



**NATIONAL POLICY & LEGAL ANALYSIS NETWORK
TO PREVENT CHILDHOOD OBESITY**



Financing Healthy Food Retail & Promoting Physical Activity Opportunities

Manel Kappagoda, JD, MPH

NCSL Spring Forum

April 9, 2010

Today's Menu

April 9, 2010

Appetizers

Healthy Food Retail Funding Strategies

Second Course

Nutrition Standards in Childcare Settings

Third Course

Additional Healthy Food Access Policies

Dessert

Physical Activity Policies – Community Use of School
Facilities & Complete Streets



Strategy: Create a targeted grocery attraction and improvement strategy

State Action: Provide information and guidance on how to use funding sources creatively

Resources: List of federal funding sources that can be used to fund Healthy Food Retail Initiatives

FEBRUARY 27, 2009



Report of the Healthy Food Retail Study Group:
Recommendations for a Louisiana Healthy Food Retail Financing Program



Example Creative Financing for Healthy Food Retail

- Louisiana is using Community Development Block Grant (CDBG) money to fund a state-run Healthy Food Retail program
- Louisiana Healthy Food Retail Act 2009 (SB 299)



Strategy: Use redevelopment funds to fund healthy food retail and other healthy community strategies

State Action: Ensure that blight is defined broadly in state law to include lack of healthy food retail and physical activity opportunities

Resources: Legal research, fact sheets

Example of Financing Healthy Food Retail Using Redevelopment Funds



California is considering expanding legal definition of blight



Strategy: Strengthen nutrition standards in childcare settings

State Action: Develop strong nutrition standards and enforce them as part of licensing requirements

Resources: Public health research, policy research

Other Strategies for Increasing Access to Healthy Food



- State-level certification of farmers' markets (California)
- Ensure state food codes have exemption for produce carts that sell fresh whole fruits and vegetables (New York)
- State-supported Farm-to-School program (South Carolina)
- Soda taxes or fees



Strategy: Maximize the use of school facilities for community use through Joint Use Agreements

State Action: Ensure that state legislation explicitly promotes schools as civic centers

Resources: Legal research, state law scan, model agreements

Strategy: Maximize opportunities for physical activity through “complete streets” urban planning

State Action: Ensure that state legislation uses directive language and provides broad coverage

Resources: Legal research, model state law, model state resolution



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Manel Kappagoda, JD, MPH

Deputy Director - NPLAN

510-302-3343

mkappagoda@phlpnet.org

www.nplan.org • www.phlpnet.org

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Oakland, California