When the end of the world comes, I want to be in Kentucky...

... because everything there happens 20 years after it happens anywhere else.
Why Invest in Child Health?

Healthy life is good. Death not so good.
Cost Saving

No cost
Save $
What's the leading cause of death for kids?

Children

- Unintentional injuries
- Congenital anomalies and malignant neoplasms
- Homicide and suicide

Adults

- Heart disease
- Cancer
- Stroke
Counseling & Education
Clinical Interventions
Long-lasting Protective interventions
Changing the Context to Make individuals’ Default Decisions Healthy
Socioeconomic Factors

Health Impact Pyramid

What you can do as a state leader and policy maker to promote children’s health?
If your pregnancy is healthy, it’s best if your baby is born at 40 weeks.

A baby’s brain at 35 weeks weighs only two-thirds of what it will weigh at 40 weeks.

- In the last six weeks of pregnancy, your baby’s brain adds connections needed for balance, coordination, learning, and social functioning. During this time, the size of your baby’s brain almost doubles.
- Babies born early have more learning and behavior problems in childhood than babies born at 40 weeks.
- Babies born early are more likely to have feeding problems because they can’t coordinate sucking, swallowing, and breathing as well as full-term babies.
- Babies born early are likely to have breathing problems, like apnea. Apnea is when a baby stops breathing.
- Babies born early are more likely to die of sudden infant death syndrome (SIDS). SIDS is what a baby dies suddenly and unexpectedly, often during sleep.
Federal Programs for Women and Children

- Abandoned Infants Assistance
- IDEA Early Intervention
- Children's Mental Health Services Program
- Head Start
- Newborn Vision Screening
- Newborn Metabolic Screening
- Newborn Hearing Screening
- Juvenile Justice and Delinquency Prevention Grants
- Ryan White Comprehensive AIDS Resources
- Children's Health Insurance Program
- Community-Based Grants for Prevention of Child Abuse and Neglect
- Child Welfare Services Program
- Services to Advocate for and Respond to Youth Grant Program

- Family Unification Program
- Promoting Safe and Stable Families Program
- Adoption Assistance Program
- Childcare & Development Block Grant
- Substance Abuse Prevention Grants
- Social Services Block Grant
- TANF
- Medicaid
- Abstinence Education
- Healthy Start
- Maternal and Child Health Block Grant
- Title X Family Planning
- Special Supplemental Nutrition Program for Women, Infants, and Children
- Children and Youth Exposed to Violence Grant Program
- Education for Homeless Children and Youth
- Independent Living Program
- Foster Care Program
Association of Maternal & Child Programs

Investing in Children’s Health

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