Cost-Effective Strategies in Public Health: The Winnable Battles Initiative

Welcome and Overview
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Consulting Organizations

ASTHO
• Association of State and Territorial Health Officials

NCSL
• National Conference of State Legislatures
Meeting Goals

- To convene state teams to gain an understanding of the Winnable Battles initiative and how these public health priorities can be addressed.
- To give seminar participants the opportunity to discuss with leaders ways to address and promote health within their states.
- To identify priority health areas related to Winnable Battles to address over the next 12 months.
- To work with state participants to develop an action plan to improve health outcomes with cost-effective public health strategies.
Plenary Sessions

- The Winnable Battles Initiative
- Learning from the Business Sector: Winnable Battles in the Workplace
- Highlighting State Successes
- Opportunities to Address Winnable Battles with Partnerships
- Success Stories
- Learning from Each Other: State Team Reports
- Overview of Resources Available
State Team Meetings

Four meetings for each state team, facilitated by a Project collaborator:

- Identify and discuss goals related to Winnable Battles
- Identify objectives and strategies to meet the goals
- Agree on and identify action steps to take back home
- Identify a state team lead(s) for follow up
- Identify ways the collaborating organizations can be of assistance
- Report to the larger group about goals and strategies

**Expectation:**
An agreement to meet again in their own state.
## State Team Meetings

### Today
- **4:00 - 5:00 pm**
  - Get to know each other better and ID your priorities

### Thursday
- **9:45 - 11:45 am**
  - Identify common goals & objectives
- **3:10 - 4:30 pm**
  - Develop a team action plan to take home with you

### Friday
- **9:30 - 10:45 am**
  - Finish Up
- **11:00 am - 1:00 pm**
  - Teams Report

### Subject Matter Experts
- **Thursday, 12:00pm - 1:15pm**
Expect Follow Up

Reconvene our Team in ~3 weeks to plan for next meeting & other follow up

Go Team!!
Opportunities to ...

- Participate in dialogue and strategic planning with other key state decision-makers
- Share your expertise
- Learn from others' expertise
- Build relationships
Other Benefits

Public Health Officials:
Help others understand the importance of public health and Winnable Battles in health efforts.

Medicaid & Insurance:
Help others understand where Medicaid, finance and insurance issues intersect and how goals can be integrated and shared.

Legislators & Legislative Staff:
Help others understand the bigger picture of other state priorities and where health issues fit in (and how difficult decisions are).
What was the most useful aspect of the meeting?
Comments from past participants…

"It allowed our state delegation to list, discuss/debate and develop plans to work on specific (targeted) goals, considering the politics of our state and with our fiscal restraints and resources."

"Recognizing the need for developing a process to further strategic planning for health care."

"Learning from other states. Excellent speakers - all timely subjects, much to think about and more forward."

"The opportunity to meet as a state group and as an "intent" group to network, brainstorm, dialogue, etc."
Legislators Are Generalists

Dozens of major topics: A to Z

Hundreds of bills

Can’t be experts in all

- Agriculture
- Corrections
- Education
- Health
- Housing
- Human Services
- Labor
- Transportation
- Zoning . . .
Health Issues by the Dozens

- Medicaid
- Insurance/mg’d care
- Pharmaceuticals
- Long-term Care
- Health disparities
- Uninsured
- Health professions
- Health Facilities
- Environmental
- Public health

- CHIP
- Prenatal Care
- Emergency services
- Nutrition
- Oral health
- Injury prevention
- Mental Health
- Disabilities
- Substance Abuse
- Etc. ...
“Going through all this information we have here is kind of like trying to drink from a fire hydrant.”
Colo. Rep. Mark Paschall

“My seatmate told me this was a bad bill. I was going to vote no on it until I realized it was my own bill.”
Colo. Sen. Ray Powers
State Reconnaissance

What are your state's most pressing issues?

Money ...
Money ...
Lack of money ...
Did we mention money?
Health reform implementation...
Medicaid and rising enrollment...
Rising health costs ...
Etc., etc., etc.
State Team Ground Rules

- Keep an open mind
- Show respect
- Focus on solutions
- Speak in turn
- Listen
- Stay on topic
- Participate
Good Luck!

"The greatest challenge to any thinker is stating the problem in a way that will allow a solution."
- Bertrand Russell

"Accept the challenges so that you may feel the exhilaration of victory."
- General Patton

"Try not to have a good time . . . This is supposed to be educational."
- Lucy Van Pelt (Peanuts)