

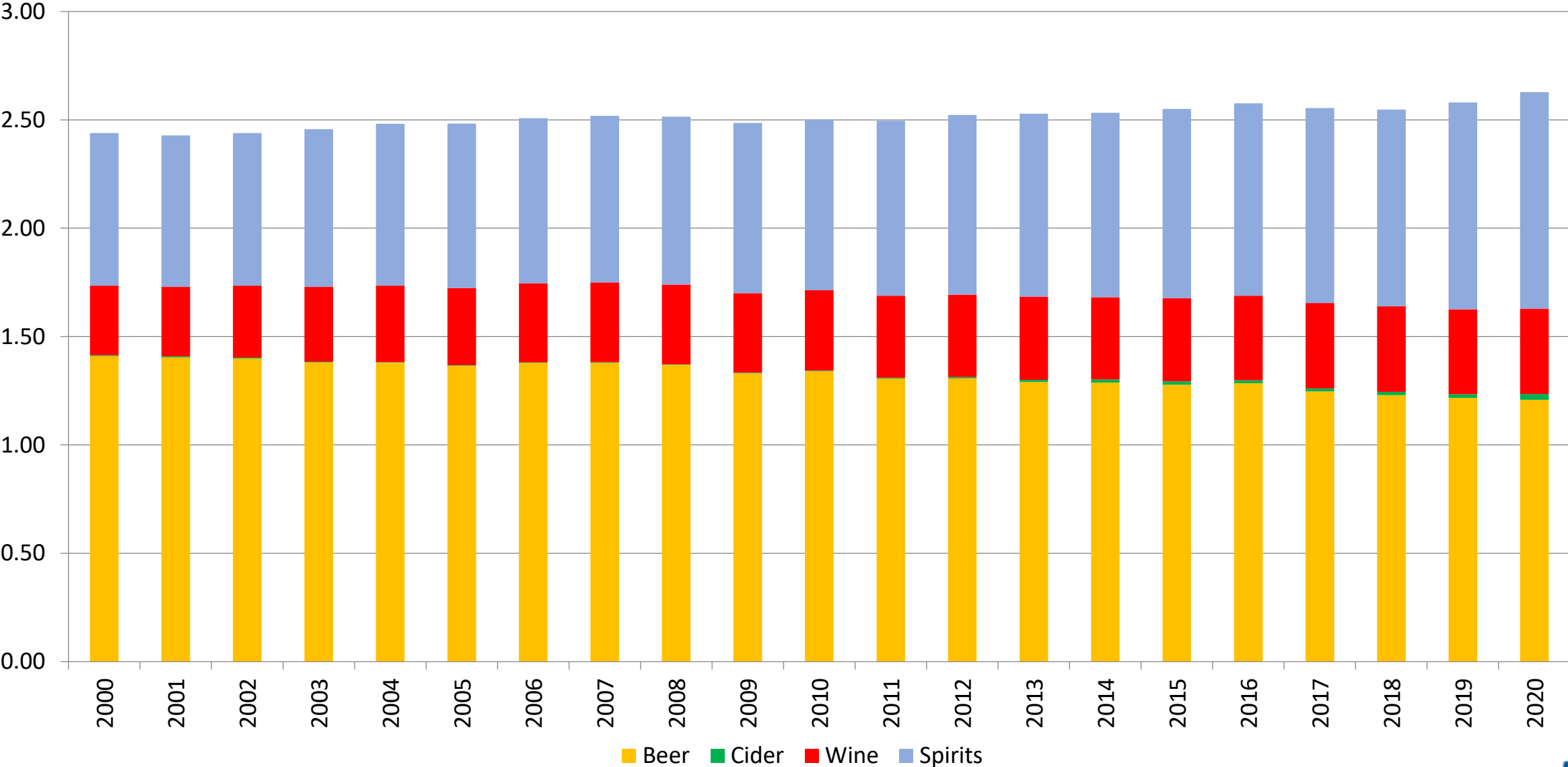
Covid Impacts on Alcohol

Dave Christman – National Beer Wholesalers Assn.



Gallons of Total Ethanol Supplied per Capita

U.S. Totals CY 2000 to CY 2020



Source: Compiled by NBWA, 2021



Pandemic Headlines

INDY/LIFE

MOTHERS WITH YOUNG KIDS

CONSUMED 300% MORE ALCOHOL

DURING PANDEMIC, STUDY REVEALS

'Policymakers should be prepared to respond to the public health consequences of such a sudden, sustained increase in alcohol consumption,' health economist says

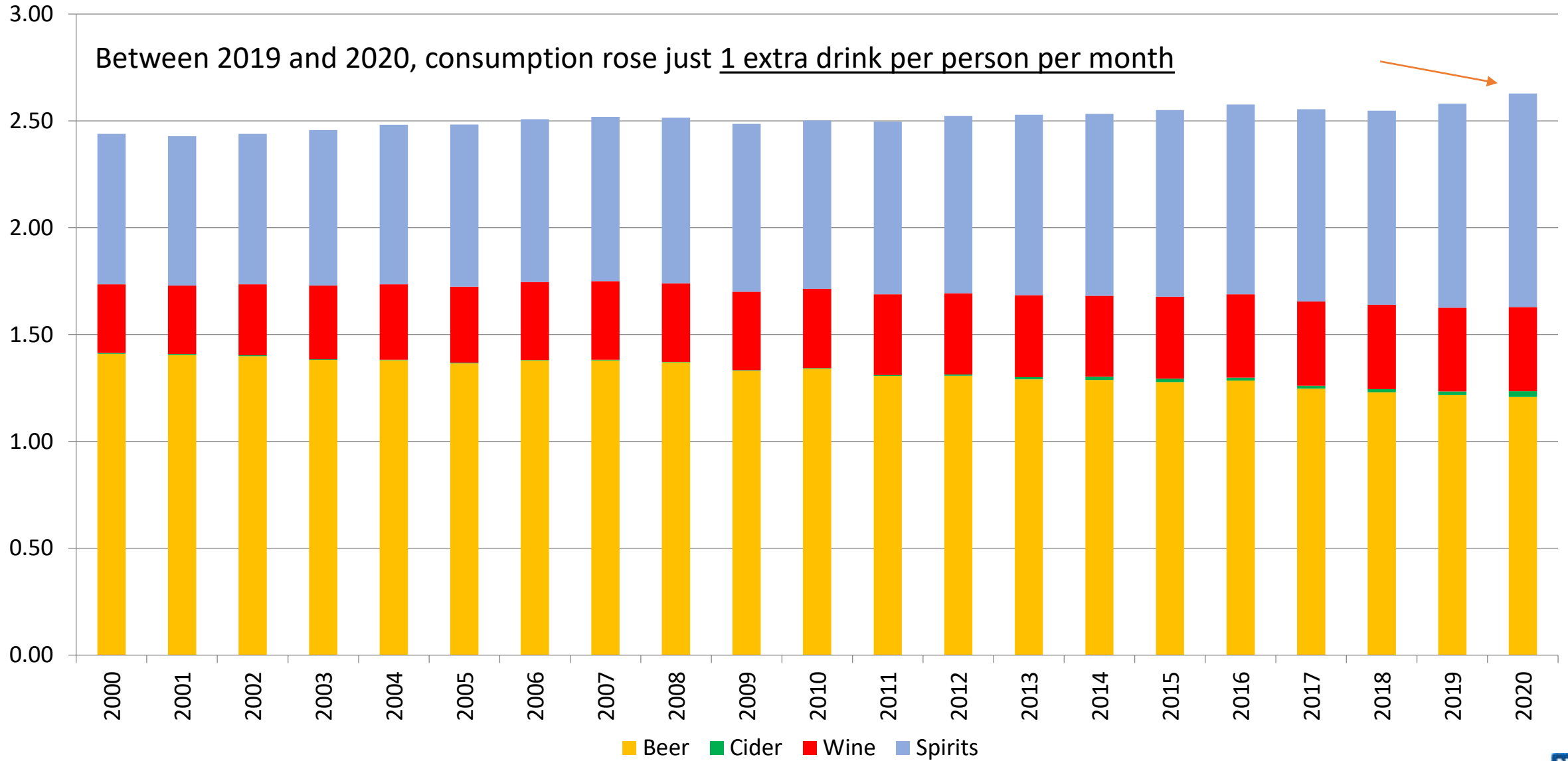
Americans Are Drinking 14% More Often During Pandemic, Study Finds

October 5, 2020 · 4:49 PM ET

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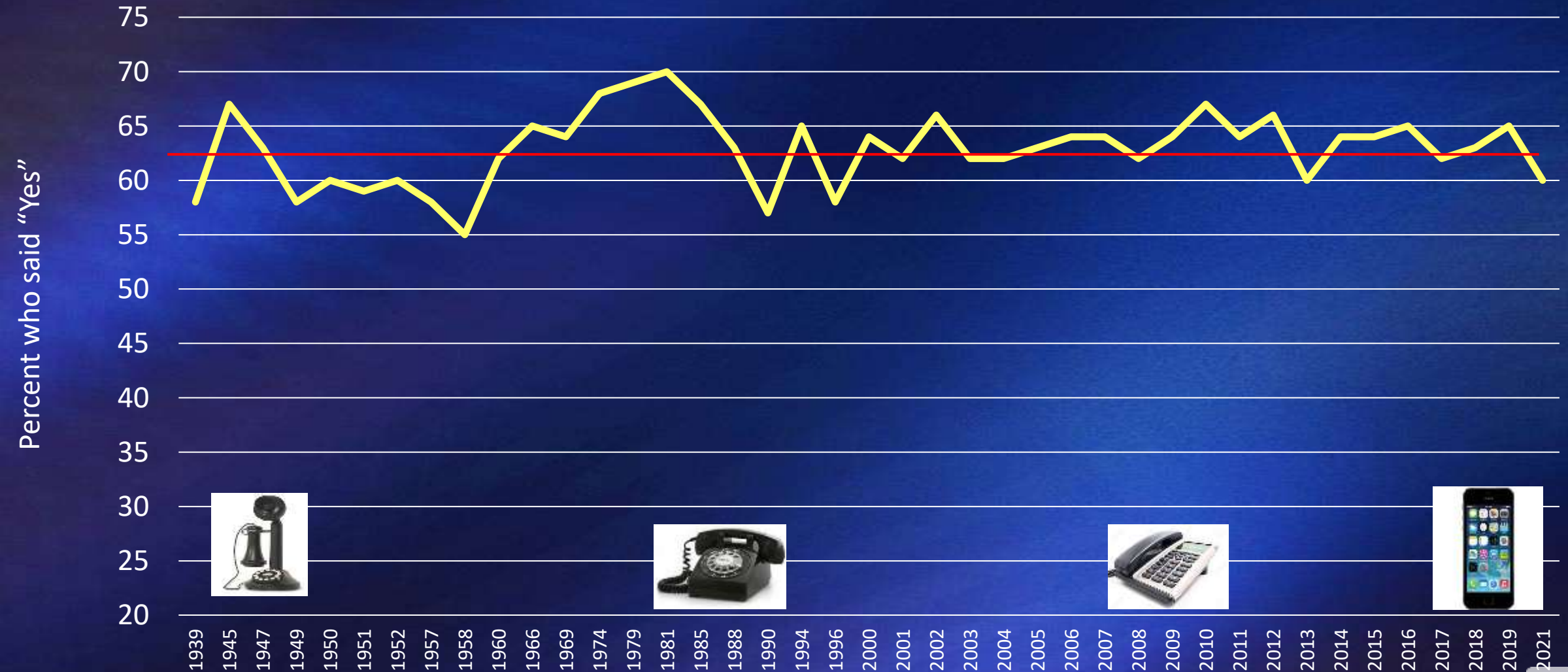


Gallons of Total Ethanol Supplied per Capita U.S. Totals CY 2000 to CY 2020



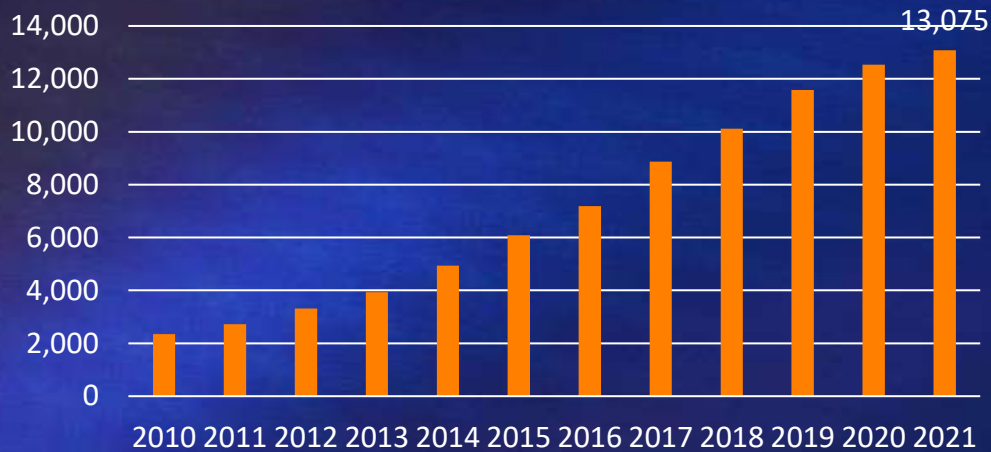
Alcohol Is Consumption Is Consistent over Time

Alcohol Consumption Over Time
Do You Have Occasion to Drink Alcohol?

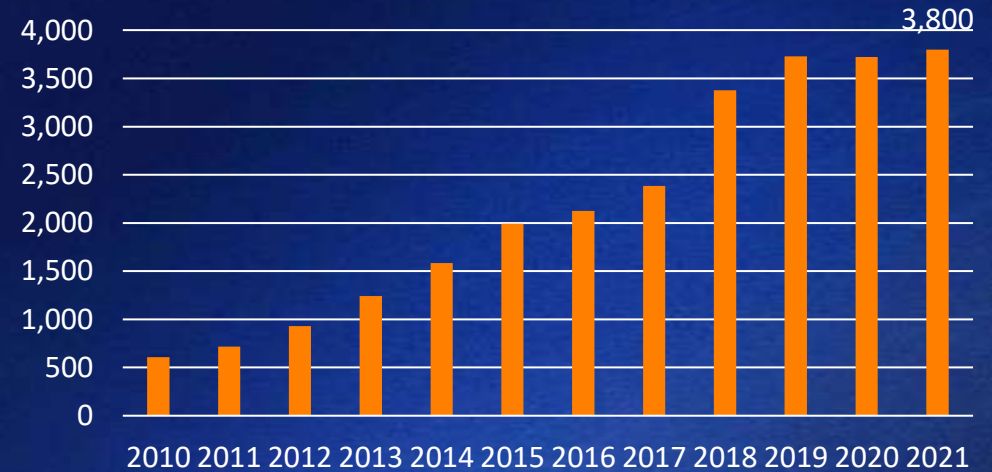


Total U.S. Alcohol Beverage Manufacturing Permits Continue to Grow Across All Segments

U.S. Brewery Permits



U.S. Distillery Permits



U.S. Winery Permits



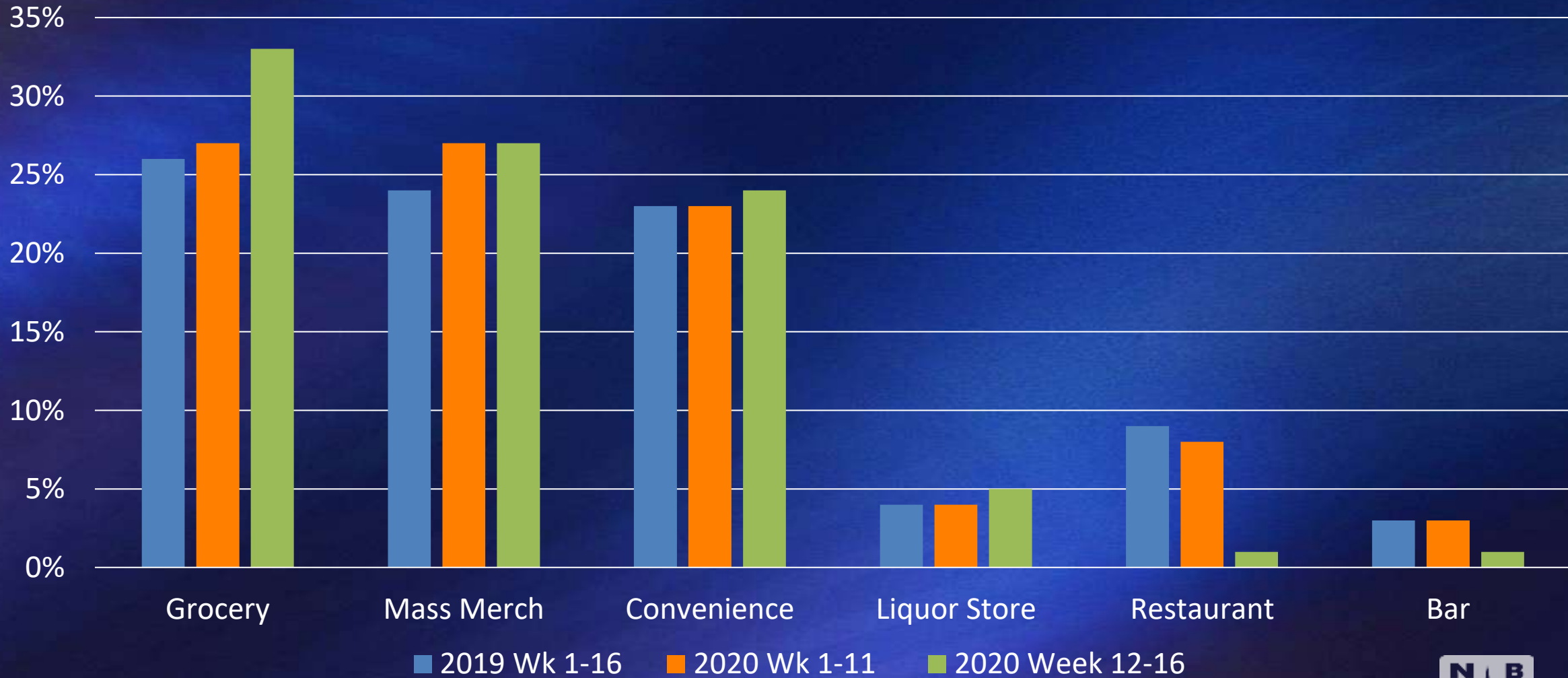
Over 32,000 alcohol manufacturers in U.S. Despite COVID-19. Policy changes, demographics and economics drive growth in a race to match innovation and consumer demand. Even DC now has 10 permitted wineries.



Total U.S. Retail Establishments Selling Beer Yearly 2008 to 2021 (July)

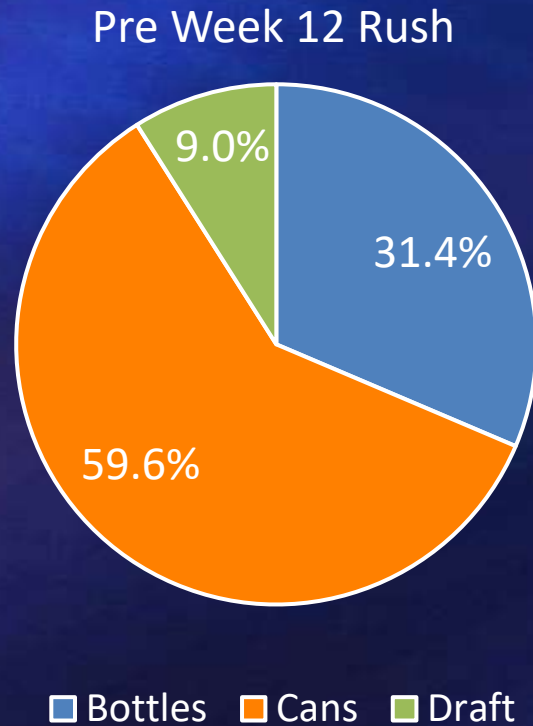


The Big Pandemic Shift: Grocery Grabs Greatest Share of Volume

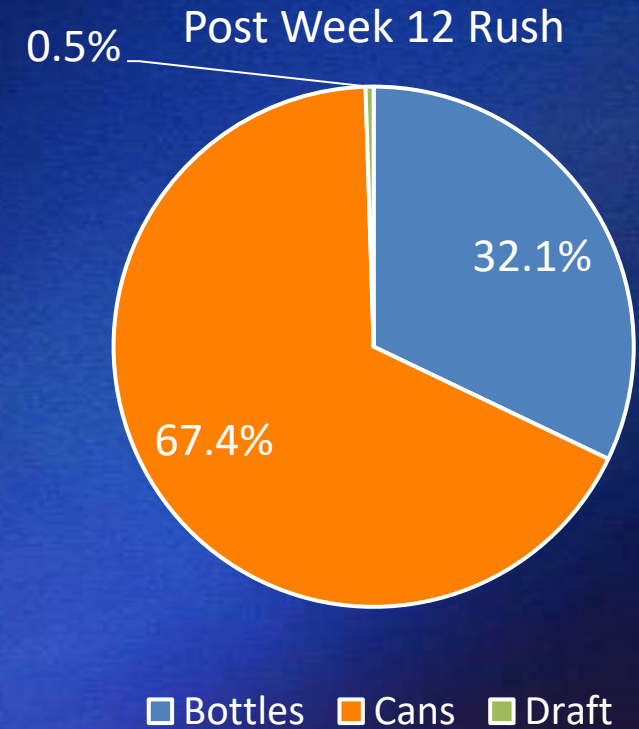


Package Mix – Pre and Post Pantry Rush

- Pre Lock Down Week 12



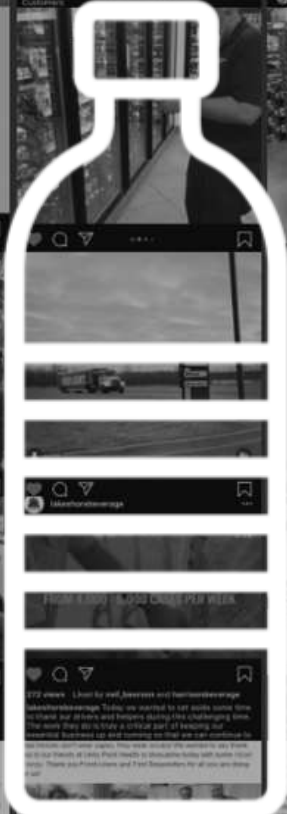
- Post Lock Down Week 12



COMMUNITY SUPPORT

DONATING NON-ALCOHOLIC BEVERAGES TO HEALTHCARE WORKERS

SUPPORTING BAR & RESTAURANT WORKERS



AND MORE...

COMMUNITY SUPPORT

CONTRIBUTING SUPPLIES AND EVEN TRUCKS TO FOOD BANKS AND CHARITIES

DONATING BEER TO MAKE SANITIZER





N B W A