Education and workforce are changing.
No single institution can prepare someone.
Need a connected ecosystem of learning.
Need credentials that capture and communicate learning and skills.
Reimagining credentials.
badges = digital representations of a skill or achievement
scouting may be the first example that comes to mind, but...
and willing to pay for, hire for, give credit for → real results
Capture complete learning path.
Build and communicate reputation and identity.
Reinvent or augment existing credentials: granular, evidenced-based and transferable.
Surface skills and competencies that are important and give people a way to plug in.
Not just digital badges, but open badges.
Even better: shared badge ecosystem
PERSONAL NETWORKS, SITES & MORE

JOB OPPORTUNITIES

LIFELONG LEARNING

UNLOCK NEW POSSIBILITIES
Mozilla’s Open Badge Infrastructure
Free and open source software - Backpacks and APIs
OPEN BADGES ANATOMY

- Badge image
- Badge name
- Description
- Criteria
- Issuer
- Evidence
- Date issued
- Standards
- Tags
Open Badge **Standard**

- **Issuer** information
- **Earner** information
- **Criteria** URL
- **Evidence** URL
- **Standards** Alignment
- **Taxonomy** / Tags
2 year ago:
98 issuers; 1K badges

Today:
1500 issuers; 230K badges
Who is using badges?
Recognized students not motivated by A’s

Badging coursework, skills, attendance

Students have a ‘passport’

Goal is that a completed passport leads to local college acceptance
Corona Norco School District in California
After-School: PASA

- Badges for expanded learning opportunities
- Connects afterschool, schools, local business
- Programs on environmental science, sports, video game design, etc.
- Local high school and community college accept for credit
Learn where to start and what to take next with **Paths**

**Ruby Path**
Master your Ruby skills and increase your Rails street cred by learning to build dynamic, sustainable applications for the web.

**JavaScript Path**
Spend some time with this powerful scripting language and learn to build lightweight applications with enhanced user interfaces.

**HTML/CSS Path**
Learn the fundamentals of design, front-end development, and crafting user experiences that are easy on the eyes.

**iOS Path**
Try your hand at building iOS applications for iPhone and iPad mobile devices. Learn the basics of iOS development and bring your app ideas to life.

[View Ruby Path]
[View JavaScript Path]
[View HTML/CSS Path]
[View iOS Path]
Higher Ed: Purdue University
Workforce: Manufacturing Institute

• Use badges to define skills important to the industry

• Badges recognize prior learning and on-the-job training

• Ties directly into jobs and advancement
How to unlock challenges:

1. First you earn badges from various programs, self-paced online activities and games.

2. By earning a combination of these badges (either 3 skill badges or 1 achievement badge + 1 skill badge), you are awarded the city-level badges for work in science, technology, engineering, art and math. These are called STEAM fields.

3. These STEAM badges unlock access to citywide challenges. You can choose to demonstrate your new skills and build cool things for Chicago while earning more badges.
OPEN BADGES: 2 MILLION BETTER FUTURES

Employers need talent; workers need jobs. Open Badges is a 21st Century credentialing approach that connects the two so both businesses and individuals thrive. More learning is rewarded and more employers get the precision, diversity and breadth in talent they seek. By 2016, we envision an Open Badge ecosystem that at least a million workers and a million students can access – the emergence of an assessment approach designed for our times.

GET INVOLVED TODAY!
Get information on how to incorporate badges at your institution.
Stay in Touch

Join our weekly Community call
Wednesdays at 9am PDT / 12pm EDT

Post questions to our Google Group
https://groups.google.com/d/forum/openbadges

Stay up-to-date with our Blog
http://openbadges.tumblr.com/

Reach out to us for information
badges@mozillafoundation.org