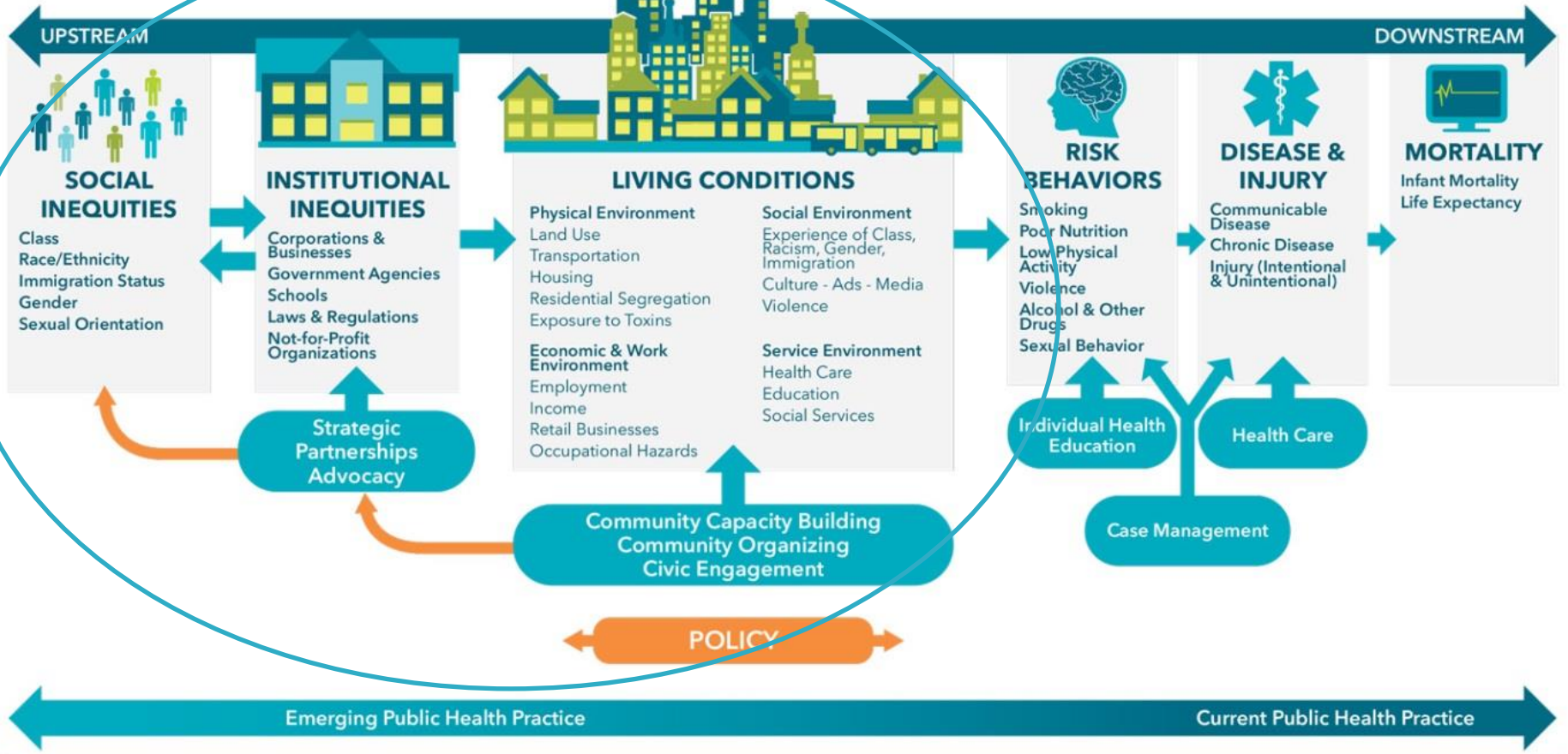
The following teams and people were integral to the design and implementation of the MCH needs assessment process.



Learn about background and more here:

[Colorado 2020 MCH Needs Assessment Summary](#)

A PUBLIC HEALTH FRAMEWORK FOR REDUCING HEALTH INEQUITIES
BAY AREA REGIONAL HEALTH INEQUITIES INITIATIVE

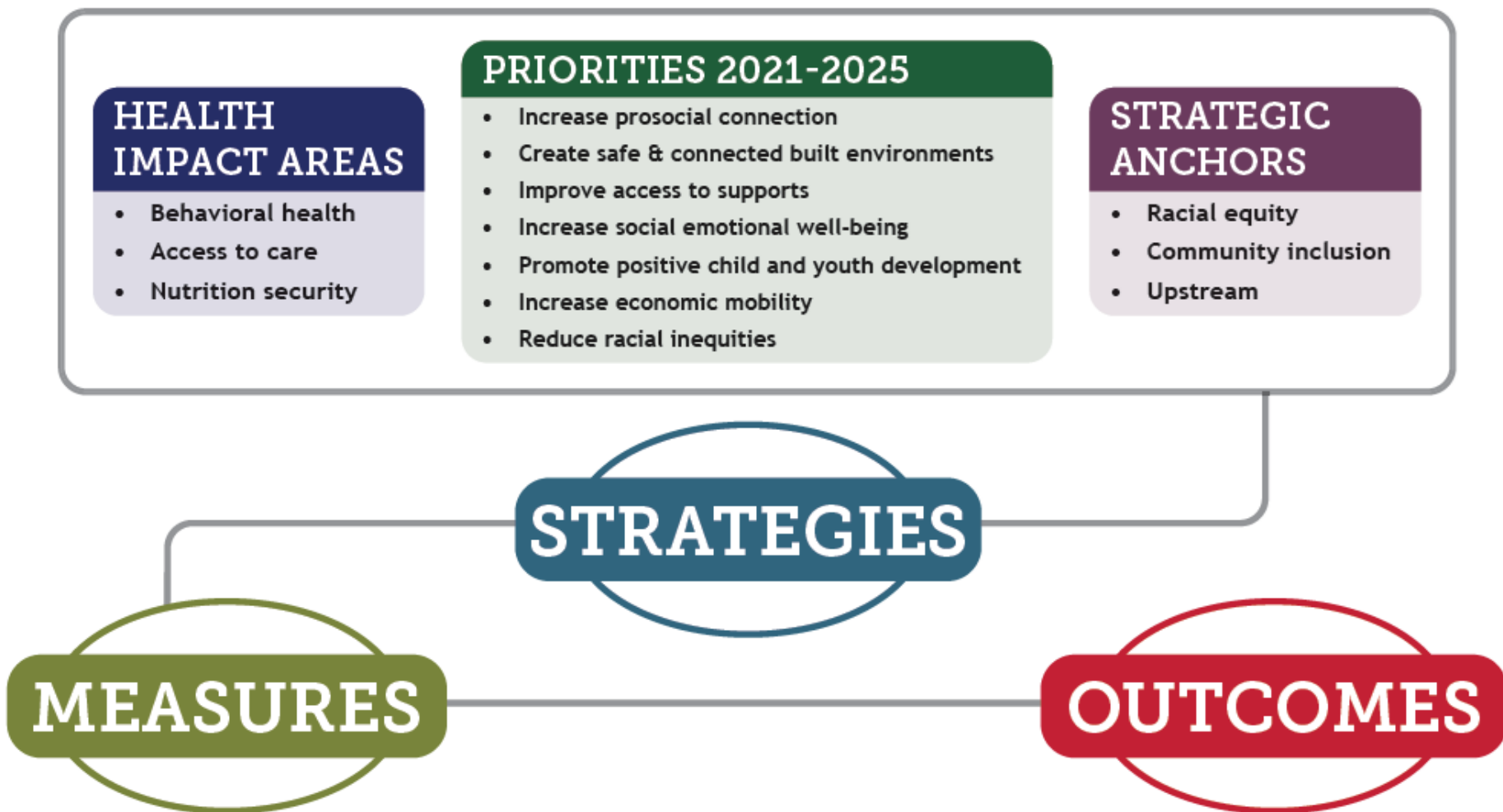


Where We Are: MCH Framework



MCH Framework

To Increase Community and Family Resilience



Where We're Going: Implementation and Impact



LET'S DO THIS!

