Assessment → Planning & Priority Setting → Implementation
## 2021-2025 Statewide Maternal and Child Health Priorities

<table>
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<tr>
<th>Population</th>
<th>Priority Statement</th>
<th>National Performance Metric</th>
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| Women/Maternal | **Reduce** and **eliminate** barriers to ensure equitable and optimal health for women. **Reduce** disparities in infant and maternal morbidity and mortality. | NPM 1: Well-Woman Visits  
NPM 13A: Preventive Dental Visits |
| Infant/Perinatal  | **Promote** equitable and optimal care and protective factors for mothers and infants before, during, and after pregnancy. | NPM 4: Breastfeeding  
NPM 5: Safe Sleep |
| Children | **Strengthen** emotional, physical, and social services to achieve an equitable and optimal development for children. | NPM 6: Developmental Screenings  
NPM 13B: Preventive Dental Visits  
NPM 15: Adequate Insurance |
| Children/Youth with Special Healthcare Needs | **Strengthen** systems of care to advance inclusivity and promote equitable and optimal outcomes for CYSHCN.  
**Engage** individuals, families, and communities as partners in the development and implementation of programs and policies to create people-centered programs that promote health equity. | NPM 12: Transition  
NPM 7.2: Injury Hospitalizations  
NPM 9: Bullying  
NPM 10: Adolescent Well-Visits |
| Adolescent | **Enhance** equitable and optimal initiatives that positively impact the emotional, physical, and social wellbeing of adolescents. | |
Health Equity & Family Engagement

We’d like to hear about your Prenatal and Postpartum Healthcare Experience

Virtual Listening Sessions

If you identify as:
- Residing in a rural or urban area within Arizona
- American Indian/Alaskan Native
- Pregnant or postpartum
- 18 years and older
- Have internet access

We’d appreciate your participation and insight in this listening session.
Maternal and Child Health Initiatives

Recent Campaigns

Follow the ABCs of Safe Sleep.
Help you and your baby get some rest.

SHE IS A GOOD MOTHER.
Infant mortality and preterm birth are leading causes of child and maternal mortality in the United States.

Pregnant now or within the last year?
Talk about safe sleep practices with everyone involved in your care.

Where there’s hope you can begin to heal.
A new kind of hope has arrived for women and children with Zika.

Getting the Message Out
New Podcasts from Arizona’s Title V Programs and Partners

Safe Sleep Campaign

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Health and Wellness for all Arizonans

September 2021

Maternal Infant Mortality Summit

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COVID-19 Impacts

- Home visits increased overall by 11% between 2019 and 2020.
- Home visits decreased to tribal communities due to the spread of COVID-19: limited access to consistent and reliable internet access, reduced access to phone minutes and data – highlighting the digital divide and available resources to the highest risk communities.
- Home visits decreased by 1% between 2020 and 2021 but still 10% higher than pre-COVID-19 home visit numbers.

- 97.2% of visits completed between April 2020-September 2020 were televisits.
- 88% of visits completed between October 2020-September 2021 were televisits. In-person visits started increasing in July 2021.

Addressing Youth Mental Health in Arizona

- **AzAAP:** Close collaboration on COVID-19 in pediatric populations
  - Funding for COVID-19 Training Center and Podcast
  - Support for “Promoting Immunization against COVID-19 for Kids through TEAMS (PICK TEAMS)” project

- **Arizona Telemedicine Program (ATP):** Funding to University of Arizona’s ATP to improve patient and provider understanding telehealth services and any changes to telehealth rules or statute rolled out during the pandemic

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Health and Wellness for all Arizonans
Thank You

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