Planning for the end of the Public Health Emergency
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Customer receives a letter from the State telling them *they are no longer eligible for Medicaid/CHP+* and encouraging them to apply with [ConnectforHealthCO.com](http://ConnectforHealthCO.com)

Connect for Health Colorado conducts outreach to the individuals receiving this letter

Customer may receive additional information from our coordinated stakeholders (Brokers, Assisters, Regional Accountability Entities)

Customer selects a health insurance plan during their 60-day Special Enrollment Period, and their coverage begins on the first day of the month following plan selection

Customer is covered!
Congressional negotiations underway. Without Congressional action...

- An estimated 76% of Colorado marketplace enrollees will see reduced or eliminated financial help
- Average premium spending by household is estimated to increase by about 39% annually
- An estimated 25,500 Coloradans will lose their health coverage

Impact on End of Public Health Emergency planning...

- The end of the Public Health Emergency will require Medicaid and CHP+ redeterminations for more than 550,000 Coloradans
- Affordable marketplace coverage options for individuals and families losing Medicaid and CHP+ coverage will be crucial for their continuity of care
Partnership with legislators

• Getting the word out at community events and townhalls
• Connecting constituents with information via social media
  • Message board campaigns
  • Toolkits
• Partner with assistance sites, health coverage guides, and community organizations in your District
• Know your contacts for constituent questions and support