AARP: Why Engage?

- ACA: Putting the Consumer First
- Impact for those 65+ and those 64 and younger
- Involving, Informing, and Engaging the 50+
AARP and the ACA

• ACA Goal - Decrease the number of uninsured Americans

• AARP Goal – Affordable, accessible health coverage for those 50+ and their families

• The goal is accomplished through:
  • Expansion of Medicaid—12-16 Million covered by 2019
  • Health Insurance Marketplace—24-25 Million covered by 2019

Telling the Story
AARP’s Advocacy in the States

- Design marketplaces that work for and on behalf of the consumer, ensuring access to affordable and appropriate health coverage
- Support efforts to expand Medicaid, particularly for those 50 to 64-year-olds who’ve lost their jobs or are struggling in jobs without health benefits but don’t currently qualify for Medicaid
- Inform and educate consumers about the ACA and what it means for themselves and for their families
- Ensure consumer awareness and engagement – both in marketplaces and Medicaid expansion

Researching the need for Medicaid for Midlife Adults

Why Midlife Adults Need Medicaid

- Increased likelihood of developing chronic conditions, especially for individuals with low incomes
- Midlife uninsured with chronic illnesses are more likely to have worse clinical outcomes than insured
- Access to Medicaid could help midlife uninsured individuals better manage chronic conditions and reduce costly emergency room visits.

Millions Could Gain from Medicaid Expansion

- 15% increase in uninsured adults ages 45-64 between 2005 and 2011
- About 4 million low income adults ages 45-64 who currently lack insurance would gain access to Medicaid under the expansion
- 11% of midlife adults who would gain access to Medicaid are in fair or poor health.

Medicaid Access: A Prescription for Better Health Outcomes

- Reduces health disparities
- Increases access to prevention
- Helps individuals manage chronic conditions

Newly Eligible Midlife Adults by Race

- White Non-Hispanic: 60%
- Black Non-Hispanic: 19%
- Hispanic: 17%
- Other: 8%

Source: L. Flowers and M. Altigian, After the Supreme Court Decision: The Implications of Expanding Medicaid for Low-Income Midlife Adults (Washington, DC: AARP Public Policy Institute, 2013)
For People With Medicare

• Protects guaranteed Medicare benefits

• Improves Medicare benefits

• Lowers out-of-pocket costs for prescription drugs

Plans for ACA education

→ Connect the dots
  ➤ Resources
  ➤ People

→ Livestreamed TeleTown Halls
  ➤ Social Media Tie-ins

→ Twitter chats/FB chats
Tailored Information, Easily Found

www.HealthLawAnswers.org
www.MiLeydeSalud.org

Examples of our Strategic Partners
53 State Offices Ready to Work With You…

To Meet The Needs of our Members and all Consumers

Questions?
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