Co-Chair Biographies

Assemblyman Herb C. Conaway, Jr., New Jersey State Assembly
Herb Conaway, Jr., M.D., J.D. of Delanco, was first elected in 1997 and currently chairs the New Jersey Assembly Health and Senior Services Committee, is Vice-Chair of the State Government Committee and serves on the Appropriations Committee. Assemblyman Conaway served in the United States Air Force Medical Corps from 1992 to 1996 and attained the rank of Captain. Dr. Conaway specializes in internal medicine and practices in Willingboro, New Jersey. He received his Bachelor of Arts in politics from Princeton University; his Doctor of Medicine from Jefferson Medical College in Philadelphia; and his J.D. from Rutgers Law School in Camden.

Representative Greg Wren, Alabama House of Representatives
Greg Wren is serving his fourth term as a Republican Member of the Alabama House of Representatives. Rep. Wren is Chairman of the House Local Legislation Committee, Chairman of the Joint Legislative Energy Committee, Vice-Chairman of the House Insurance Committee, Member of the House Ways and Means General Fund Committee, and Chairman of the Chronic Kidney Disease (CKD) Task Force. Rep. Wren also serves as Treasurer of the National Conference of Insurance Legislators (NCOIL). Rep. Wren is also a Chartered Financial Consultant (ChFC) and Charted Life Underwriter (CLU), and has been a Financial Representative with Northwestern Mutual Financial Network more than 30 years. Rep. Wren holds a B.A. in Public Administration from the University of Alabama and currently owns Wren and Associates.

Speaker Biographies (alphabetical order)

Paul T. Dioguardi, Director, Office of Intergovernmental and External Affairs (IEA) U.S. Department of Health and Human Services
Paul Dioguardi serves as the Director of the Office of Intergovernmental and External Affairs at the U.S. Department of Health and Human Services. In this capacity he provides advice to Secretary Kathleen Sebelius on working with governmental and non-governmental stakeholders across the country. This includes strategic planning and implementation on a range of high priority policies, programs, and initiatives. He manages a team of over 60 regional and Washington, DC based HHS officials. Paul is responsible for overseeing the Department’s engagement with state, local, territorial and tribal governments as well as private sector businesses, nonprofit organizations, and other external
partners. Paul has over twenty years experience working in issue advocacy, political strategy, grassroots organizing, management, and government. Paul is originally from Bayville, NY. He received a B.A. in Political Science from Boston College and a Masters Degree in Public Administration from Harvard University.

Kim Holland, Executive Director of State Affairs, Blue Cross Blue Shield Association (BCBSA)

Kim Holland is Executive Director, State Affairs, for the Blue Cross and Blue Shield Association (BCBSA), a national federation of 39 independent, community-based and locally operated Blue Cross and Blue Shield companies. In her role with BCBSA, Holland is responsible for ensuring that Blue Cross Blue Shield Plan interests are represented in the development of federal and state legislative and regulatory positions and priorities. She is also responsible for the coordination of resource development and deployment to assist member Plans in advancing Blue positions in the states. Holland is widely recognized as a long-time advocate for affordable health insurance, working continually to reduce costs and expand access to coverage. A former career insurance producer and independent agency executive, Holland was appointed Oklahoma Insurance Commissioner by Governor Brad Henry in January 2005 to fill an unexpired term, and in 2006 became the first woman elected to the post.

Cindy Mann, J.D., Deputy Administrator/Director, Center for Medicaid and CHIP Services (CMCS) Centers for Medicare and Medicaid Services

Cindy Mann, J.D. has served as the Director of the Center for Medicaid and CHIP Services (CMCS) within the Centers for Medicare and Medicaid Services (CMS) since June 2009. As CMS Deputy Administrator and Director of CMCS, Cindy is responsible for the development and implementation of national policies governing Medicaid, the Children’s Health Insurance Program (CHIP), and the agency’s provider survey and certification activities. CMCS also serves as the focal point for all CMS interactions with state and local governments and the territories. Prior to her return to CMS in 2009, Cindy served as a research professor at the Georgetown University Health Policy Institute and was the Executive Director of the Center for Children and Families at the Institute. Cindy served as Director of the Family and Children’s Health Programs Group in the CMS (then HCFA) Center for Medicaid and State Operations (now CMCS) from 1999 – 2001, where she played a key role in implementing the SCHIP program and led the center’s broader work on Medicaid policies affecting children and families. Cindy received a law degree from the New York University School of Law and a B.A. from Cornell University.

Mark C. Pratt, Senior Vice President of State Affairs, America’s Health Insurance Plans (AHIP)

Mark Pratt is an accomplished strategist with more than 20 years of experience in public policy, health care and insurance regulation. He is responsible for AHIP’s legislative and regulatory advocacy agenda in the States and at the National Association of Insurance Commissioners. Prior to joining AHIP, Mr. Pratt was the head of government affairs for Anthem Blue Cross and Blue Shield in Virginia and a principal for a Washington D.C.-based public affairs consulting firm. Mr. Pratt previously served as the Executive Director of the Virginia Association of Health Plans.
Lynn Quincy, Senior Policy Analyst, Consumer’s Union
Ms. Quincy is a senior health policy analyst for Consumers Union, the policy and advocacy arm of *Consumer Reports*. Ms. Quincy works at the federal and state levels on a wide variety of health policy issues, with a particular focus on health care costs, transparency, consumer protections, and consumers’ health insurance literacy. Ms. Quincy serves as a consumer representative with the National Association of Insurance Commissioners. Prior to joining Consumers Union, Ms. Quincy held senior positions with Mathematica Policy Research, Inc., the Institute for Health Policy Solutions and Watson Wyatt Worldwide (now Towers Watson). She holds a master's degree in economics from the University of Maryland.

Dennis G. Smith, Managing Director, McKenna, Long & Aldridge, LLP
Dennis G. Smith is a Managing Director in the Washington, DC office of McKenna Long & Aldridge LLP (MLA). His practice focuses on health policy at the federal, state, and local levels. His experience includes serving at senior levels of government, as well as in the private sector. Mr. Smith is an experienced and highly successful health policy executive, having served most recently as Secretary of the Department of Health Services for the State of Wisconsin. Appointed by Governor Scott Walker, Mr. Smith introduced a number of service delivery and payment reforms in the state’s Medicaid program. Among his successes, Wisconsin was awarded a federal grant for the development of “Virtual PACE,” an initiative to redesign the state’s long-term care program for dual-eligibles. In July 2001, Mr. Smith was appointed by President George W. Bush to serve as Director of the Center for Medicaid and State Operations at the Centers for Medicare and Medicaid Services (CMS). He served under Secretaries Tommy Thompson and Michael Leavitt until April 2008. He was the Acting Administrator of CMS from December 2003 to March 2004. Mr. Smith has also held positions as Medicaid Director for the Commonwealth of Virginia and as Chief of Planning for the California Department of Developmental Services. In addition to his work in the states, he served in the U.S. House of Representatives and U.S. Senate, as a professional staff member and as a senior fellow at The Heritage Foundation, a Washington, D.C. think tank. Throughout his various roles, Mr. Smith has worked to expand health insurance coverage and lower excess health care costs by modernizing the Medicaid and Medicare programs, emphasizing market innovations, state flexibility, and individual choice and responsibility. He holds a MPA from George Mason University and a BA from Illinois State University.

Brian Webb, Manager of Health Policy and Legislation, National Association of Insurance Commissioners (NAIC)
Brian Webb is the Manager of Health Policy and Legislation for the National Association of Insurance Commissioners (NAIC). The NAIC represents the insurance regulators in all 50 states, the District of Columbia, and 5 U.S. territories. Before joining the NAIC, Mr. Webb worked on Medicare and Medicaid policy for the BlueCross BlueShield Association and, prior to that, was the Assistant Vice President for Legislation for the then-Federation of American Health Systems (FAHS). Mr. Webb worked as a legislative aide for Congressman Bill Thomas and for Governor Pete Wilson’s Washington, D.C., office as health and welfare aide and Deputy Director. Mr. Webb has a master’s degree in Public Administration from the George Washington University and a bachelor's degree from BIOLA University in California.